

Environmental Studies Internship Opportunity Form

Organization name: Colorado CarShare **Organization Web address:** carshare.org

Physical Address: 2855 63rd St **City:** Boulder **State:** CO **Zip:** 80301

Contact person: Sofia Corley **E-mail:** sofia@carshare.org **Phone:** 214-577-1452

Internship available these semesters (please mark one or more semesters):

Spring X **Summer** X **Fall** X

Brief description of Your Organization:

Colorado CarShare is a local nonprofit carsharing organization, serving the Boulder-Denver metro area. Our mission is to provide and promote alternatives to individual car ownership, thereby increasing the environmental, social, and financial benefits associated with less motor vehicle use.

CO CarShare maintains a fleet of over 50 vehicles in Denver and Boulder counties. We have recently made great strides in one of our main organizational goals, fleet electrification. Over 25% of our fleet is comprised of electric vehicles and we are continuing to work towards full fleet electrification.

Describe the nature/goals of the project(s):

Outreach Intern will help us develop and implement targeted strategic communications, marketing and outreach campaigns and activity, to improve carshare use and understanding of EVs. This includes facilitating messaging around other aspects of our mission related to social equity and “multi-modal” mobility (ex. bike sharing, public transit, etc.). Responsibilities may include developing and distributing communications materials; educating and engaging community members, current Colorado CarShare members, and local partners; supporting social media efforts, newsletters, etc.

Additional operational support needs may include grant/foundation research and applications, as well as in the field fleet support (vehicle re-locating, car washes, etc.).

Please list required and/or desired skills and qualifications:

- Skilled in marketing and communications including social media and community outreach. Interest in developing a non-profit in a for-profit business world.
- Passionate, integrity-driven, and community-minded.
- Excellent communication and interpersonal skills.
- Proficiency in Microsoft & Google Suite, social media, and internet research.
- Graphic design experience is a plus.
- Proactive, self-motivated, team player with demonstrated initiative and reliability.
- Willingness to spend time both in Boulder and Denver for outreach events.
- Actively incorporates sustainability practices & active transportation into daily life.
- Knowledge of/willingness to learn about local mobility options (including public transit).
- Willingness to commit to a minimum of at least 3 months, 10-15+ hours per week, including being able to work both remotely and in the field for fleet management.
- You do NOT need to own a car but do need a valid driver's license and clean driving record

How to Apply:

If interested, please review our website at carshare.org. Then, email us at info@carshare.org with your resume and a cover letter that speaks to your skills, passions, and reasons why you would be an ideal fit for this opportunity.

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