

Fall “BLITZ” Internship - PR, Media, + Advertising

Internship Summary

Our team is seeking an organized, boldly confident, and self-motivated candidate to join our quickly growing start-up. Applicants should be both passionate about making global impact through business, and looking for practical experience in an early stage social enterprise. In this position, you can expect to gain valuable skills in pitching large publications, managing digital advertising, as well as becoming involved in a valuable network of companies and mentors making positive change all over the world.

About Simple Switch

SimpleSwitch.org is an online marketplace for “positive impact purchasing.” A 3 year old start up, we are bringing the convenience of modern online shopping to the growing number of conscious consumers who are passionate about using their purchasing power for good. Our impact spans efforts to eradicate human trafficking, environmental conservation, empowerment through employment and more.

Intern Duties and Responsibilities

- Directly assisting CEO in creating rich and engaging digital content to help our customers figure out what they want to buy, and encourage them to shop ethically on a regular basis.
 - Writing, formatting, and publishing creative and high performing gift guides, “buzzfeed” style quizzes, blogs, and educational content.
- Handling sensitive and confidential information with honesty and integrity.
- Taking on additional tasks or projects based on your own ideas of how to make the company better. We want your ideas and value your perspective.

Intern Requirements and Qualifications

- Strong written communication skills and winsome marketing savvy. You should be able to spot a few great online brands, and point out what about their marketing is appealing to customers.
- Candidates with experience in blog writing, customer retention, ecommerce merchandising will be given preference, but a strong intuition on good marketing and willingness to learn is enough.
- Excellent written communication, eye for digital design, and strategic thinking are a must.
- Self-directed and excellent at taking initiative without supervision. This is very important, as more than half of your work will be done remotely on your own time.
- ***Genuine passion for social/environmental enterprise and global impact is non negotiable.***

Benefits

- **Mentorship** from + access to Simple Switch founder, industry experts with willingness to teach.
- “At-Cost” pricing discount on any of the 3,000 on simpleswitch.org throughout the internship.
- Class credit through your pre-approved accredited university program, where applicable.
- Digital proof of project, to add to your professional portfolio and show future employers.

Additional Information

- Internship to include 10-15 hours/week, with a mixture of team meetings and solo remote projects.
- Internship to run October 24- November 30. Weekly scheduling based on team’s commitments & needs.
- Applicants should have access to reliable internet, and a computer with a web cam.
- Interested applicants should send **resume and a cover letter** that reflects your passions and experience to hello@simpleswitch.org