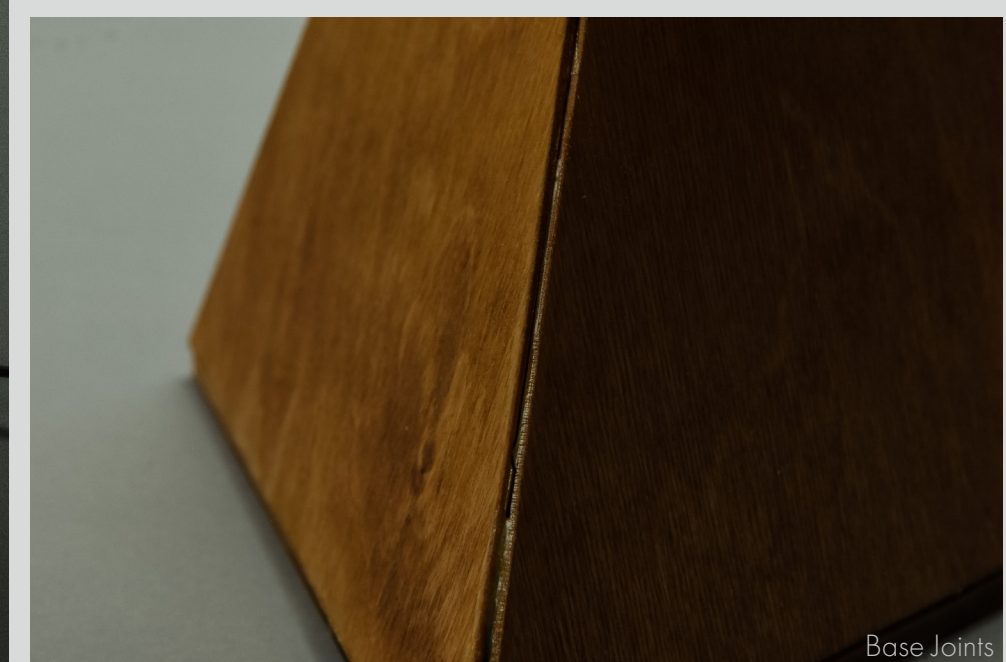
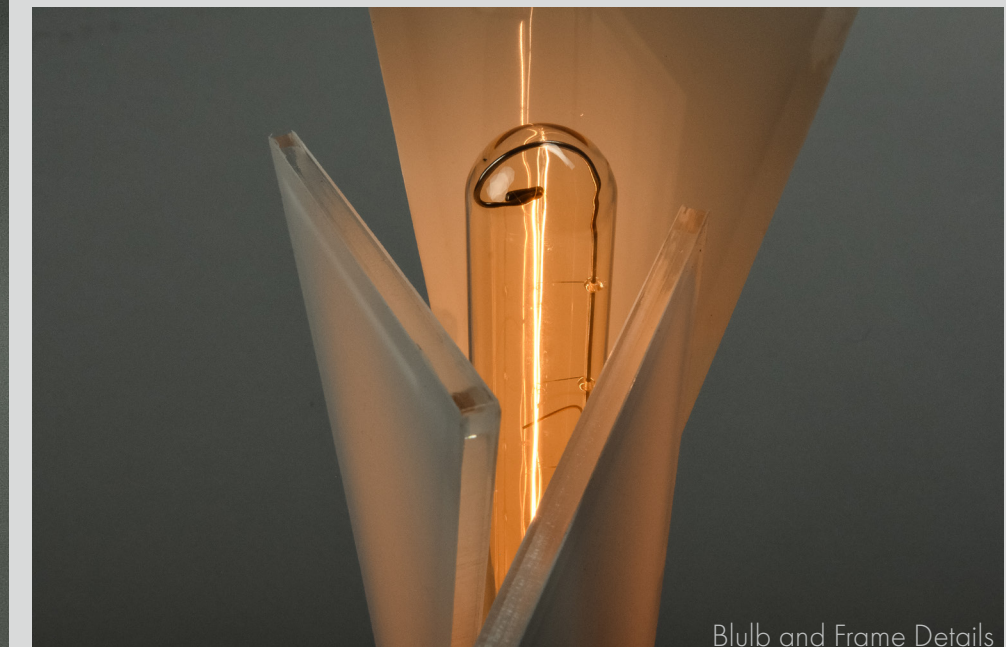


# CALLA LILY

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ENVD 1110 - A4  
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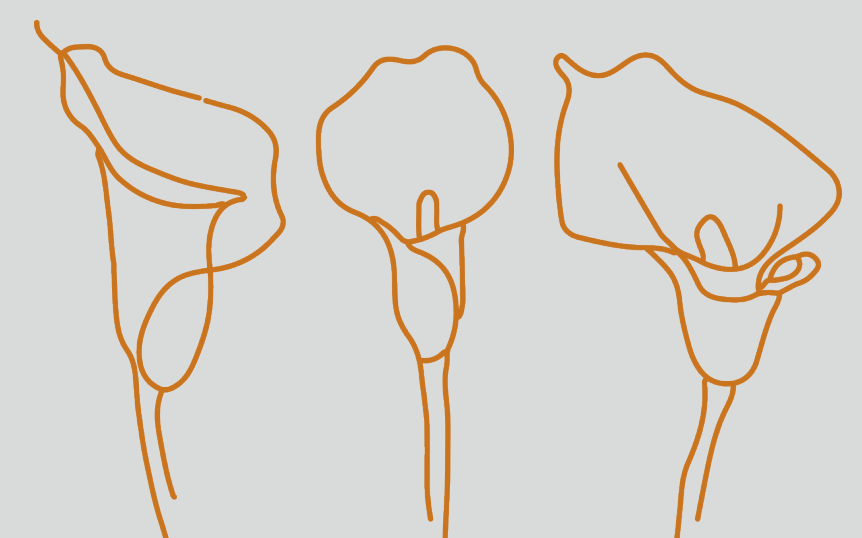


## THE LAMP

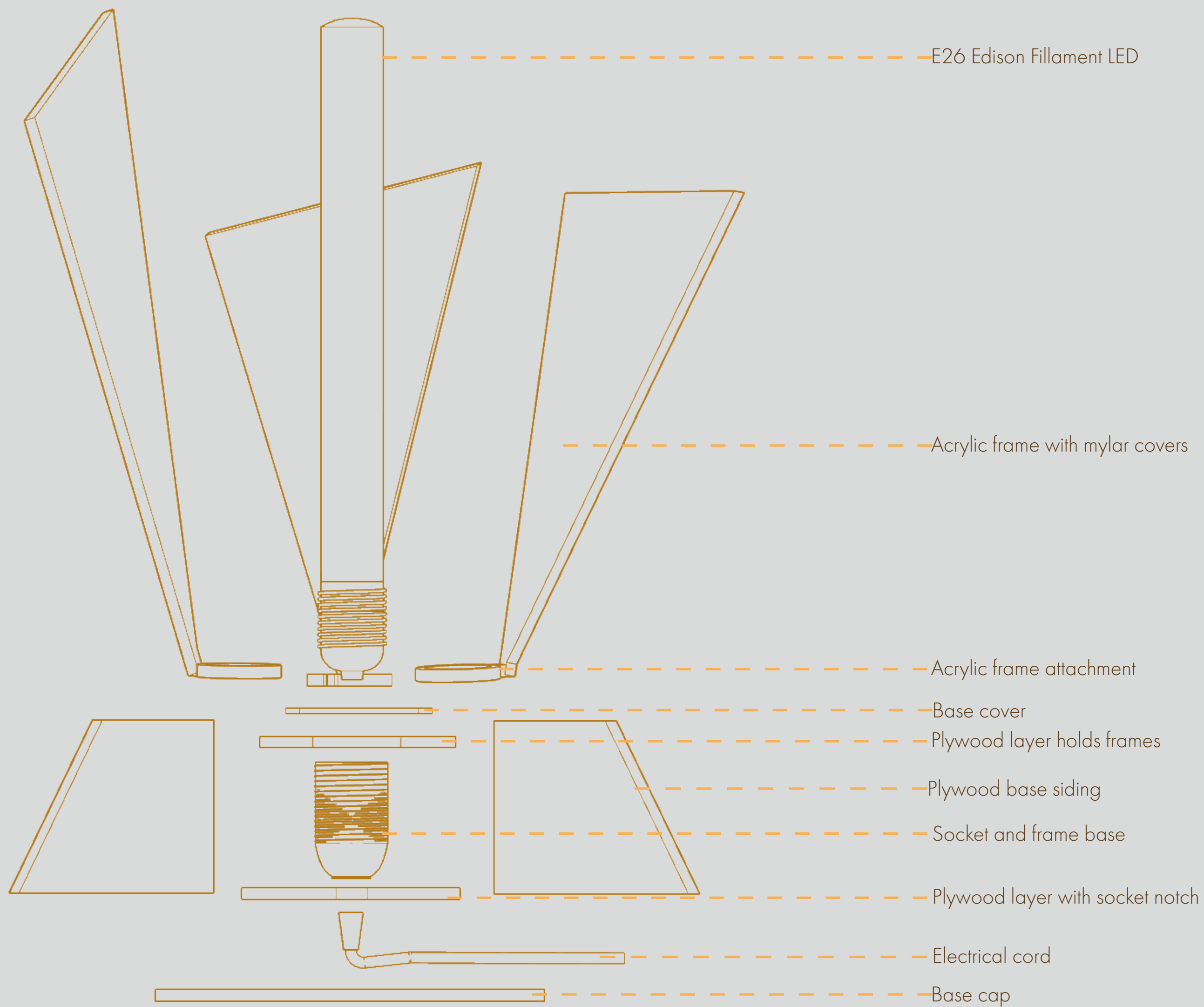


## DESIGN CONCEPT

The Calla Lily takes its shape from the abstracted form of its namesake. The flower has a long bright stem surrounded by silky petals, which inspired the light bulb, an Edison LED. The adjustable shades are meant to allow for personalization and variable levels of light diffusion. The versatility, materials, and look of the lamp are carefully chosen to cater to college students: a more affordable, beautiful, and versatile solution for any room that needs a warmer, ambient light. This design came together after a need for an adjustable lamp in my own space. One of the most important yet most difficult parts of this design is the joint between the frames and the socket. As shown in my process, this was achieved through a lot of trial and error.



## EXPLODED VIEW



## PROCESS

This timeline shows the process it took for me to get from an idea to a physical prototype. I started with sketches, built study models, sketched more, played with the form of bases, and finally started making large scale prototypes.



## USES

Because of its size, the Calla Lily can have multiple uses. Its form allows for it to be used as a table lamp for a focal point in any room. Its adjustability suggests its success as a desk lamp, allowing the user to adjust the amount of light diffused or directly shown. It is a relatively small lamp, so it is easily transported and fits on most surfaces. The neutral yet elegant colors allow for it to fit in any home, no matter the style of decor.

