

Web Design + UX (No Coding)

Internship Summary

Our team is seeking an organized, artistic/creative, and self-motivated candidate to join our quickly growing start-up. Applicants should be both passionate about making global impact through business, and looking for practical experience in an early stage social enterprise. In this position, you can expect to gain valuable skills in e-commerce technology & website and user experience design, as well as becoming involved in a valuable network of companies and mentors making positive change all over the world.

About Simple Switch

SimpleSwitch.org is an online marketplace for “positive impact purchasing.” Just 2 years old, we are bringing the convenience of modern online shopping to the growing number of conscious consumers passionate about using their **purchasing power for good**. Our impact spans efforts to eradicate human trafficking, environmental conservation, empowerment through employment, and more.

Intern Duties and Responsibilities

- Directly assisting the CEO in building intuitive pages, menus, and customer flows that best serve our mission of “normalizing ethical and sustainable shopping.”
 - Creating visual representations that show customers every product’s impact with ease.
 - Planning and executing a full website refresh which more seamlessly guides our customers to a more ethical and sustainable shopping experience.
 - Ideating often to create additional ideas for growth, and best practices for scaling.
- Handling sensitive and confidential information with honesty and integrity.
- Taking on additional tasks or projects based on your own ideas of how to make the company better. We want your ideas and value your perspective.

Intern Requirements and Qualifications

- Strong computer skills, fast learner with new online programs, excellent execution of new ideas.
- Candidates with experience in graphic design, Shopify, or user interface/user experience in ecommerce will receive preference, but these experiences are not required.
- Professionalism, & exceptional written and visual communication are a must for this position.
- Self-directed and excellent at taking initiative without supervision. This is very important, as more than half of your work will be done remotely on your own time.
- ***Genuine passion for social enterprise and global impact.***

Benefits

- **Mentorship** from + access to Simple Switch founder, industry experts with willingness to teach.
- “At-Cost” pricing discount on any of the 3,000 on simpleswitch.org throughout the internship.
- Class credit through your pre-approved accredited university program, where applicable.
- Digital proof of project success to add to your professional portfolio and show future employers.

Additional Information

- Will include 10-15 hours/week, with a mixture of team meetings and asynchronous remote projects.
- Internship to run Oct 24- Nov 30. Scheduling will be based on cohorts specific commitments & needs.
- Applicants should have access to reliable internet, and a computer with a webcam.
- Interested applicants should send a **resume and a cover letter** that reflects your relevant passions, skills, experiences and aspirations to hello@simpleswitch.org.