

Jacob Bolin





The Story

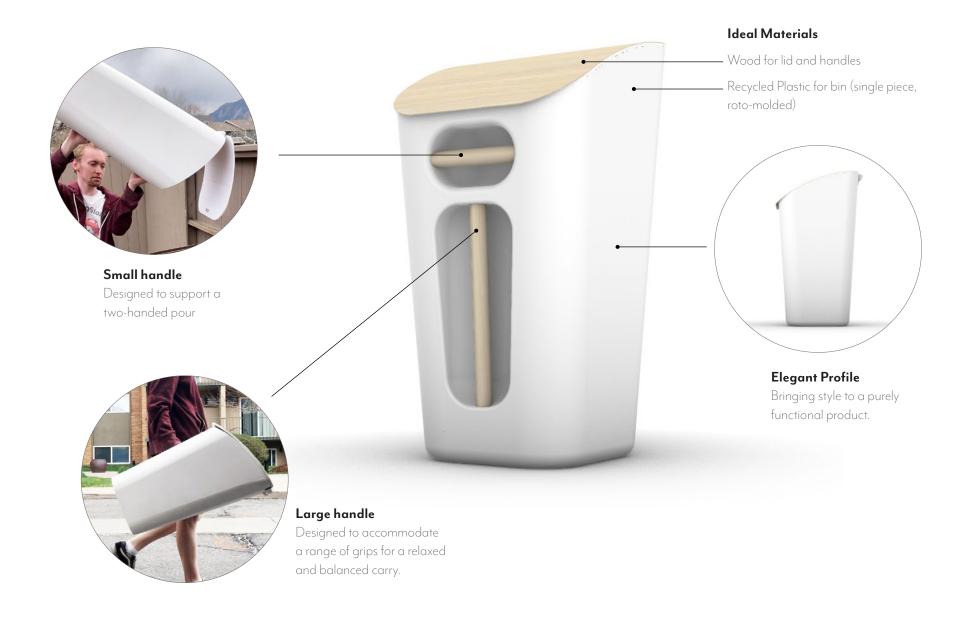
Unbagged empowers people to recycle with impact. Colorado native and designer, Jacob Bolin, developed unbagged to help encourage better waste habits. From an early age, he has had a passion for minimizing waste and believes that as a product designer, he has the potential and responsibility to make an impact through design (even if only in small ways).

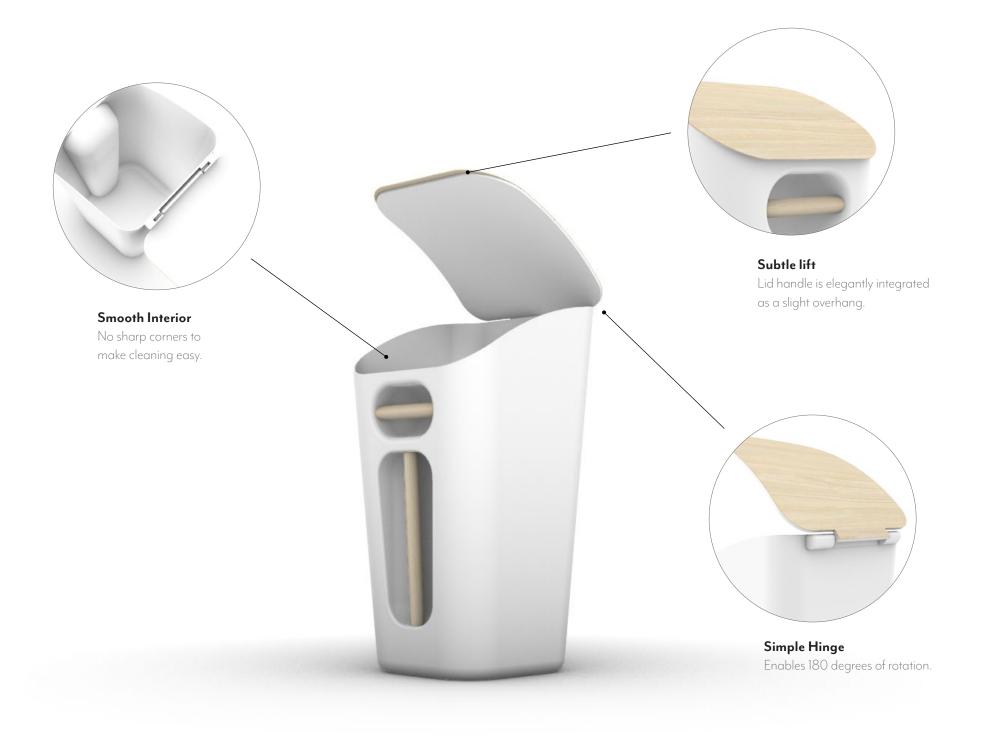
In his research for the project, he learned that **bagging recyclables**, **one of the most common waste behaviors**, **is detrimental to the recycling process**. At recycling centers, bags get caught in the sorting machines, forcing the entire system to shut down which causes a ripple effect of problems. Entire loads of perfectly recyclable materials are often rejected if contaminated with bags because the cost is just not worth it.

People bag their recyclables because it is convenient. It keeps the bin clean and makes disposal much simpler. Standard recycle bins make "no bag" extremely inconvenient. They are clunky, uncomfortable to carry, and awkward to empty. **Their poor design fails to encourage good recycling habits.**

Unbagged is an innovative alternative to the standard bin, designed specifically to be carried, emptied, and cleaned with ease so that no bag is needed. The light-weight bin provides an extended handle for a relaxed and balanced carry, a second handle for an easy pour, and smooth edges for convenient cleaning. Unbagged educates through its design, ultimately guiding people toward making a small change that can make a significant difference.

Product Features





Prototype

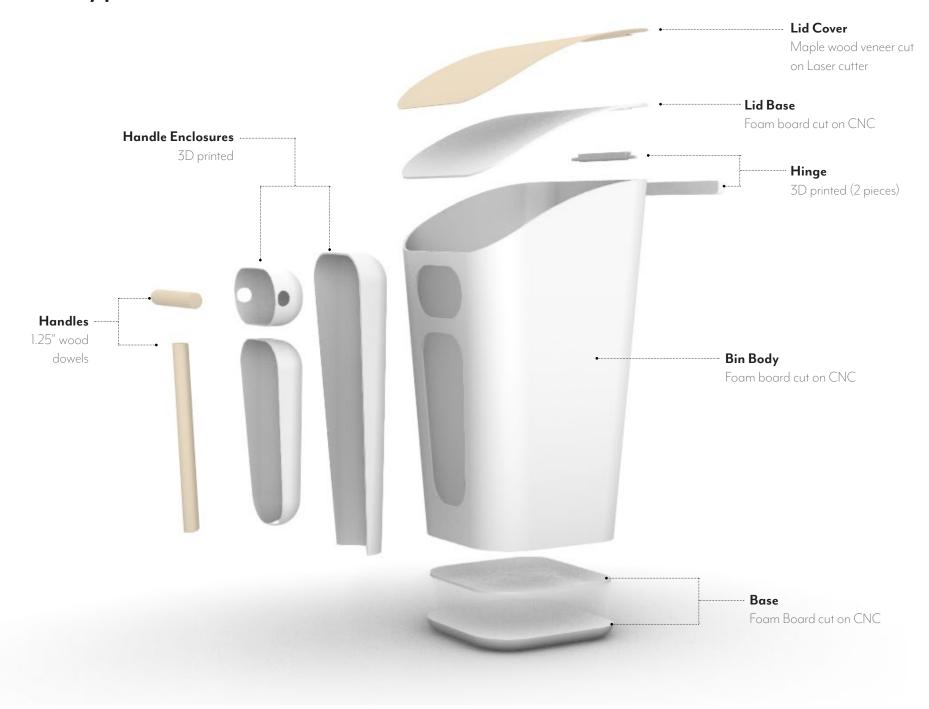








Prototype Fabrication



In Context









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