

Bankcard Management Consulting CEO Bio Jason Perkins

Jason came to Boulder to attend the University of Colorado in 1988 on a football scholarship. While earning a Bachelors degree in Economics Jason was a member of the Football team that won 3 Conference championships and a National Championship. Jason graduated in August of 1993.

After graduation Jason worked for the Jefferson County and Boulder County Public School districts while working to earn a teaching certificate in Social Studies. Jason also coached Football and Wrestling at Fairview High School in Boulder, Colorado.

Jason coached at Fairview with the Vice President of Rocky Mountain Bankcard the payments division of U.S. Bank. After completing his teaching certificate Jason felt that going to work for Rocky Mountain Bankcard was a better long-term fit for him.

The payments industry turned out to be a great choice for Jason and he excelled at U.S. Bank before leaving to work at Fiserv, Vantiv/World Pay, and Visa. While at Visa a new position was created for Jason to work with banks that issued credit and debit cards and that owned payments companies that processed cards for other financial institutions and FinTech companies. Jason also worked with fledgling companies in the prepaid cards space, and Fintech companies like PayPal and other new payment channels and Fintech companies.

In the Fall of 2009 Jason saw an opportunity to start his own consulting company to help financial institutions (banks and credit unions) manage their debit and credit card programs and enhance their overall payment strategies. Jason also saw opportunity to help startups and Fintech companies navigate payment industry. This is how Bankcard Management Consulting (BCMC) was born.

Over the past twelve years Jason and BCMC have helped dozens of financial institutions maximize their payments programs and has been part of the Fintech revolution helping dozens of startup and Fintech companies be successful.

Being successful comes down to can you solve problems and can you communicate the solutions to the problems you are looking to solve. As a Liberal Arts Major who tried a little bit of everything before settling in at the School of Economics, Jason firmly believes that his time studying Economics helped him immensely in his constant pursuit of solving problems for his clients and the success of his company.

Jason is often asked if success in sports translates to success in the business world. His answer is that it can. Most people who are successful in sports love the game and are willing to work hard, be disciplined in multiple facets of their lives, and study and learn every aspect of their sport. The challenge is finding something you love enough that you are willing to work hard, be disciplined in multiple facets of your life, and study and learn to be the best at whatever it is you want to do and become.

Jason lives in Denver, Colorado with his wife of 21 years Megan and his twins Sadie and Will (15) who attend Thomas Jefferson High School. Jason's oldest son Jack (19) is currently enrolled at the University of Colorado, Boulder. When not working or attending his kid's sports, Jason enjoys skiing, fishing, whitewater rafting, and riding mountain bikes and dirt bikes in the mountains of Colorado and across the Western United States.