

**Dr. Piya Sorcar**  
**Founder & CEO, TeachAIDS**



Named to MIT Technology Review's TR35 list of the top 35 innovators in the world under 35 in 2011, Dr. Sorcar is the founder and CEO of TeachAIDS, a nonprofit social venture founded at Stanford, which creates breakthrough software used in more than 70 countries. Funded by UNICEF, Barclay's, Google, Yahoo!, and other organizations, the TeachAIDS software addresses numerous persistent problems in HIV prevention, and provides the most effective HIV education tools to schools, governments, and NGOs worldwide – for free.

Dr. Sorcar began the research to develop TeachAIDS in 2005 as part of her graduate work. Today, she leads a team of world experts in medicine, public health, communications, and education, to develop versions of the software for new languages and cultures. She is the author of numerous articles and has been an invited speaker at many universities, including Caltech, Columbia, Tsinghua, Utrecht and Yale. She holds degrees in Economics, Business and Journalism from the University of Colorado at Boulder, and an M.A. in Education and Ph.D. in Learning Sciences & Technology Design from Stanford University.