

Bruce Callander

Bruce Callander is a proud graduate of the University of Colorado Boulder with a degree in Economics and an emphasis in Computer Science. He was a member of Beta Theta Pi fraternity and the CU Squash Club team. While at CU, he also volunteered for the Norlin Library Safe Ride program and participated in horseback training for local handicapped youth. He spent his junior year at the University of Lancaster, England coordinated by the CU abroad program.

Mr. Callander is currently the Executive Vice President for Hub International with 30 years experience in the insurance industry. After joining Sweet and Baker Insurance Brokers in 1991, Mr. Callander purchased the small brokerage within five years. He built the company over the next 20 years, during which Sweet and Baker was listed in the San Francisco Business Times Top 25 Largest Insurance Brokerages in the Bay Area for 11 years. In 2016, Sweet and Baker merged with Hub International to continue its growth in the community.

In 2015, Mr. Callander founded the San Francisco Insurance Academy (SFIA). The SFIA's mission is to make a life-changing difference for lower income/employable adults in various metropolitan areas in multiple states. SFIA provides candidates the opportunity to learn about and develop careers in the insurance industry. As of 2022, SFIA is proud to have lifted 26 families out of poverty and put them on track to join the middle class.

Mr. Callander is active in the San Francisco non-profit community. Currently he is serving his 12th year on the Board of the Boys and Girls Club of San Francisco, and was chairman of the board for three years. He previously served on the boards of Katherine Delmar Burke School, The Guardsmen, The University Club of San Francisco, and BRAVO! CLUB of the San Francisco Opera.

A fourth generation San Franciscan, Mr. Callander has been married for 35 years to beautiful Barbee Reed Callander originally from Wayne, Nebraska. They have three wonderful children ages 30, 27, 26 years old. He is also an Eagle Scout, holds two patents, and is a private pilot.