

blobby BOI

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DESIGN FOR JOY

Bringing **joy** and **escape** in a period of darkness. He is born of a teardrop, creating beauty from pain.

design criteria

-  light up with any color
-  semi-translucent for glow
-  squishy
-  induce positive reactions
-  a companion
-  appeal to a wide range
-  applicable to new forms

goals & personal interest

Blobby Boi is all about giving people, and selfishly me, the warm fuzzies. I knew I needed something to hold, cherish, and watch, to alleviate my own hurt.



