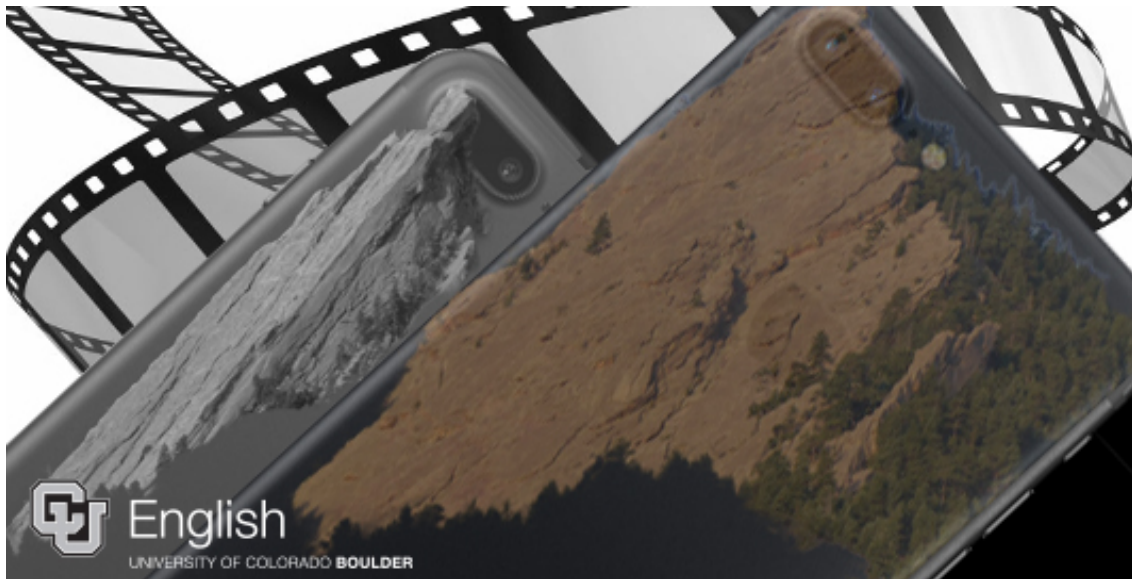


The Department of English announces its first-ever undergraduate student video competition



The Department of English announces its first-ever undergraduate student video competition. Three teams will be awarded and receive a total of \$600 to be split among its contributing team members. Each contributing team member must be a current undergraduate student majoring or minoring in English.

The winning video (which will likely be featured on the homepage of the Department of English website) should address the prompt: *Why I love studying English at CU Boulder*

All submitted videos will be judged by a panel of Department of English students, faculty and staff during a screening to be held on Thursday, April 12, at 4 p.m., in Hellems 115.

[The deadline for video submission is Thursday, April 5, at 4 p.m.](#)

Guidelines and requirements

- Videos should be no longer than 2 minutes.
- Your video should contain a title-slide titled: *“Why I love studying English at CU Boulder”*
- Prior to April 12, all videos will first be approved for content (no obscenity, profanity, or discriminatory content of any kind).
- The video may be shot and edited as an interview series—but the structure is flexible as long the prompt is addressed. Here are more specific prompts you might consider:
 - What do CU English majors do?
 - What kinds of things do you read about or discuss in English classes?
 - Why are classes in literary history or popular culture important to you?
 - Why are critical reading and thinking skills valuable? How do these academic skills translate into “real life” skills?
 - How has English enabled you to think about some of the big questions, such as social justice?
 - How has English helped you sharpen your verbal communication and argumentation skills?

- What can you do with a B.A. in English? What kind of career(s) does the major prepare you for?
- All videos must be made by Department of English undergraduate students (major or minor) only, but you may have volunteers appear in your video (including non-English majors, graduate students, faculty or community members).
- Students may produce more than one video or associate themselves with more than one production team.
- All videos should be recorded in high definition, and audio should be of high quality. It is recommended, but not required, that you record your audio on a separate audio track (with a mic).
- Recommended video formats include: .MOV, .MPEG4, MP4, .AVI, .WMV, .MPEGPS and .FLV. In other words, videos should be YouTube-compatible and viewable on mac or pc.
- Videos must be edited.
- Videos may be recorded on your phone as long as the resulting product is high enough quality to feature on the Department of English website, as deemed by the judging panel.
- To submit your video, email it to engldept@colorado.edu by 5 p.m., April 5, along with a list of up to three video “producers.” **If your file is too large too email, try sending it via:**
 - The CU Boulder “[large file transfer](#)” option,
 - [Dropbox.com](#),
 - [Wetransfer.com](#),
 - Or bring it on a flash drive to Grant Souders at the reception desk at the Department of English office in Hellems 101.
- All video “producers” and “actors (anyone who appears in the video)” must sign this “[PERMISSION FOR USE OF PHOTO/VIDEO AND WAIVER OF CLAIMS](#)” form at the time of shooting. Signed forms must be submitted to engldept@colorado.edu (or Department of English reception) by Thursday, April 5.
- A [team application form](#) must be completed and submitted to the Department of English by March 20.

Some tips for producing high quality video on your phone

- Clean your lens.
- Don’t shoot outside or around wind or other interfering noise.
- Don’t center your subject. Position your actors on either the right or left side of the frame.
- Consider your light.
- If shooting on a phone, consider [these](#) best practices, as well as [these](#) and [these](#).

Good luck!

Email: engldept@colorado.edu with questions.