

CURRICULUM VITAE (Abridged)

Alex Molnar
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General Information

Degrees Earned

1972 Ph.D.	Urban Education University of Wisconsin-Milwaukee, Milwaukee, Wisconsin
1980 MSW	Social Work (Family Treatment) University of Wisconsin-Milwaukee, Milwaukee, Wisconsin
1970 Specialist's Certificate	Educational Administration Southern Illinois University, Edwardsville, Illinois
1970 M.A.	History Northeastern Illinois University, Chicago, Illinois
1966 B.A.	History/Political Science/Education North Park College, Chicago, Illinois

Positions Held

Academic

2011-Present	Research Professor, School of Education University of Colorado, Boulder
2009-2011	Professor, Division of Advanced Studies in Education Policy, Leadership, and Curriculum Arizona State University, Tempe, Arizona.
2006-2009	Professor, Division of Educational Leadership and Policy Studies, and Division of Curriculum and Instruction Arizona State University, Tempe, Arizona.
2001-2006	Professor, Division of Educational Leadership and Policy Studies, Arizona State University, Tempe, Arizona.
1986-2001	Professor, Department of Curriculum and Instruction, University of Wisconsin-Milwaukee, Milwaukee, Wisconsin.

- 1983-1984 Visiting Professor, FernUniversität, Hagen, Germany.
- 1976-1986 Associate Professor, Department of Curriculum and Instruction, University of Wisconsin-Milwaukee, Milwaukee, Wisconsin
- 1972-1976 Assistant Professor, Department of Curriculum and Instruction, University of Wisconsin-Milwaukee, Milwaukee, Wisconsin.
- 1971-1972 Lecturer, Department of Curriculum and Instruction, University of Wisconsin-Milwaukee, Milwaukee, Wisconsin.
- 1970-1971 Project Assistant, Department of Curriculum and Instruction, University of Wisconsin-Milwaukee, Milwaukee, Wisconsin.
- 1969-1970 Graduate Fellow, Southern Illinois University, Edwardsville, Illinois.

Administrative

- 2010-Present Publishing Director, National Education Policy Center (NEPC), University of Colorado at Boulder, Boulder, Colorado
- 2011-Present Director, Commercialism in Education Research Unit (CERU), University of Colorado, Boulder.
- 2001-2011 Founding Director, Commercialism in Education Research Unit (CERU), Arizona State University, Tempe, Arizona.
- 2001-2010 Founding Director, Education Policy Research Unit (EPRU), Arizona State University, Tempe, Arizona.
- 2001-2006 Director, Education Policy Studies Laboratory (EPSL), Arizona State University, Tempe, Arizona.
- 1998-2001 Founding Director, Center for the Analysis of Commercialism in Education (CACE), University of Wisconsin-Milwaukee, Milwaukee, Wisconsin.
- 1998-2001 Founding Director, Center for Education Research, Analysis, and Innovation (CERAI), University of Wisconsin-Milwaukee, Milwaukee, Wisconsin.
- 1993-1995 Chief of Staff, Wisconsin Department of Public Instruction Urban Initiative

As chief of staff for the Wisconsin Department of Public Instruction I reported directly to the State Superintendent of Public Instruction. It was my responsibility to frame the superintendent's "Urban Initiative," an effort to help improve the performance of Wisconsin's urban schools. I identified a broadly based state-wide task force to address the issue, directed the work of the staff assigned to the task force, and helped formulate task force

recommendations. Once the task force made its recommendations, I assisted in developing the necessary budget recommendations and worked with legislators to create a legislative framework for them. The result was the passage of the Wisconsin Student Guarantee in Education (SAGE) legislation in 1995. The SAGE program provides state funding to schools that serve children living below the poverty level to reduce K-3 class size to 15:1, stay open extended hours, implement rigorous academic curricula, and design systems of staff development and professional accountability.

Other

- 1993-1995 Host, "Alex Molnar on Education," Wisconsin Public Radio.
- 1982-1988 Research Associate, Brief Family Therapy Center, Milwaukee, Wisconsin.
- 1966-1969 Social Studies Teacher, Ridgewood Community High School, Norridge, Illinois.

Honors and Awards

- 2009 Alex Molnar, David Garcia, Faith Boninger, and Bruce Merrill. Marketing of foods of minimal nutritional value to children in schools. *Preventive Medicine*. Vol. 47, No. 5, November 2008, Pp. 504-507 selected by the Robert Wood Johnson Foundation as one of the 20 most influential articles in the area of childhood obesity published in peer-reviewed journals from January 2008 through April 2009
- 2005 Featured in Arizona State University "Research E-Magazine" article titled *Schools, Inc.* February, 2005.
- 2004 Honorable mention from the Association for Women in Communications Clarion Awards for "Parents, Are You Aware of the Commercial Activity in Your School?" published in *OUR CHILDREN* magazine, August 2004.
- 2002 Finalist in the competition for the 2001 Award for Best Article in an Electronic Journal. The Communication of Research Special Interest Group of the American Educational Research Association for "Calculating the benefits and costs of for-profit public education." Certificate of recognition April 1, 2002.
- 2000 Friend of Education Award from the Wisconsin Education Association Council for significant contributions to education and the profession in Wisconsin.
- 2000 Lifetime Achievement Award from the Wisconsin Education Association Council, for leadership in creating Wisconsin's Student Achievement Guarantee in Education (SAGE) class size reduction program.

- 1997 Washington Education Press Silver Award for Outstanding Writing, for “Charter Schools: The Smiling Face of Disinvestment,” *Educational Leadership*, October, 1996.
- 1996 Milwaukee Press Club Best Radio Commentary Award, for “Old Joe Camel” broadcast on WUWM, Milwaukee, Wisconsin.

Grants and Contracts

Since 1995 I have received grants and contracts totaling more than \$7 million from 17 funders, including:

American Federation of Teachers
 Arizona Department of Education
 Arizona Education Association
 Arizona School Boards Association
 Center for Commercial-Free Public Education
 Civic Concern
 Consumers Union
 Great Lakes Center for Education Research and Practice
 Milwaukee Public Schools
 National Education Association
 North Central Regional Educational Laboratory
 Pennsylvania and New Jersey Education Associations
 Robert Wood Johnson Foundation
 Rodel Foundation
 State of Wisconsin
 Wisconsin Department of Public Instruction
 Wisconsin Education Association Council

Academic/Professional Publications: National and International

Books and Monographs

Alex Molnar, Wayne Au, and John Willinsky, *Public Knowledge in a Privatized World* (Routledge, Taylor and Francis, New York, under contract, scheduled to be published 2013).

Kevin G. Welner, Patricia H. Hinchey, Alex Molnar, and Don Weitzman (eds.). *Think Tank Research Quality: Lessons for Policymakers, the Media, and the Public* (Information Age Publishing, April 2010).

Alex Molnar. *School Commercialism: From Democratic Ideal to Market Commodity* (New York: Routledge, 2005).

Alex Molnar, ed. *School Reform Proposals: The Research Evidence* (Greenwich, CT: Information Age Publishing, 2002).

Alex Molnar. *Vouchers, Class Size Reduction, and Student Achievement: Considering the Evidence* (Bloomington, IN: Phi Delta Kappa, 2000).

_____. *Smaller Classes and Educational Vouchers: A Research Update* (Harrisburg, PA: Keystone Research Center, June 1999).

_____. *Smaller Classes Not Vouchers Increase Student Achievement* (Harrisburg, PA: Keystone Research Center, 1998.).

Alex Molnar, ed. *The Construction of Children's Character*, 96th Yearbook of The National Society for the Study of Education (Chicago, IL: University of Chicago Press, 1997).

Alex Molnar. *Giving Kids the Business: The Commercialization of America's Schools* (Boulder, CO: Westview/HarperCollins, 1996).

Alex Molnar and Barbara Lindquist. *Changing Problem Behavior in Schools* (San Francisco, CA: Jossey-Bass, 1989).

Alex Molnar, ed. *Social Issues and Education: Challenge and Responsibility* (Alexandria, VA: Association for Supervision and Curriculum Development, 1987).

_____. *Current Thought on Curriculum*, 1985 Yearbook of the Association for Supervision and Curriculum Development (Alexandria, VA.: Association for Supervision and Curriculum Development, 1985).

Alex Molnar. *Das Schulwesen in den Vereinigten Staaten von Amerika: Eine Einführung* (Introduction to the Public School System of the United States) (Hagen, West Germany: FernUniversität, 1984) (Written text and video program).

Alex Molnar and Will Roy. *Creative Thinking and Problem Solving* (Van Nuys, CA: Learning-Teaching Things, 1978).

Alex Molnar and John Zahorik, eds. *Curriculum Theory* (Washington, D.C.: Association for Supervision and Curriculum Development, 1977).

Alex Molnar and Will Roy. *The Shoe Box Curriculum: Practical Ideas for Active Learning* (Encino, CA: International Center for Educational Development, 1975).

Audio Books

Alex Molnar and Barbara Lindquist. *Changing Problem Behavior in Schools* (San Francisco, CA: Jossey-Bass, 1990).

Chapters

Alex Molnar, Faith Boninger, Gary Wilkinson, and Joseph Fogarty. "Schools Inundated in a Marketing Saturated World." In Jennifer Sandlin and Peter McLaren (Editors), *Critical Pedagogies of Consumption: Living and Learning in the Shadow of the "Shopocalypse."* (Routledge, Taylor and Francis, New York, 2009) Pp. 83-96

Alex Molnar. "For Profit K-12 Education: through the Glass Darkly." *Educational Entrepreneurship, Realities, Challenges, Possibilities* Frederick M. Hess, ed (Harvard Education Press, Cambridge, MA, 2006) Pp. 103-123

_____. "Public Intellectuals and the University." *Education Research in the Public Interest*. Gloria Ladson-Billings and William F. Tate, ed. (Columbia University, NY: Teachers College Press, 2006) Pp. 64-80

_____. "Social Justice" in *Researching and Teaching Social Issues: The Personal Stories and Pedagogical Efforts of Professors of Education*. Samuel Totten and Jon E. Pedersen, eds. (Lanham, MD: Lexington Books, 2006). Pp. 107-120

_____. Foreword in *Schools or Markets? Commercialism, Privatization and School-Business Partnerships*. Deron Boyles, ed. (Lawrence Erlbaum Associates, Mahwah, NJ, 2004).

_____. "Advertising in Schools" in *About CHILDREN: An Authoritative Resource on the State of Childhood Today* (American Academy of Pediatrics, Independent Publisher's Group, 2004). Pp. 14-17.

Alex Molnar and Craig Howley. "Issues in School Size in Arizona" in 84th Town Arizona Town Hall *Pre-K—12 Education: Choices for Arizona's Future*. Pp. 47-62.

Alex Molnar. "What the Market Can't Provide" in Antonia Darder, Marta Baltodano, and Rodolfo Torres, eds., *The Critical Pedagogy Reader* (New York, NY: RoutledgeFalmer, 2003), Pp. 126-141.

Alex Molnar, John Zahorik, Philip Smith, Anke Halbach, and Karen Ehrle. "Wisconsin's SAGE Program" in *Bridging the Achievement Gap* (Washington, DC: Brookings Institution Press, Fall 2002), Pp.91-108.

Alex Molnar. "The Commercial Transformation of America's Schools" in William E. Doll and Noel Gough, eds., *Curriculum Visions* (New York: Peter Lang Publishing, 2002), Pp. 201-217.

Alex Molnar and Joseph Reaves. "Buy Me! Buy Me!" in Alfie Kohn and Patrick Shannon, eds., *Education Inc.* (Portsmouth, NH: Heinemann, 2002), Pp. 17-27.

Alex Molnar, John Zahorik, Karen Ehrle, and Anke Halbach. "Teaching Reduced-Size Classes" in Jeremy Finn and Margaret Wang, eds., *Taking Small Classes One Step Further* (USA: Information Age Publishing, 2002), Pp. 3-18.

Alex Molnar. Comment on Milton Goldberg, "Why Business Backs Education Standards" in D. Ravitch ed., *Brookings Papers on Education Policy* (Washington, DC: The Brookings Institution, 2001), Pp. 102-109.

Alex Molnar, John Zahorik, Karen Ehrle, and Anke Halbach. "Smaller Classes, Better Teaching? Effective Teaching in Reduced-Size Classes" in *Using What We Know* (NCREL 2000), Pp. 53-73.

Alex Molnar, Philip Smith, John Zahorik, Amanda Palmer, Anke Halbach, Karen Ehrle. "Wisconsin's Student Achievement Guarantee in Education (SAGE) Class Size Reduction Program: Achievement Effects, Teaching, and Classroom Implications" in Margaret Wang and Jeremy Finn, eds., *How Small Classes Help Teachers Do Their Best* (Philadelphia, PA: Temple University Center for Research in Human Development and Education, 2000).

Alex Molnar. "Commercial Culture and the Assault on Children's Character," in *Constructing the Character of Children, 96th Yearbook of the National Society for the Study of Education* (Chicago, IL: University of Chicago Press, 1997), Pp. 163-173.

_____. "Will Markets or Democracy Prevail?" in *Selling Out Our Schools* (Milwaukee, WI: Rethinking Schools, 1996), p. 17.

_____. "The Significance of *One Flew Over the Cuckoo's Nest* for Curriculum Workers" in George Willis and William Schubert, eds., *Reflections from the Heart of Educational Inquiry: Understanding Curriculum and Teaching Through the Arts*. (Albany, NY: State University of New York Press, 1991 [reissued 2000]) Pp. 321-327.

_____. "The Emperor Has No Clothes" in Alex Molnar, ed., *Social Issues and Education: Challenge and Responsibility* (Alexandria, VA: Association for Supervision and Curriculum Development, 1987), Pp. 1-13.

_____. "Schools and Their Curriculum: A Continuing Controversy" in Alex Molnar, ed., *Current Thought on Curriculum*, 1985 Yearbook of the Association for Supervision and Curriculum Development (Alexandria, VA: Association for Supervision and Curriculum Development, 1985), Pp. 1-29.

_____. "Self-Awareness and Teaching" in James Jelinek, ed., *Education in Flux: Implications for Curriculum Development* (Tempe, AZ: Society for the Professors of Curriculum, 1979), Pp. 73-87.

_____. "Progressive School Community Alliances as a Basis for Changing School Practice" in Carl Grant, ed., *Community Participation in Education* (Boston, MA: Allyn and Bacon, 1978), Pp. 240-253.

Alex Molnar, Ron Podeschi, et al. "Project Followthrough: A Collaborative Teacher Education Program" in Association of Teacher Educators Bulletin, *Emerging Concepts for Collaboration in Teacher Education* (1975), Pp. 29-41.

Alex Molnar. "Reading and Values" in James B. Macdonald, ed., *Social Perspectives on Reading* (Newark, DE: International Reading Association, 1973), Pp. 62-74.

University of Colorado, Boulder/National Education Policy Center: 2011 – 2012

Research Reports

Alex Molnar, Faith Boninger, and Joseph Fogarty. *The Educational Cost of Schoolhouse Commercialism*. (Boulder, CO: National Education Policy Center, November 2011).

Other Publications

Alex Molnar. “The Proliferation of For Profit Colleges.” In Encyclopaedia Britannica, 2012 *Britannica Book of the Year*. Chicago, IL: Britannica (in press).

Kevin G. Welner, William J. Mathis, and Alex Molnar. *Researchers as Resources: A List of Experts Who Can Speak to the Overall Knowledge Base on Important Education Issues*. (Boulder, CO: National Education Policy Center, January 2012).

Arizona State University/Commercialism in Education Research Unit: August 2001 –2011

Research Reports

Alex Molnar, Faith Boninger, Gary Wilkinson, Joseph Fogarty, and Sean Geary. *Effectively Embedded: The Thirteenth Annual Report on Schoolhouse Commercializing Trends: 2009-2010*. (Boulder, CO: National Education Policy Center, December 2010).

Alex Molnar, Gary Miron, and Jessica Urschel. *Profiles of For-Profit Education Management Organizations: Twelfth Annual Report - 2009-2010*. (Boulder, CO: National Education Policy Center, December 2010).

Alex Molnar, William S. Koski, and Faith Boninger. *Policy and Statutory Responses to Advertising and Marketing in Schools*. (Boulder, CO and Tempe, AZ: Education and the Public Interest Center and Commercialism in Education Research Unit, January 2010).

Alex Molnar, Faith Boninger, Gary Wilkinson and Joseph Fogarty. *Click: The Twelfth Annual Report on Schoolhouse Commercialism Trends: 2008-2009* (Boulder, CO and Tempe, AZ: Education and the Public Interest Center and Commercialism in Education Research Unit, November 2009).

Alex Molnar, Gary Miron, and Jessica Urschel. *Profiles of For Profit Education Management Organizations: Eleventh Annual Report* (Boulder, CO and Tempe, AZ: Education and the Public Interest Center and Commercialism in Education Research Unit, September 2009).

Alex Molnar, Gary Miron, and Jessica Urschel. *Profiles of For Profit Education Management Organizations: Tenth Annual Report* (Boulder, CO and Tempe, AZ: Education and the Public Interest Center and Commercialism in Education Research Unit, July 2008).

Alex Molnar, Faith Boninger, Gary Wilkinson and Joseph Fogarty. *At Sea in a Marketing-Saturated World: The Eleventh Annual Report on Schoolhouse Commercialism Trends: 2007-2008* (Boulder, CO and Tempe, AZ: Education and the Public Interest Center and Commercialism in Education Research Unit, September 2008).

Alex Molnar and Faith Boninger. *Adrift: Schools in a Total Marketing Environment. The Tenth Annual Report on Schoolhouse Commercialism Trends: 2006-2007* (Tempe, AZ: Commercialism in Education Research Unit, Arizona State University, October 2007).

Alex Molnar, David Garcia, Gary Miron, and Shannon Berry. *Profiles of For Profit Education Management Organizations 2006-2007* (Tempe, AZ: Commercialism in Education Research Unit, Arizona State University, August 2007).

Alex Molnar. *The Ninth Annual Report on Schoolhouse Commercialism Trends: 2005-2006* (Tempe, AZ: Commercialism in Education Research Unit, Arizona State University, November 2006).

Alex Molnar, David Garcia Faith Boninger and Bruce Merrill. *A National Survey of the Types and Extent of the Marketing of Foods of Minimal Value in School* (Tempe, AZ: Commercialism in Education Research Unit, Arizona State University, September 2006).

Alex Molnar, David Garcia, Margaret Bartlett, and Adrienne O'Neill. *Profiles of For Profit Education Management Organizations 2005-2006* (Tempe, AZ: Commercialism in Education Research Unit, Arizona State University, May 2006).

Alex Molnar and David Garcia. *Empty Calories: Commercializing Activities in America's Schools. The Eighth Annual Report on Schoolhouse Commercialism Trends* (Tempe, AZ: Commercialism in Education Research Unit, Arizona State University, November 2005).

Alex Molnar, David Garcia, Carolyn Sullivan, Brendan McEvoy, and Jamie Joanou. *Profiles of For Profit Education Management Companies 2004-2005* (Tempe, AZ: Commercialism in Education Research Unit, Arizona State University, April 2005).

Alex Molnar. *Virtually Everywhere: Marketing to Children in America's Schools. The Seventh Annual Report on Schoolhouse Commercialism Trends* (Tempe, AZ: Commercialism in Education Research Unit, Arizona State University, September 2004).

Alex Molnar, Glen Wilson, and Daniel Allen. *Profiles of For Profit Education Management Companies 2003-2004* (Tempe, AZ: Commercialism in Education Research Unit, Arizona State University, February 2004).

Alex Molnar. *No Student Left Unsold: The Sixth Annual Report on Schoolhouse Commercialism Trends* (Tempe, AZ: Commercialism in Education Research Unit, Arizona State University, October 2003).

_____. *School Commercialism, Student Health, and the Pressure to Do More With Less* (Tempe, AZ: Commercialism in Education Research Unit, Arizona State University, September 2003).

Alex Molnar, Glen Wilson, and Daniel Allen. *Profiles of For Profit Education Management Companies 2002-2003* (Tempe, AZ: Commercialism in Education Research Unit, Arizona State University, January 2003).

Alex Molnar. *What's in a Name? The Corporate Branding of America's Schools: The Fifth Annual Report on Trends in Schoolhouse Commercialism* (Tempe, AZ: Commercialism in Education Research Unit, Arizona State University, September 2002).

Alex Molnar, Glen Wilson, Melissa Restori, and John Hutchison. *Profiles of For-Profit Education Management Companies 2001-2002* (Tempe, AZ: Commercialism in Education Research Unit, Arizona State University, January 2002).

Alex Molnar and Joseph Reaves. *Buy Me! Buy Me!: The Fourth Annual Report on Trends in Schoolhouse Commercialism* (Tempe, AZ: Commercialism in Education Research Unit, Arizona State University, September 2001).

Arizona State University/Education Policy Research Unit: August 2001 – August 2011

Research Reports

Kevin Welner and Alex Molnar (editors). *School Choice: Evidence and Recommendations*, (Boulder, CO and Tempe, AZ: Education and Public Interest Center and the Education Policy Research Unit, March 2008).

Alex Molnar, ed. *Reform Florida* (Tempe, AZ: Education Policy Research Unit, Arizona State University, April 2004).

Phil Smith, Alex Molnar, and John Zahorik. *Class Size Reduction in Wisconsin: A Fresh Look at the Data* (Tempe, AZ: Education Policy Research Unit, Arizona State University, September 2003).

Gerald Bracey and Alex Molnar. *Recruiting, Preparing, and Retaining High Quality Teachers: An Empirical Synthesis* (Tempe, AZ: Education Policy Research Unit, Arizona State University, February 2003).

John Zahorik, Alex Molnar, and Philip Smith. *SAGE Advice: Research on Teaching in Reduced-Size Classes* (Tempe, AZ: Education Policy Research Unit, Arizona State University, January 2003).

Alex Molnar, Glen Wilson, Daniel Allen, and Sandra Foster. *The Professional Development Needs of Teachers in SAGE Classrooms* (Tempe, AZ: Education Policy Research Unit, Arizona State University, September 2002).

Eric Haas, Alex Molnar, and Rafael Serrano. *Media Impact of Think Tank Education Publications 2001* (Tempe, AZ: Education Policy Research Unit, Arizona State University, May 2002).

Peter Cookson, Alex Molnar, and Katie Embree. *Let the Buyer Beware* (Tempe, AZ: Educational Policy Research Unit, Arizona State University, September 2001).

Alex Molnar, ed. *Effective Public Schools: The Research Evidence* (Tempe, AZ: Education Policy Studies Laboratory, Arizona State University, September 2001).

Arizona State University/Arizona Education Policy Initiative: 2004 – 2006

Research Reports

Alex Molnar, David Garcia and Bruce Merrill. *Parent Attitudes about Education in Arizona: 2006* (Tempe, AZ: Arizona Education Policy Initiative, Arizona State University, May 2006).

Alex Molnar, ed. *Condition of Pre-K—12 Education in Arizona: 2005* (Tempe, AZ: Arizona Education Policy Initiative, Arizona State University, September 2005).

Alex Molnar, David Garcia and Bruce Merrill. *Parent Attitudes about Education in Arizona: 2005* (Tempe, AZ: Arizona Education Policy Initiative, Arizona State University, April 2005).

Alex Molnar, ed. *Condition of Pre-K—12 Education in Arizona: 2004* (Tempe, AZ: Arizona Education Policy Initiative, Arizona State University, May 2004).

Alex Molnar, ed. *Parent Attitudes about Education in Arizona: 2004* (Tempe, AZ: Arizona Education Policy Initiative, Arizona State University, April 2004).

University of Wisconsin-Milwaukee/Center for the Analysis of Commercialism in Education: July 1998 - July 2001

Research Reports

Alex Molnar. *Corporate Involvement in Schools: Time for a More Critical Look* (Milwaukee, WI: Center for the Analysis of Commercialism in Education, University of Wisconsin-Milwaukee, Winter 2001).

Alex Molnar and Jennifer Morales. *Commercialism@School.com: The Third Annual Report on Trends in Schoolhouse Commercialism* (Milwaukee, WI: Center for the Analysis of Commercialism in Education, University of Wisconsin-Milwaukee, September 2000).

Alex Molnar, et al. *Reinventing Neighborhood Schools: A Comprehensive Plan for Reform* (Milwaukee, WI: Center for the Analysis of Commercialism in Education, University of Wisconsin-Milwaukee, August 2000).

Alex Molnar. *Cashing In on Kids: The Second Annual Report on Trends in Schoolhouse Commercialism* (Milwaukee, WI: Center for the Analysis of Commercialism in Education, University of Wisconsin-Milwaukee, September 1999).

_____. *City of Milwaukee and University of Wisconsin-Milwaukee School Chartering Processes: Academic Accountability Issues* (Milwaukee, WI: Institute for Excellence in Urban Education, University of Wisconsin-Milwaukee, May 1999).

_____. *Integrating the Schoolhouse and the Marketplace: A Preliminary Assessment of the Emerging Role of Electronic Technology* (Milwaukee, WI: Center for the Analysis of Commercialism in Education, University of Wisconsin-Milwaukee, 1999).

_____. *Sponsored Schools and Commercialized Classrooms: Schoolhouse Commercializing Trends in the 1990s* (Milwaukee, WI: Center for the Analysis of Commercialism in Education, University of Wisconsin-Milwaukee, August 1998).

Alex Molnar and Max B. Sawicky. *The Hidden Costs of Channel One: Estimates for the Fifty States* (Milwaukee, WI: Center for the Analysis of Commercialism in Education, University of Wisconsin-Milwaukee, April 1998).

University of Wisconsin-Milwaukee/Center for Education Research, Analysis, and Innovation: July 1998 - July 2001

Research Reports

Alex Molnar, Philip Smith, John Zahorik, et al. *2000-2001 Results of the Student Achievement Guarantee in Education (SAGE) Program Evaluation* (Milwaukee, WI: Center for Education Research, Analysis, and Innovation, University of Wisconsin-Milwaukee, December 2001).

Alex Molnar, John Zahorik, Lawrence M. Hoffman, Chuck Gobel, Cindy M. Walker, and Jacqueline K. Gosz. *Evaluation of the Wisconsin Charter School Program 2000-2001* (Milwaukee, WI: University of Wisconsin-Milwaukee, July 2001).

Alex Molnar, Phillip Smith, and John Zahorik. *1999-2000 Results of The Student Achievement Guarantee in Education (SAGE) Program Evaluation* (Milwaukee, WI: University of Wisconsin-Milwaukee, December 2000).

Alex Molnar, John Zahorik, Karen Ehrle, and Anke Halbach. *Effective Teaching in Reduced Size Classes*. (Milwaukee, WI: Center for Education Research, Analysis, and Innovation, University of Wisconsin-Milwaukee, 2000).

Alex Molnar, Jennifer Morales, and Alison Vander Wyst. *Profiles of For-Profit Education Management Companies 2000-2001* (Milwaukee, WI: Center for Education Research, Analysis, and Innovation, University of Wisconsin-Milwaukee, December 2000).

Alex Molnar, Jennifer Morales, and Alison Vander Wyst. *Profiles of For-Profit Education Management Companies 1999-2000* (Milwaukee, WI: Center for Education Research, Analysis, and Innovation, University of Wisconsin-Milwaukee, March 2000).

Alex Molnar, John Zahorik, Lawrence M. Hoffman, Barbara J. Kuehl, and Chuck Gobel. *Pilot Evaluation of the Wisconsin Charter School Program*. (Milwaukee, WI: Center for Education Research, Analysis, and Innovation, University of Wisconsin-Milwaukee, August 2000).

Alex Molnar. *Educational Vouchers: A Review of the Research* (Milwaukee, WI: Center for Education Research, Analysis, and Innovation, University of Wisconsin-Milwaukee, October 1999).

Alex Molnar, Philip Smith, and John Zahorik, et al. *1998-1999 Results of the Student Achievement Guarantee in Education (SAGE) Program Evaluation* (Milwaukee, WI: Center for Education Research, Analysis, and Innovation, University of Wisconsin-Milwaukee, December 1999).

Alex Molnar, Philip Smith, and John Zahorik, et al. *1997-98 Evaluation Results of the Student Achievement Guarantee in Education (SAGE) Program* (Milwaukee, WI: Center for Education Research, Analysis, and Innovation, University of Wisconsin-Milwaukee, December 1998).

Alex Molnar, Jennifer Morales, and Alison Vander Wyst. *Profiles of For-Profit Education Management Companies 1998-99* (Milwaukee, WI: Center for Education Research, Analysis, and Innovation, University of Wisconsin-Milwaukee, November 1998).

Peter Maier, Alex Molnar, et al. *First Year Results of the Student Achievement Guarantee in Education Program*. (Milwaukee, WI: Center for Urban Initiatives and Research, University of Wisconsin-Milwaukee, 1997).

Journal Articles on Education Policy Topics

Alex Molnar, David Garcia, and Rebecca Barber. Profiting from Public Education: Education Management Organizations (EMOs) and Student Achievement. *Teachers College Record*, Vol. 11 No. 5, 2009, 1352-1379.

Alex Molnar, David Garcia, Faith Boninger, and Bruce Merrill. Marketing of foods of minimal nutritional value to children in schools. *Preventive Medicine*. Vol. 47 No. 5, November 2008, Pp. 504-507

Alex Molnar and David Garcia. "The Expanding Role of Privatization in Education: Implications for Teacher Education and Development." *Teacher Education Quarterly*. Vol. 34, No. 2, Spring 2007, Pp. 11-24.

Alex Molnar. "From Democratic Ideal to Corporate Commodity: The Commercial Transformation of Public Education." *Journal of Education Policy*. Vol 21, No.5, September 2006, Pp. 621-640.

Alex Molnar and David Garcia. "The Battle Over Commercialized Schools." *Educational Leadership*. Vol. 63, No. 7, April 2006, Pp. 78-82.

Alex Molnar. "School Commercialism and Adolescent Health." *Adolescent Medicine Clinics*. Vol. 16, 2005, Pp. 447-461.

_____. "Ivy-Covered Malls and Creeping Commercialism." *Educational Leadership*. Vol. 62, No. 5, February 2005, Pp. 75-79.

_____. "Cashing In On the Classroom." *Educational Leadership*. Vol. 61, No. 4, December 2003/January 2004, Pp. 79-84.

_____. "School Commercialism Hurts All Children, Ethnic Minority Group Children Most of All." *Journal of Negro Education*. Vol. 72, No. 4, Fall 2003. Pp. 1-8.

Phil Smith, Alex Molnar, and John Zahorik. "Class-Size Reduction: A Fresh Look at the Data." *Educational Leadership*. Vol. 61, No. 1, September 2003, Pp. 72-75.

John Zahorik, Anke Halbach, Karen Ehrle, and Alex Molnar. "Teaching Practices for Smaller Classes." *Educational Leadership*. Vol. 61, No. 1, September 2003, Pp. 75-77.

Alex Molnar. "Are You Aware of the Commercial Activity in Your School?" *Our Children: National PTA Magazine*, Vol. 28, No. 1, January/February 2003.

_____. "The Corporate Branding of America's Schools" in *Educational Leadership*, Vol. 60, No. 2, October 2002, Pp. 74-78.

Alex Molnar and Joseph Reaves. "The Growth of Schoolhouse Commercialism and the Assault on Educative Experience." *Journal of Curriculum and Supervision*, Vol. 18, No. 1, Fall 2002, Pp. 17-55.

_____. "Buy Me! Buy Me!" *Educational Leadership*, Vol. 59, No. 2, October 2001, Pp. 74-79.

Alex Molnar. "Calculating the Benefits and Costs of For-Profit Public Education." *Education Policy Analysis Archives*, Vol. 9, No. 15, April 2001.

Alex Molnar, Anke Halbach, Karen Ehrle, and John Zahorik. "Class Size Reduction: From Promise to Practice." *Educational Leadership*, Vol. 58, No. 6, March 2001.

Alex Molnar. "Corporate Involvement in Schools: It's Time For a More Critical Look." *State Education Standard*, Spring 2001, Pp. 12-17.

_____. "Colonizing Our Future: The Commercial Transformation of America's Schools." *Social Education*, Vol. 64, No. 7, November/December 2000, Pp. 428-438.

_____. "Looking for Funds in All the Wrong Places." *Principal*, Vol. 80, No. 2, November 2000, Pp. 18-21.

Alex Molnar and Jennifer Morales. "Commercialism@Schools." *Educational Leadership*, Vol. 58, No. 2, October 2000, Pp. 39-44.

_____. "ZapMe! Linking School and Marketplace in a Seamless Web." *Phi Delta Kappan*, April 2000, Pp.602-603.

Alex Molnar, Philip Smith, John Zahorik, Amanda Palmer, Anke Halbach, Karen Ehrle. "Wisconsin's Student Achievement Guarantee in Education (SAGE) Class-Size Reduction Program: Achievement Effects, Teaching, and Classroom Implications." *The CEIC Review*, Vol. 9, No. 2, March 2000, Pp. 12-13.

Alex Molnar, Philip Smith, John Zahorik, et al. "Evaluating the SAGE Program: A Pilot Program in Targeted Pupil-Teacher Reduction in Wisconsin." *Educational Evaluation and Policy Analysis*, Vol. 21, No. 2, Summer 1999, Pp. 165-177.

Alex Molnar. "The Commercial Transformation of American Public Education." *Philosophical Studies in Education*, Vol. 31, 1999, Pp. 30-39.

_____. "Why School Reform Is Not Enough to Mend Our Civil Society." *Educational Leadership*, Vol. 54, No. 5, February 1997, Pp. 37-39.

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Alex Molnar and John Mann. "On Student Rights" in William Pinar, ed., *Curriculum Theorizing: The Reconceptualists* (Berkeley, CA: McKutchen, 1975.), Pp. 167-174. (Reprinted from *Educational Leadership*, Vol. 31, No. 8, November 1974, Pp. 147-150.)

Selected Consulting, Briefings, and Testimony

I have consulted on a variety of topics: educational policy (e.g., South Carolina Administrative Leadership Academy, Arizona House of Representatives); urban education issues (e.g., Association for Supervision and Curriculum Development Urban Education Advisory Board); curriculum design and implementation (e.g., Memphis, TN, Public Schools) and schoolhouse commercialism (e.g., Congressman George Miller, D-Calif.).

I have testified before committees of the U.S. Senate and House of Representatives and state legislatures on education issues and have been an expert witness in cases involving school choice, school privatization, and advertising in schools. Selected examples are listed below:

2008 Directed the evaluation of the Pew Charitable Trusts' 10-year national early education initiative with specific reference to the initiative's impact on policy making in the 35 states in which Pew is involved.

2004 Presented a legislative briefing organized by Senator Slade Mead regarding the results of the Arizona Education Policy Initiative's Parent Survey (*Parent Attitudes about Education in Arizona: 2004*).

2004 Testified on Arizona's Desegregation Funding Mechanism, Presentation to the Arizona Legislature, Phoenix, AZ, March 29, 2004.

2004 Testified on Arizona's Desegregation Funding Mechanism, Presentation to the Sunset Review Committee of the Arizona Legislature, Phoenix, AZ, April 5, 2004.

2003 Testified on Arizona's Desegregation Funding Mechanism, Presentation to the Sunset Review Committee of the Arizona Legislature, Phoenix, AZ, October 30, 2003.

2003 Consulted with the U.S. General Accounting Office on for-profit Education Management Organizations, October 2003.

2003 “Research on Class Size Reduction.” Testimony before the California Senate Education Committee. Sacramento, CA, April 30, 2003.

2003 “Research on Class Size Reduction.” Testimony before the California Assembly Education Committee. Sacramento, CA, April 30, 2003.

2003 “Overview and Impact of Class Size Reduction on Student Achievement, Specially in High Priority Schools.” Joint Information Briefing. Latino Legislative Caucus, California Legislative Black Caucus, and Asian Pacific Islander Legislative Caucus. Sacramento, CA, April 29, 2003.

2002 Consulted with the General Accounting Office on charter school research. July/August 2002.

2000 Presentation on education reform issues to members of the Florida House of Representatives, December 20, 2000.

2000 Testified on educational vouchers before the New Mexico Legislative Education Study Committee, August 10, 2000.

2000 Consulted with the New York City Office of the Public Advocate on class size research, April 5, 2000.

2000 Consulted with the U.S. Department of Education on class size research, February 2000.

1999-2000 Served on a Center on Education Policy (Washington, DC.) committee to review voucher research and outline a research agenda for school voucher programs. Contributed to the committee’s report, “What We Know and Don't Know about School Vouchers – and How We Could Learn More,” 1999-2000.

1999 Expert witness in litigation over changes to the Wisconsin charter school law, 1999.

1998 Briefed majority staff of the U.S. House Committee on Education and the Workforce on schoolhouse commercialism issues, particularly the impact of Channel One, December 9, 1998.

1998 Briefed Pennsylvania legislators on voucher and class size research, October 8, 1998.

1998 Testimony at the Wisconsin Legislative Black Caucus hearing on the reform of Milwaukee Public Schools, September 15, 1998.

1998 Briefed U.S. Congressional aides on educational vouchers, September 10, 1998.

1997 Testimony before the U.S. Senate Labor and Human Resources Committee on educational vouchers, July 29, 1997.

1997 Briefed U.S. Congressional aides on charter schools, March 12, 1997.

1997 Expert witness in the Wisconsin charter school litigation, 1997.

1996-1997 Expert witness in the Wilkesburg, PA, privatization litigation, 1996-1997.

1996 Expert witness in the challenge to the 1994 expansion of the Milwaukee Parental Choice Program to include religious schools, 1996.

1996 Expert witness in a suit brought by parents against the Alachua County, FL, school board over the school board's adoption of the Channel One program, 1996.

1996 Expert witness in litigation over the 1994 and 1996 revisions of Wisconsin's charter school legislation, 1996.

1996 Consulted with plaintiffs in the challenge to Wisconsin's system of financing public education, 1996.

1996 Consultant to the New York Campaign to Stop Channel One meeting sponsored by the Center for Commercial-Free Public Education and Consumers Union, New York, NY, February 9, 1996.

1995 Invited testimony at a Milwaukee field hearing on school choice conducted by the U.S. House of Representatives Economic and Education Opportunities Committee's Oversight and Investigations Subcommittee, October 23, 1995.

1995 Briefed the Speaker of the Arizona House of Representatives on the impact of reducing class size on academic achievement, May 25, 1995.

Selected National and International Presentations

Academic

2011 "Translating Academic Research to Various Audiences" (with Luis Huerta). 2011 AERA Pre-Session Course, New Orleans, LA, April 7, 2011.

2009 "Marketing of Food in Schools: Little Educational or Nutritional Content." Frontiers Meeting of the Wellcome Trust, Cambridge, England, May 29, 2009.

2008 Invited discussant. "Conservative Foundations and the Cultural Politics of Curriculum: Fighting the War of Position." 2008 AERA Symposium, Division B-Curriculum Studies / Section 1: Critical Perspectives and Practices. New York, NY, March 25, 2008.

2008 Panelist. "Making a Difference in Policy & Practice: Communication, Education Research, and Civic Responsibility." 2008 AERA Symposium, Presidential Session. New York, NY, March 25, 2008.

2008 Panelist. "Think Tanks and Educational Research: Beginning a Dialogue." 2008 AERA Symposium Presidential Session. New York, NY, March 27, 2008.

2007 "Profiting from Public Education: Education Management Organizations (EMOs) and Student Achievement." Presented at AERA Symposium SIG-Charter School Research and Evaluation: "Organizational Perspectives on Charter Schools." AERA Annual Meeting, Chicago, IL, April 10, 2007.

2007 Keynote Address: "The Commercial and Non-Commercial in Education: A Dialogue." Education: Whose Business is it Anyway? Presented at Conference co-sponsored by Trinity College and The Campaign for a Commercial-Free Education, Dublin, Ireland, November 17, 2007.

2006 "Selling to Children, Commodifying Schools, and the Emerging Trade in Education" presented at "Education, Commercialization, and Private Interest." Invited Presidential Session. AERA Annual Meeting, San Francisco, CA, April 11, 2006.

2006 "Translating Education Research into Knowledge for Policymakers." AERA Symposium Presidential Session, San Francisco, CA, April 10, 2006.

2006 "Public Intellectuals, the University, and Policy Making" presented at "Can Educational Research Contribute to a Democratic Conversation about Schooling?," Invited Presidential Session. AERA Annual Meeting, San Francisco, CA, April 7, 2006.

2004 "Toxic Classrooms: Marketing to Children in Schools," National Institute of Environmental Health Sciences, Obesity and the Built Environment: Improving Public Health through Community Design Conference, Washington, D.C., May 25, 2004.

2004 Invited Expert: National Evaluation and Measurement Meeting on School Nutrition and Physical Activity Policies. Robert Wood Johnson Foundation. San Francisco, CA, May 6-7, 2004.

2004 "The Structure of the For-Profit Educational Management Industry." AERA Symposium Panel Presentation: Division L: Section 4. San Diego, CA, April 15, 2004.

2004 "Writing for Publication." AERA Symposium Panel Presentation. San Diego, CA, April 13, 2004.

2004 "There is No Excuse for Marketing to Teens in School." The Society for Adolescent Medicine 2004 Annual Meeting, St. Louis, MO, March 25, 2004.

2004 "Analysis of Arizona's Individual Tax Credit." Goldwater Institute, Education Conference: Analyzing Ten Years of School Choice in Arizona, Phoenix, AZ, January 22, 2004.

2003 "The Privatization of Public Education." Keynote Address. Research Symposium 2003. California State University, Fresno, CA, May 1, 2003.

2003 "The Commercial Assault on Children and on School Academic Standards." Special Session, at ASCD Annual Conference, San Francisco, CA, March 9, 2003.

2002 "Commercialism in Schools: Student Health and Student Programs-Competing Priorities." American Dietetic Association, 2002 Food and Nutrition Conference and Exhibition, Philadelphia, PA, October 21, 2002.

2002 "The March Toward For Profit Education Management: A Four Year Overview of Education Management Organizations." At AERA Annual Meeting, New Orleans, LA, April 4, 2002.

2001 "School Vouchers: The Law, The Research, and the Public Policy Implications." at Hechinger Institute on Education and the Media: Teachers College Columbia University, May 6, 2001.

2001 "The Media and Educational Research: What We Know vs. What the Public Hears." At AERA Annual Meeting 2001, Seattle, WA, April 11, 2001.

2001 "Reading Corporate Texts: The Corporate Incursion Into Education and It's Influence on Educational Policy." At AERA Annual Meeting 2001, Seattle, WA, April 11, 2001.

2001 "Advertising and the Corporate Curriculum: Conceptual and Practical Implications of Commercialism and Business Influence on Schools." Curriculum Roundtables. At AERA Annual Meeting 2001, Seattle, WA, April 11, 2001.

2000 "Effective Reduced Class Size Teaching." Invited paper presented at the "Taking Small Classes One Step Further" National Invitational Conference, sponsored by the U.S. Department of Education, the Mid-Atlantic Regional Educational Laboratory, and the Laboratory for Student Success at the Temple University Center for Research in Human Development and Education, Washington, DC, November 30-December 1, 2000.

2000 Discussant, Education Policy Conference on National Education Standards, Brookings Institution, Washington, DC, May 15-16, 2000.

2000 "The Commercial Transformation America's Schools." John Dewey Society Memorial Lecture, presented at the Association for Supervision and Curriculum Development Annual Conference, New Orleans, LA, March 26, 2000.

2000 Presenter, "Growing Trends in Small Class Research and Use." The National Conference on Education, American Association of School Administrators, San Francisco, CA, March 5, 2000.

2000 Presenter, "The Benefits and Costs of Class Size Reduction." Funding Education in the New Century conference, National Conference of State Legislatures, Napa Valley, CA, February 20, 2000.

1999 "Wisconsin's Student Achievement Guarantee in Education (SAGE) Class Size Reduction Program: Achievement Effects, Teaching, and Classroom Implications." Invited paper presented at the "How Small Classes Help Teachers Do Their Best" National

Invitational Conference, sponsored by the U.S. Department of Education and the Laboratory for Student Success at the Temple University Center for Research in Human Development and Education, Washington, DC, December 6-7, 1999.

1999 “Family, Educational and Community Based Intervention Strategies and Corporate and Industry Social Responsibility.” Panelist and Invited Scholar at “Corporate and Industry Influences on Children’s Development” Study Group and Invitational Scholars’ Forum, Howard University, October 21-22, 1999.

1999 “The Commercial Transformation of American Public Education.” Phil Smith Lecture at the Ohio Valley Philosophy of Education Conference, October 15, 1999.

1999 “Integrating the Schoolhouse and the Marketplace: A Preliminary Assessment of the Emerging Role of Electronic Technology.” Invited participant in “Intelligent Tutoring Systems: Foundations for the 21st Century,” Presidential Session at the 1999 Annual Meeting of the American Educational Research Association, April 19-23, 1999.

1999 “Schoolhouse Commercialization and the Curriculum.” Presentation to the Professors of Curriculum Meeting at the Annual Meeting of the American Educational Research Association, April 22, 1999.

1999 “How to Get Ready for Smaller-Sized Classes.” Panelist at the American Association of School Administrators’ National Conference on Education, February 19-22, 1999.

1998 Peg Jones Memorial Lecture, keynote address at the National Education Association Research Conference, Scottsdale, AZ, December 3, 1998.

1998 “The Role of Business Involvement in Education.” Keynote address at the Institute of Education “Education or Exploitation?” conference, University of London, November 19, 1998.

1997 “The Problems and Promise of Character Education.” Association for Supervision and Curriculum Development national conference, March 22-25, 1997.

1997 “Privatization, Charter Schools, Choice: Good or Bad Public Policy?” Association for Supervision and Curriculum Development national conference, March 22-25, 1997.

1995 “Politics and Policy-Making in Urban School Reform,” with Walter Farrell. Association for Supervision and Curriculum Development Annual Conference, San Francisco, CA, March 25-28, 1995.

1995 “Choice, Charters and Privatization: Three Sides of One Reform.” Professors of Curriculum Annual Meeting, San Francisco, CA, March 23-24, 1995.

1995 “Schools for the 21st Century: A Debate on Privatization.” Keynote presentation at the American Association of School Administrators Annual Conference, Fourth General Session, New Orleans, LA, February 10-13, 1995.

1994 “The Market at Work: The Commercialization of Public Schools and Classrooms.” Invited Symposium Presentation (Entering the Public Square: Academe and the Public Intellectual) American Educational Research Association Annual Meeting, New Orleans, LA.

- 1994 “Schools for Profit and the Reform of American Public Education.” Assembly Presentation, Association for Supervision and Curriculum Development Annual Conference, Chicago, IL.
- 1993 Invited Panelist, “The Privatization of Education — Empirical and Ethical Questions.” American Educational Research Association Annual Meeting, Atlanta, GA.
- 1993 “School Choice: Who Wins — Who Loses?” Assembly presentation, Association for Supervision and Curriculum Development Annual Conference, New Orleans, LA.
- 1992 “Corporate Sponsored Materials: A Hidden Curriculum Issue.” Society for Professors of Curriculum Annual Meeting, New Orleans, LA.
- 1992 “Corporate Involvement: Is It Good for Schools?” Association for Supervision and Curriculum Development. Annual Conference, New Orleans, LA, April 1992.
- 1992 “Learning When to Say Yes and When to Say No to Free Materials Offered by Business and Industry.” Assembly presentation, Association for Supervision and Curriculum and Instruction Annual Conference, New Orleans, LA.
- 1991 “Corporate Involvement in the Schools.” Distinguished Lecture on Critical Contemporary Issues, Association for Supervision and Curriculum Development Conference, San Francisco, CA.
- 1989 “Teaching and Thinking About Curriculum: Empowering Educators Through Curriculum Studies.” Conference of the Association for Supervision and Curriculum Development, Orlando, FL.
- 1989 “Teacher Empowerment and the Curriculum.” Society of Professors of Curriculum, response to Harry Passow, Orlando, FL.
- 1988 Alex Molnar with Barbara Lindquist. “An Uncommon Approach to Motivation and Discipline Problems.” Conference of the Association for Supervision and Curriculum Development, Boston, MA.
- 1987 “Increasing School Effectiveness: How Knowledge from Family Therapy Has Contributed to Staff Development and Increased Home-School Cooperation,” with Barbara Lindquist. Conference of the Association for Supervision and Curriculum Development, New Orleans, LA.
- 1987 “The Progressives and Reconceptualists — Toward Constructive Critique.” Society for Professors of Curriculum Annual Meeting, New Orleans, LA.
- 1986 “The Emperor Has No Clothes: Notes on the Social Responsibility of Educators.” Distinguished Lecture on Critical Contemporary Issues. Conference of the Association for Supervision and Curriculum Development, San Francisco, CA.
- 1986 “A Systemic Approach to Solving School Problems: Two Staff Development Programs,” with Barbara Lindquist. Conference of the Association for Supervision and Curriculum Development, San Francisco, CA.

1985 “Home-School Intervention: A Systemic Approach to Helping Families with School Related Problems,” with Barbara Lindquist and Ludiger Braukmann. Presentation at the 2nd International, 43rd Annual Conference of the American Association for Marriage and Family Therapy, October 17-20, 1985, New York, NY.

1985 “Systemic Family Therapy.” Presentation to the Department of Social Welfare, Fachhochschule, Munster, West Germany, May 2, 1985.

1985 “Solution Oriented School Administration: A Systemic Perspective.” Conference of the Association for Supervision and Curriculum Development, Chicago, IL.

1985 Organizer and a principal speaker at the Yearbook Assembly, National Conference of the Association for Supervision and Curriculum Development, Chicago, IL.

1985 “To What Extent Should Curriculum Professors Be Involved in Social Action?” Society for Professors of Curriculum Annual Meeting, Chicago, IL.

1984 “The Public School System of the United States of America.” Presentation to the faculty of the Department of Educational and Social Science, FernUniversität, Hagen, West Germany.

1984 _____, with Barbara Lindquist. “Concepts and Practice of Systemic Therapy: The Brief Family Therapy Center of Milwaukee Model.” Presentation to the faculty of medicine at the University of Hamburg, Hamburg, West Germany.

1984 “Tomorrow the Shadow on the Wall Will Be That of Another.” The Sixth Annual Journal of Curriculum Theorizing Conference on Curriculum Theory and Practice, Bergamo, OH.

1984 “Systemic Ideas in an Educational Context,” with Barbara Lindquist. Presentation at the Central Institute for Distance Education Research, FernUniversität, Hagen, West Germany, March 13, 1984.

1983 “What Educators Can Learn from Family Therapists,” with Barbara Lindquist. Conference of the Association for Supervision and Curriculum Development, Houston, TX.

1982 “A Systemic Approach to Improving School Practices,” with Barbara Lindquist. Conference of the Association for Supervision and Curriculum Development, Anaheim, CA.

1980 “An Apprenticeship Model of Supervision and Training in Brief Family Therapy.” Presentation at the Spring Conference of the American Association for Marriage and Family Therapy, Denver, CO, April 1980.

1980 “Self-Awareness and Teaching.” Faculty of the Department of Education, University of Bath, Bath, England.

1980 “Progressive School Community Alliances as a Basis for Changing School Practice.” Faculty of the Department of Educational Research, Stockholm Institute of Education, Stockholm, Sweden.

1980 “A Critical Review of Some Teacher Education Trends in the U.S. in the Last 15 Years.” Presentation to the Teacher Education Faculty, Stockholm Institute of Education, Stockholm, Sweden.

1979 “Curricular Equity Through Community Participation in the Curriculum Development Process,” with Walter Farrell. Conference of the Association for Supervision and Curriculum Development, Detroit, MI.

1978 “Back to the Basics?” Society for the Professors of Curriculum Annual Meeting.

1978 “A Social-psychological Analysis of Motivation and Discipline in Schools,” with Will Roy. Presentation at the Convention of the Association for Supervision and Curriculum Development, March 1978.

1976 “Teachers, Curriculum and the Community.” Second National Conference on Urban Education, Milwaukee, WI.

1973 “Modes of Values Thinking in Curriculum.” Convention of the Association for Supervision and Curriculum Development, Minneapolis, MI.

1972 “Reading and Values.” Convention of the International Reading Association, Detroit, MI.

| Professional

2011 “Trends in American Education: Cautionary Tales for Canada.” Keynote Address, Alberta Teachers’ Association, Political Engagement Seminar, Edmonton, Alberta, Canada, April 4, 2011.

2011 “Democracy and Education Reform.” Michigan Education Summit, Great Lakes Center for Education Research and Practice, Detroit, MI, March 7, 2011.

2010 “Democracy, the Market, and Public Education.” Plenary Address, Worth Fighting for: Public Solutions and Our Common Future. Public Interest Alberta Fourth Annual Advocacy Conference, Edmonton, Alberta, Canada, April 10, 2010.

2006 “Giving Kids the Business: Schools and Commercialism.” The Campaign for a Commercial-Free Childhood (CCFC), Boston, MA, October 28, 2006.

2005 “For Profit K-12 Education: Through the Glass Darkly.” American Enterprise Institute for Public Research, Washington DC, November 14, 2005.

2005 “Top 10 Research Topics Pertinent to Educators,” East Valley Think Tank, Tempe, AZ, March 3, 2005.

2004 “Helping to ensure that All Food Choices in Schools are Healthy Choices.” Arizona Nutrition Network: Network Partners’ Meeting, Phoenix, AZ, January 29, 2004.

2004 “Class Size Reduction.” ELL Task Force, Paradise Valley, AZ, January 21, 2004.

2004 “Counter Point: It’s Never O.K. to Market Junk Food to Children—Especially in School.” American School Food Service Association, Child Nutrition Industry Conference, Newport Beach, CA, January 18, 2004.

2003 “Marketing Junk Food to Children is Wrong, Especially at School.” Child Nutrition State Agency Staff and USDA Joint Conference, Phoenix, AZ, December 8, 2003.

2003 “Research Worth Knowing.” East Valley Think Tank, Tempe, AZ, September 18, 2003.

2003 “School Commercialism, Student Health, and the Pressure to do More With Less.” Institute of Medicine of the National Academies of Science Symposium – “Helping Public Schools Meet Expectations: Balancing Obesity Prevention and Physical Activity Goals with Fiscal and Curriculum Realities,” Washington, DC, June 16, 2003.

2003 “School Environments, Community Environments, and Sponsorships & Promotions.” California Endowment, San Francisco, CA, June 12, 2003.

2003 “Schools, Marketing, and Children’s Health.” Prevention Institute and UC Berkeley Center for Weight and Health, Berkeley, CA, June 11, 2003.

2003 Keynote presentation “ESEA: How Do We Get There? Teacher Quality – Student Achievement.” Maryland State Teachers Association at 2003 MSTTA Symposium, Annapolis, MD, April 12, 2003.

2003 Presentation on school capacity and organizing opportunities. Center for Community Change at the Partnerships for Change meeting, Chicago, IL, April 3, 2003.

2001 Presentation on the research evidence available to support the prominent education reform proposals at the annual meeting of research staff members of National Education Association affiliated unions, Savannah, GA, November 29, 2001.

2001 Keynote presentation on the health impact of commercializing activities in schools at the annual conference for school nutritionists sponsored by the Michigan Department of Education, Traverse City, MI, October 25, 2001.

2001 “The Costs of Class Size Reduction.” National Conference of State Legislatures. Savannah, GA, February 18, 2001.

2001 Plenary Session, "For-Profit Companies in Public Education: How are They Doing?" at National Conference of State Legislatures' "Education Finance Seminar: Funding Excellent Schools and Colleges for All Students" conference, Savannah, GA, February 18, 2001.

2000 Panelist, “Strengthening Public Education,” at the fourth annual “Summit on the States” conference sponsored by the Center for Policy Alternatives (CPA), Washington DC, October 10, 2000.

2000 Presenter, “A Broad Look at the Many Education Options Today and in the Future.” The Daytona Beach News-Journal “Education in the Millennium” conference, Daytona Beach, FL, October 7, 2000.

2001 Chair symposium on privatization in education sponsored by the Great Lakes Center for Education Research and Practice, Lansing, MI, September 27, 2001.

2000 Presenter, “Promoting K-12 School Environment that Support Adoption of Healthy Eating Behaviors.” American Dietetic Association, Colorado Convention Center, Denver, CO, September 27, 2000.

2000 Presenter, “The Commercialization of Education.” The American University Faculty Mellon Presentation, American University, Washington, DC, September 22, 2000.

2000 Panelist, “Standards, Assessment and Privatization: Education Reform or a Dream Deferred?” Opening Sessions conference of LaGuardia Community College, Long Island City, NY, September 13, 2000.

2000 “Keeping the Public in Public Education.” Keynote presentation to the Canadian Teachers’ Federation Annual General Meeting, Charlottetown, Prince Edward Island, July 14, 2000.

2000 “The Culture of Consumption and the Future of Public Higher Education.” Keynote presentation to the College Institute Educators’ Association of British Columbia Convention and Annual General Meeting, Whistler, British Columbia, May 25, 2000.

2000 “How and Why Corporations Are Targeting Public Education.” Keynote presentation to the British Columbia Teachers’ Federation “Public Education – Not for Sale” conference, Vancouver, British Columbia, May 23, 2000.

2000 “Privatization and the Future of Teachers Unions.” Keynote presentation to the Pennsylvania State Education Association Local Presidents Collective Bargaining Conference, March 10-12, 2000.

2000 “Public Education, Democracy, and the Danger of Market-Based School Reform.” Keynote presentation to the Greater Edmonton Teachers Convention Association, Edmonton, Alberta, March 2, 2000.

1999 “Coping with Commercialism.” Presentation to the Annual Meeting of the Association of School Business Officials, Orlando, FL, October 19, 1999.

1999 “The Dangers Posed by Exclusive Agreements with Bottling Companies.” Presentation to the American Food Service Association’s Major Cities/Districts Directors Meeting, Chicago, IL, May 21, 1999.

1999 Keynote address to the Alberta Teachers' Association "Public Education and Democracy" Speaker Forum, April 16-17, 1999.

1998 Panelist in the Association for Supervision and Curriculum Development's National Issues Forum entitled "Commercialism in Schools: Supporting Students or Selling Access?" December 9, 1998.

1998 Featured speaker at the National Education Association National Urban Executive Directors Meeting, Phoenix, AZ, December 4, 1998.

1997 Featured speaker at the American Federation of Teachers Quest 1997 Conference, Washington, DC, July 27, 1997.

1997 Keynote speaker at the Calgary, Alberta, Canada, City Teachers Convention, February 13, 1997.

1996 "Public School Leadership in an Era of Change." Featured speaker at the IDEA invitational conference, St. Louis, MO, October 24, 1996.

1996 Featured speaker at the IDEA Fellows Program, Davidson College, Charlotte, NC, July 15, 1996.

1996 Featured speaker at the American Association of Educational Service Agencies pre-conference leadership seminar, San Diego, CA, March 7, 1996.

1996 Featured speaker at the Edmonton, Alberta, Teachers Convention, February 29, 1996.

1996 Featured speaker at the Calgary, Alberta, Teachers Convention, February 15, 1996.

1994 "Losung Orientierte Therapie" workshop leader at the Institut fur Familientherapie, Frankfurt, Germany, June 3-4, 1994.

1994 "Warum Kommen Sie Nicht Durch Die Hintertur?" workshop leader at the Institut fur Systemische Studien, Hamburg, Germany, May 27-28, 1994.

1991 "Corporate Involvement in the Schools — Separating the Wheat from the Chaff." Keynote address at the Society for the Promotion and Advancement of Career Education Conference, Calgary, Alberta, October 4, 1991.

1990 "Solving Common School Problems." Association for Supervision and Curriculum and Development National Curriculum Study Institute, Atlantic City, NJ, July 18-19, 1990.

1990 "Responding Creatively to Chronic Problem Behavior." Presentation at the Victoria Ministry of Education, Melbourne, Australia, May 28, 1990.

1990 "Strategies for Working Briefly in Schools." Presentation at the Eastwood Family Therapy Centre, Sydney, Australia, May 16, 1990.

1990 "Finding New Ways to Respond to Chronic Problem Behavior." Presentation to the Department of Social Services Catholic Archdiocese of Adelaide, Adelaide, Australia, April 10, 1990.

1990 "A Systemic Approach to Common Problems in the School." Presentation at the Dulwich Centre, Adelaide, Australia, April 5, 1990.

1989 "Solving Common School Problems." Presentation to the Association for Supervision and Curriculum Development National Curriculum Study Institute, Vail, CO, July 1989.

1985 Participant in the Leadership Symposium on Civic Virtues and Character Development Among Youth, sponsored by the Education Commission of the States, Philadelphia, PA, July 24, 1985.

1984 Alex Molnar with Barbara Lindquist. "Working Systemically with Problem Children." Presentation to the faculty of the Fritz Steinhoff Gesamtschule, Hagen, West Germany, February 22, 1984.

1983 "The Implications of Systemic Ideas in a Variety of Social/Institutional Settings." Participant in an invitational roundtable discussion sponsored by the Zeitschrift fur systemische Therapie, Meyn, West Germany, November 4, 1983.

1979 "How Useful Are Counselors: Another Love Song for J. Alfred Prufrock?" Keynote speech at the Alberta (Canada) Teachers Association and Post-Secondary Institutions Guidance Conference, September 1979.

1979 "They Don't Listen Like They Used To: Motivation and Discipline in Today's Classrooms." Keynote speech at the Greater Edmonton (Canada) Teachers Convention, February 1979.

Other

2000 "A Broad Look at the Many Education Options Today and in the Future." Presented at the *Daytona Beach News-Journal* "Education in the Millennium" conference, Daytona Beach, FL, October 7, 2000.

2000 "The SAGE Program: A Successful Reform Model." Presented at "The Changing Landscape of Public Education" workshop, at the 91st Annual Convention of the National Association for the Advancement of Colored People, Baltimore, MD, July 12, 2000.

1998 Featured speaker at the Schmio Advertising Awards ceremony, Hunter College of the City University of New York, May 12, 1998.

1997 Featured speaker at the Phi Delta Kappa Advocates for the Public Schools conference, Indianapolis, IN, October 24, 1997.

1997 General session speaker at the National PTA Legislative Conference, Washington, DC, March 10, 1997.

1997 "Charters, Vouchers, and For-Profit Education." Institute speaker at the Phi Delta Kappan professional development institute. Cleveland (February 3, 1997), Detroit (February 4, 1997), Seattle (February 24, 1997), and Los Angeles (February 25, 1997).

1995 Invited panelist at “How Race Shapes Life in America: Who’s Failing — The Kids or the Schools?” 20th Anniversary Conference of Starrett at Spring Creek, NY, March 10, 1995.

1993 General session panelist at “Public Schools — Private Solutions?” National PTA Legislative Conference, Washington, DC, March 20, 1993.

Popular Media

In 2007, I contributed to the documentary “Corporations in the Classroom,” produced by Make Believe Media Inc., Vancouver, B.C., Canada.

Between September 1995 and May 1997 my newspaper column “Notes from the Back of the Class,” appeared monthly during the school year in the *Capital Times* (Madison, WI.) and the *Shepherd Express* (Milwaukee, WI.). The column also formed the basis for a radio commentary broadcast on the Milwaukee National Public Radio affiliate, WUWM 89.7fm during 1995-1996.

I am frequently interviewed on educational topics by newspaper and magazine reporters (e.g., The New York Times, The Los Angeles Times, The Baltimore Sun, The Houston Post, The Wall Street Journal, Time Magazine, U.S. News and World Report, USA Today). I have also been interviewed or featured on 60 Minutes, The McNeil-Lehrer Newshour, NPR, Monitor Radio, and CNN as well as numerous other radio and television programs.

Articles on Education Topics

Kevin Welner and Alex Molnar. The Privatization Infatuation: Should We Buy What Think Tanks Are Selling? *Education Week*, Vol. 27, No. 24, February 20, 2008

Alex Molnar and Kevin Welner. “Truthiness in Education.” *Education Week*. Vol. 26, No. 25, February 28, 2007.

Alex Molnar and David Garcia. “At Last, We Find Out What Parents Want.” *Arizona Republic*. May 1, 2005.

Alex Molnar. “Data on Charters Lacking.” *Arizona Republic*. September 12, 2004.

_____. “Lack of Education Data has State Largely in Dark.” *Arizona Republic*, June 6, 2004.

_____. “Sold Out: Corporate Marketing in America’s Schools.” *Progressive Media Project*, October 2003.

_____. “Low Pay + Big Classes = Teacher Crisis.” *Arizona Republic*, March 2, 2003.

Alex Molnar and Glen Wilson. “Tuition Tax Credits Can’t Be Credited for Helping Poor.” *Arizona Republic*, April 15, 2002.

“An Interview with Alex Molnar,” by Derrick Jensen. *The Sun* magazine, November 2000.

- Alex Molnar. "Class Size and Voucher Research: Not in the Same League." *Education Week*, Vol. 20, October 25, 2000, Pp. 64, 48-49.
- _____. "Unfinished Business in Milwaukee." *Education Week*, Vol.19, No. 12, November 17, 1999, Pp. 49, 60.
- _____. "Too Soon to Hail Experiment." (invited guest editorial) *USA Today*, September 9, 1998, p. 14A.
- _____. "MPS Board Turns Its Back on Poorest Students." *Shepherd Express*, Vol. 18, No. 38, September 18, 1997, p. 15.
- _____. "The Real Lesson of Milwaukee's Voucher Experiment." *Education Week*, Vol. 16, No. 41, August 6, 1997, Pp. 56, 76.
- _____. "School Reform Won't Save Economy." *Shepherd Express*, March 13, 1997 (Published in the *Capital Times* as "Small Public Schools Needed." March 25, 1997, p. A6).
- _____. "Even Prayer Unlikely to Save the Expansion of the Milwaukee Parental Choice Program." *Capital Times* and *Shepherd Express*, February 1997.
- _____. "PAVE Can't Have It Both Ways." *Milwaukee Journal Sentinel*, November 1, 1996.
- _____. "Fiddling While the Schools Burst." *Shepherd Express*, September 26, 1996, p. 7. (Published in the *Capital Times* as "Leaving Education to Free Market Will Leave Poor Kids Out." September 26, 1996.)
- _____. "Giving Kids the Business: The New, Mercantile Edge to School Reform." *Education Week*, Vol. 16, No. 3, September 18, 1996, Pp. 37, 44.
- _____. "The Real School Choice Agenda." *Shepherd Express*, September 5, 1996, Pp. 9-11 (With Walter C. Farrell, Jr., James H. Johnson, Jr., and Marty Sapp.)
- _____. "Choice 'Educational Gifts' and Choice Strategy." *The Milwaukee Courier*, August 31, 1996, p. 4 (With Walter C. Farrell, Jr., James H. Johnson, Jr., and Marty Sapp.)
- _____. "The CPP/Harvard School Choice Study: An Assessment." *The Milwaukee Courier*, August 24, 1996, p. 4 (With Walter C. Farrell, Jr., James H. Johnson, Jr., and Marty Sapp.)
- _____. "Tommy's Virtual School Reform." *Shepherd Express*, May 23, 1996, p. 11. (Published in the *Capital Times* as "Kids Lose When Gov., Bosses Become High-Tech Hucksters." May 15, 1996.)
- _____. "Mayor Norquist's Voucher Obsession." *Shepherd Express*, May 2, 1996, p. 11. (Published in the *Capital Times* as "Norquist's Voucher Plan Logic Completely Misses the Mark." April 30, 1996.)

- _____. "Extremism Made in Milwaukee." *Shepherd Express*, April 4, 1996, p. 10. (Published in the *Capital Times* as "With Lamar Gone, Retro Backers Will Find New Errand Boy." April 3, 1996.)
- _____. "Market Mania, Choice Follies." *Shepherd Express*, February 15, 1996, Pp. 5, 7. (Published in the *Capital Times* as "School Closings Reveal Flaw in Choice Program," February 19, 1996.)
- _____. "Tootsie Roll Curriculum." *Shepherd Express*, December 14, 1995 (Published in the *Capital Times* as "Big Business Trying to Sucker Schoolchildren." December 19, 1995.)
- _____. "Education Reform in Wonderland." *Shepherd Express*, November 16, 1995. (Published in the *Capital Times* as "Advocates prop up vouchers." November 21, 1995.)
- _____. "The Corporate Curriculum." *In These Times*, Vol. 19, No. 26, November 13, 1995, Pp. 8-9.
- _____. "Look Who Wants School Reform." *Shepherd Express*, Vol. 16, No. 43, October 19, 1995, p. 13. (Published in the *Capital Times* as "Concern For Kids Up In Smoke." October 24, 1995, p. 8A.)
- _____. "Let the Market Provide." *Shepherd Express*, Vol. 16, No. 39, September 21, 1995, p. 13. (Published in the *Capital Times* as "A Kick in the Teeth for the Poor, a Subsidy for Failed CEOs." September 27, 1995.)
- _____. "Tommy's Endless Summer." *Shepherd Express*, Vol. 16, No. 37, September 7, 1995, p. 1. (Published in the *Capital Times* as "Tommy Thompson: Riding the Corporate Highway." September 18, 1995.)
- _____. "Milwaukee's Classroom Struggle." *In These Times*, Vol. 19, No. 9, April 3, 1995, p. 24.
- _____. "Privatization Questions: Déjà Vu." *Shepherd Express*, Vol. 15, No. 13, March 30, 1995, p. 8.
- _____. "The Governor's Ideas for Education Reform Spell T-R-O-U-B-L-E." *Isthmus*, Vol. 20, No. 11, March 17, 1995, Pp. 1, 10-11.
- _____. "Whittle or Nothing?" *In These Times*, Vol. 18, No. 14, May 30, 1994, Pp. 26-27.
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