

# Jared Bahir Browsh, Ph.D.

(610) 322-7833

jbbrowsh@gmail.com

## Education

**Doctor of Philosophy in Communication**, University of Colorado-Boulder, 2018

Focus: Mass Communication, Ethnic Studies, Gender Studies, Critical Sports Studies, Policy, Economics, History

**Graduate Certificate in Comparative Ethnic Studies, 2016**

**Graduate Certificate in Women and Gender Studies, 2016**

**Master of Arts in Broadcasting, Telecommunications, and Mass Media**, Temple University, 2012

Focus: Communication, Culture, and History

**Bachelor of Arts in Communication**, University of Pennsylvania, 2007

Minors in Classical Studies and Sociology

## Qualifications and Skills

Teaching/Research Experience: Data Analysis, Quantitative/Qualitative Research, Graduate and Undergraduate, Critical Ethnic and Gender Studies American Studies, Political Economic and Historical Analysis, Media Studies, Television and Film Studies, Cultural Studies, Critical Sports Studies, Animation Studies, Journalism, experience with diverse populations including high school and first generation students, classroom, online, hybrid lecture and seminar, Studio/Lab, Field Instruction

Technologies: Microsoft Office and Google Drive Applications, Prezi, SPSS, Desire to Learn, Canvas, and Blackboard Learning Systems, Open Education Resources, Audio Visual Presentation tools, iClicker, Kahoot!, Constant Contact, Salesforce

Production Technologies: Adobe Audition, Logic, Music Master Premiere, and Photoshop, iMovie, Final Cut, Audacity, Wide Orbit, Mixers, Switchboard, and Camera Operation, Digital and Film Photography

Journalism/Media Experience: Donor Relations, News organization management and advisement, Local and national news and sports coverage, live and recorded television and radio production, in-studio and remote broadcasting, play-by-play, talk radio host, interviewer and analyst, disc jockey, news writing, statistician, research, call-in screening, booking, budget, FCC compliance, event operation and production, non-profit, public and commercial media, athletic administration

## Teaching, Mentoring, and Research Experience

### Chestnut Hill College

**Assistant Professor and Founding Director of Online Graduate Program in Digital Communication** June 2022-Present

- Develop Curriculum and Courses for New Graduate Program
- Recruit and Advise Students
- Hire and Supervise Instructors
- Collaborate with Marketing Department and Consultants
- Ensure materials meet Quality Matters Standards
- Establish Educational Partnerships with Organizations
- Create Workshops Series

### University of Colorado-Boulder

**Lecturer**, Ethnic Studies (Online)

August 2019-Present

## **Student Media Consultant**

College of Media, Communication, and Information

August 2021-December 2021

August 2016-August 2021

## **Director of Student Media**

January 2018-August 2021

- Curriculum and syllabus development for audio, technology, history, and representational courses
- Critical Sports Studies Lecturer in Ethnic Studies
- Oversee the establishment of a new student media organization
- Produce podcasts and other audio media for campus departments
- Development of the curriculum for the new Sports Media Minor

## **General Manager and Producer, Radio 1190-KVCU**

August 2013-Present

Supervise the day-to-day operations of KVCU, including a staff of ten managers and over 150 volunteers and disc jockeys. Liaison between station, administration, College, and student government. Ensure the station is FCC compliant. Manage budget, approve purchases, and secure content. Facilitate fundraising and underwriting for the station. Produce and edit content. Mentor students and community members.

## **Thomas Jefferson University-Philadelphia**

### **Visiting Assistant Professor and Interim Co-Director, Communication**

August 2021-August 2022

- Teach 3-4 courses in Journalism, Communication, American Studies
- Oversee and Advise the relaunching digital student media organizations WPHU and The Ram
  - Supervise students building news outlets (newspaper, magazine, and multimedia website)
  - Assist with recruitment and hiring
  - Work with donors, sponsors, and advertisers
  - Establish editorial and newsroom standards for the organization
  - Organize mentor network with faculty, alumni, and professionals
  - Scheduling of professional workshops and networking opportunities
  - Outreach to local high schools

## **Courses Taught and Developed**

### **Online/Virtual Courses**

<b>Media and Communication 63:1 Digital Media Markets (Developed/Graduate)</b>	Spring 2023
<b>Media and Communication 611: Visual Communication (Developed/Graduate)</b>	Fall 2022
<b>Media and Communication 601: Foundation of Digital Communication (Developed/Graduate)</b>	Fall 2022
<b>Ethnic Studies 3101: The Social Impact of the Olympic Games (Developed)</b>	Fall 2022
<b>Ethnic Studies 3702: African American Sport Experience (Developed)</b>	Fall 2021-Present
<b>Ethnic Studies 3024: Introduction to Critical Sports Studies</b>	Spring 2021-Present
<b>Ethnic Studies 3703: Race and Sport in Film (Developed)</b>	Spring 2022
<b>Journalism 5561: Media Law and Ethics (Developed/Graduate)</b>	Spring 2020/Spring 2021
<b>Journalism 3241: History of Journalism (Developed Course, Online-Grant)</b>	Summer 2019/2020
<b>Journalism 2041: Race and Sports Media (Developed Course)</b>	Fall 2020
<b>Journalism 2104 Media Coverage of Diverse Populations</b>	Fall 2020
<b>CMCI 3910: Practicum</b>	Spring 2021

### **In-Person Courses**

<b>Communication 202: Research Methods</b>	Spring 2022
<b>Communication 204: Sports Communication (Developed)</b>	Spring 2022
<b>Communication 402: Communication Ethics</b>	Spring 2022
<b>Communication 101: Introduction to Communication</b>	Fall 2021
<b>Communication 102: Introduction to Public Speaking</b>	Fall 2021

<b>American Studies 114: Topics in American Studies</b>	Fall 2021
<b>Journalism 2041: Race and Sports Media (Developed Course)</b>	Fall 2019-2021
<b>Journalism 2042: Gender and Sports Media (Developed Course)</b>	Fall 2020
<b>CMCI 3910: Practicum</b>	Spring 2020-Spring
2021	
<b>Journalism 2104 Media Coverage of Diverse Populations</b>	Spring/Fall 2020
<b>Journalism 1871: Fundamentals of Journalism, Pre-Collegiate Development Program</b>	Summer 2017-2021
<b>Journalism 4931: Professional Internship</b>	Fall 2018-2021
<b>Journalism 3211: History of Broadcasting (Developed Course)</b>	Fall 2019
<b>Journalism 3221: History of Digital Media (Developed Course)</b>	Spring 2019
<b>Journalism 3651: Media Law and Ethics</b>	Spring 2019
<b>Media Studies 3002: History of Animation (Developed Course)</b>	
<b>Journalism 4004: The Sports Media Industry (Developed Course)</b>	
<b>Journalism 4874: News Coverage of the Space Race (Developed Course Space Minor Grant)</b>	
<b>Journalism 2051: Gender, History and Sports Media (Developed Course)</b>	
<b>Journalism 3051: History of Sports Media (Developed Course)</b>	
<b>Journalism 3614: Principles of Audio Production (Developed Course)</b>	Spring 2018-Spring 2019
<b>Journalism 4614: Advanced Audio Production (Developed Course)</b>	Spring 2019
<b>Journalism 2001: Fundamentals of Reporting Technologies (Developed Course)</b>	Fall 2018
<b>Journalism 4562/5562: Digital Journalism (Developed Course, Graduate)</b>	Fall 2018
<b>Journalism 2001: Fundamentals of Reporting</b>	Spring 2018
<b>Media Studies 2002: Media History (Developed Course)</b>	Spring 2016
<b>Lecturer, The Cultural and Economic Impact of Japanese Animation in America</b>	November 3, 2017
<b>Teaching Assistant, University of Colorado-Boulder</b>	
<b>Ethnic Studies 3024: Introduction to Critical Sports Studies,</b>	August 2016-May 2017
<b>Communication 1600: Intercultural Communication</b>	August-December 2015
<b>Journalism 2601: Introduction to Journalism and Network Communication,</b>	August-December 2014
<b>SportsMag Advisor</b>	August-December 2013
<b>Boulder Faculty Assembly, Intercollegiate Athletics Committee</b>	September 2019-Present
<b>Thesis Advisor, Journalism and Media and Public Engagement</b>	Fall 2019-Present
<b>Consultant, Community Radio Station, Alma, CO</b>	January 2018-Present
Longmont Leader, Advisory Board	May 2020-Present
<b>Diversity Ambassador, Journalism Department</b>	August 2019-Present
<b>Pre-Collegiate Development Program, Instructor and Advisor</b>	June 2017-Present
Program for high school students working toward becoming first generation college students	
<b>Faculty Council, Representative for the Journalism Department,</b>	August 2018-Present
<b>Southwest Regional Chair, National Association for Media Literacy Education,</b>	June 2018-Present
<b>Judge, Al Nakkula Award for Police Reporting</b>	Spring 2018
Association of Alternative Newsmedia Awards	Summer 2019
Broadcast Education Association On-Location Audio Competition	Summer 2019
<b>Media Studies, Communication, and Ethnic Studies Tutor, Athletic Department</b>	August 2014-December 2015

**Research Assistant**, University of Colorado-Boulder,

August 2013-June 2017

**Graduate Peer Mentor**, University of Colorado-Boulder,

September 2016-June 2017

## **Publications, Presentations, and Press**

### **[Hanna-Barbera: A History, Fall 2021, McFarland Press](#)**

"Capitalization in a Half-Shell: Multimedia, Cross-Demographic Marketing of Animated and Comic Content" in *Animated Mischief: 30 years of Cartoon Subversion* edited by Brian Duchaney and David Silverman (McFarland 2022)

*Race and Ethnicity in Hanna Barbera*, Interview, [The Root and Roots Podcast](#), June 17, 2022

*Total Sportscasting: Performance, Production, and Career Development*, by Marc Zumoff and Max Negin, Textbook, Second Edition (Focal Press; 2022), **Contributor and Researcher**

"Taking Our Ball And Staying Home: Nationalistic Exceptionalism in US Sports Broadcasting" **Book Chapter**, *Athlete as a National Symbol: Politics, Protest, and Sport*, McFarland Press

"Streaming Sports and Globalization," **Panel**, Broadcast Education Association On-Location Conference, October 2021

"Colorless Cartoons: Race, Citizenship, and Early Hanna-Barbera General Audience Productions 1957-1972" **Paper Presentation**, Broadcast Education Association Annual Conference-2021

"Transitioning to Remote: Student Media Organizations during the Pandemic" **Panel**, Broadcast Education Association Annual Conference, April 2021

"Career and Internship Support and COVID-19" **Panel**, Broadcast Education Association Annual Conference, April 2021

"Number One in the Hood, G': How Hip Hop Helped Adult Swim Get to the Top," Southwestern Educational Council for Journalism and Mass Communication, Southwestern Mass Communication Journal, **Published Spring 2019**

"Internships Reimagined: Responding to a Pandemic" **Panel**, Broadcast Education Association On-Location, October 2020

"With Empty Campuses, College Radio Stations Face Uphill Battle During Coronavirus" *Billboard Magazine*, **Interview**, April 2020

"Diversity in Animated Television," **Panel**, Broadcast Education Association Annual Conference, April 2020

"Student Media in the Digital Age," **Panel**, Broadcast Education Association Annual Conference, April 2020

"Race and Coverage of Fan-Player Interactions in Sports", **Paper Presentation**, Broadcast Education Association, 2019

"RePresenting Civil Rights: African-American Characters in early 1970s Television Animation," **Paper Presentation**, Popular/American Culture Annual Conference-2019

Crystal Clear Podcast: The Role of Influencers, August 29 and September 5, 2018, **Guest**

"Media Coverage of Social Justice Protests in Athletics" **Diversity and Inclusion Summit, University of Colorado-Boulder Athletic Department**, Panel, February 14, 2018

- "Atari Age: The Emergence of Video Games in America" by Michael Newman (MIT Press: 2017), **Book Review**, **Spring 2018 Issue** *Lateral: Journal of the Cultural Studies Association*
- "Drawing in Color: Examining the RePresentations of African Americans in Animation from Bosko to Bebe's Kids" **Article**, *Out for Review, Journal of Pan-African Studies*
- "Yabba Dabba Don't Forget Your Audience: What The Simpsons Learned from The Flintstones' third season," **Article**, *Out for Review, Media History*
- "Drawing New Boundaries: Cross-Media Marketing of Animation and Sports," **Paper Presentation**, Popular/American Culture Annual Conference-2017
- "Black Skin, Furry Masks: Racial Performativity in Popular Anthropomorphic Animated Characters in the Golden Age of Animation," **Top Paper Presentation**, National Communication Association Annual Conference-2016
- "Drawing the Thin Blue Line: RePresentations of the Police in Animation" **Paper Presentation**, Cultural Studies Association Annual Conference-2016
- "Capitalization in a Half-Shell: Multimedia, Cross-Demographic Marketing of Animated Content from Mickey to Michelangelo" **Paper Presentation**, Comic Con Denver-2016
- "Is it Finally Archie's Time: Why the Riverdale Gang Have Had Difficulties Finding a Home off the Page" **Paper Presentation**, Comic Con Denver-2016
- "Drawing in Color: Examining the RePresentations of African Americans and Hip Hop in Animation from Bosko to Bebe's Kids" **Paper Presentation**, Popular/American Culture Association Annual Conference-2015
- "Animated Beats: Hip Hop and Animation," **Paper Presentation**, Comic-Con Denver-2015
- "Trends and Relationships in Joint-Ownership of Children's Television Networks" **Paper Presentation**, Temple University SCT Research Forum
- "Why are the 90s All That?" Using Nostalgia to Sell Children's Television to Adults" **Paper Presentation**, Broadcast Education Association Annual Conference-2013
- "RePresentations of Gender in Primetime Animated Sitcoms" **Paper Presentation**, Broadcast Education Association Annual Conference-2012
- "Explaining the Lack of Racial Diversity in Television Animation" **Paper Presentation**, Popular/American Culture Association Annual Conference-2012
- "Media Literacy and Democracy," UNESCO Regional Conference in Support of Global Literacy, **Speech**, 2011
- "Cartoon Soldiers: The Use of Warner Bros. and Disney Animated Stars During World War II" **Paper Presentation**, Mid-Atlantic Popular/American Culture Association Annual Conference-2011
- "The Current State of Media Literacy in Preschool Television Programming" **Thesis**, published August 2012

### **Affiliations/Awards/Grants/Service**

**Payden Research Grant**, Workshops in Multimedia Journalism  
**Course Development Grant**-Space Minor-"News Coverage of the Space Race"  
**DeCastro Research Grant**, Representations of Autism Spectrum Disorder in Television  
**"Write to Change the World,"** Underrepresentation Writing Workshop "  
**Online Course Development Grant**-Journalism 3221 History of Broadcasting  
**Nominee News Program Public Affairs/Community** Heartland Emmy Awards, "GOP Debate Pre-Show, 2016  
**Top Student Paper Honorable Mention**, National Communication Association Annual Conference-2016  
**Top Debut Paper Award**, Broadcast Education Association Annual Conference-2012

**United Government of Graduate Students Travel Grant**-Spring 2017  
**College of Media, Communication, and Media Travel Grant**-2014, 2015, 2016, 2017  
**University of Colorado at Boulder Summer Research Grant**-2014, 2015, 2016

**Member**, Broadcasters Educators Association, October 2010-Present  
**Member**, National Association for Media Literacy Education, March 2011-Present  
-**Reviewer**, Journal of Media Literacy Education  
**Member**, Popular Culture/American Culture Association, November 2011-Present  
**Member**, National Communication Association, November 2015-Present  
**Member**, Cultural Studies Association, January 2016-Present  
**Member**, Association Alternative Newsmedia, May 2019-Present

### **Related Work Experience**

#### **Annenberg Public Policy Center/Center for Global Communication Studies**

Visiting Scholar

May-August 2013

#### **WHYY**

December 2010-July 2013

**Associate Producer**-Philadelphia, PA

**Educational Programs and Services Manager**-Philadelphia, PA

#### **SportsPower Media Group**

Content Acquisition Specialist and Reporter-Eagle, PA

December 2007- September 2008

#### **Traffic.com**

Traffic Reporter-Chester Springs, PA

August 2007-December 2007