

Name: _____

Emphasis: _____

SID: _____

Concentration: Business

e+ Business Minor Concentration

The 12-credit hour Business Minor Concentration is designed for students to perform in an emerging global business environment. Students are introduced to essential elements of Marketing, Management, Accounting, and Finance. For the e+ Business Minor Concentration, students can only choose between three different track options: Innovation, Analytics or Entrepreneurship—culminating in a capstone course that focuses on business strategy and development. All Business Minor Concentration courses require a minimum grade of C.

Notes:

- Students need a minimum of 3 semesters to complete the Business Minor. See <https://www.colorado.edu/business/programs/business-minor/current-students/business-minor-curriculum>
- Students pursuing the Business Minor are required to apply to the Minor Program. The Fall deadline is October 15th, the Spring deadline is March 15th, and the Summer deadline is February 15th.

Concentration Courses Completed

Course Title/Subject		Course Number	Grade	Term	Hours
Required	Principles of Marketing (1.5)	BUSM 2010			3
	Principles of Management (1.5)	BUSM 2011			
Required	Principles of Accounting (1.5)	BUSM 2020			3
	Principles of Finance (1.5)	BUSM 2021			
Choose One	<i>Innovation Track</i>	Managing Innovation I (1.5)	BUSM 3010		3
		Managing Innovation 2 (1.5)	BUSM 3011		
	<i>Analytics Track</i>	Business & Financial Analytics 1 (1.5)	BUSM 3020		
Business & Financial Analytics 2 (1.5)		BUSM 3021			
<i>Entrepreneurship Track</i>	Introduction to Entrepreneurship	BUSM 3030			
Req	Professional Business Plan Development	BUSM 4010			3

*Section numbers must match for the 1.5 credit courses (i.e. BUSM 2010-**100** & BUSM 2011-**100**)