ECON 4717: ECONOMICS OF ENTREPRENEURSHIP
COURSE SYLLABUS
SPRING 2016


Instructor: Jin-Hyuk Kim                    Class Hours: M,W,F 1:00-1:50PM
Email: jinhyuk.kim@colorado.edu             Class Location: 141 HELLEMS
Office: 14B Economics Bldg.                 Office Hours: M, Th 9-11AM (or appt)


## Course Description

Entrepreneurship is an important part of modern economy. This course aims to introduce academic as well as practical implications of entrepreneurship and its financing based on the burgeoning literature on private equity. We will focus on the workings of venture capital and start-ups and also discuss some real world examples.

## Textbook

I.   Lerner, Leamon, and Hardymon (2012), Venture Capital, Private Equity, and the Financing of Entrepreneurship (required)
II.  Supplementary articles and class notes will be posted on D2L.

## Prerequisite

I.   ECON 3070 Intermediate Microeconomic Theory
II.  ECON 3818 Introduction to Statistics (or equivalent)

## Grading Policy

Your final grade will be based on your performance on a mid-term, a final and a group project. I reserve the right to check attendance by random roll call; If you miss more than half of roll calls, then your final grade may be adversely affected. No make-up exams will be given unless you provide an advance notice with proper documentation. There may be a couple of assignments which count for participation.

The mid-term enters with a weight of **0.30**, and the final with **0.35**. The final is not cumulative. You are expected to form a group of two or three for an entrepreneurship-related project. This will enter with a weight of **0.30** (=written essay is **0.25** and short presentation is **0.05**). Attendance and participation will be considered within **0.05**.

All grading will be done by me in an anonymized fashion. Final grades will be curved in that I will shift the total sum of scores (resulting from the components described above) by the same amount for everyone at the end of the course.

The following general policies are also applicable (see next page):

University Policies

All students of the University of Colorado at Boulder are responsible for knowing and adhering to the academic integrity policy of this institution. Violations of this policy may include: cheating, plagiarism, aid of academic dishonesty, fabrication, lying, bribery, and threatening behavior. All incidents of academic misconduct shall be reported to the Honor Code Council (honor@colorado.edu; 303-735-2273). Students who are found to be in violation of the academic integrity policy will be subject to both academic sanctions from the faculty member and non-academic sanctions (including but not limited to university probation, suspension, or expulsion). Other information on the Honor Code can be found at http://www.colorado.edu/policies/honor.html and at http://www.colorado.edu/academics/honorcode/

The University of Colorado at Boulder policy on Discrimination and Harassment, the University of Colorado policy on Sexual Harassment and the University of Colorado policy on Amorous Relationships apply to all students, staff and faculty. Any student, staff or faculty member who believes s/he has been the subject of discrimination or harassment based upon race, color, national origin, sex, age, disability, religion, sexual orientation, or veteran status should contact the Office of Discrimination and Harassment (ODH) at 303-492-2127 or the Office of Judicial Affairs at 303-492-5550. Information about the ODH, the above referenced policies and the campus resources available to assist individuals regarding discrimination or harassment can be obtained at http://www.colorado.edu/odh

Campus policy regarding religious observances requires that faculty make every effort to reasonably and fairly deal with all students who, because of religious obligations, have conflicts with scheduled exams, assignments or required attendance. In this class, please see me at least two weeks prior to any conflicts due to religious observances. See full details at www.colorado.edu/policies/fac_relig.html

If you qualify for accommodations because of a disability, please submit a letter from Disability Services in a timely manner so that your needs may be addressed. Disability Services determines accommodations based on documented disabilities. Contact: 303-492-8671, Willard 322, and www.Colorado.EDU/disabilityservices If you have a temporary medical condition or injury, see guidelines at http://www.colorado.edu/disabilityservices/go.cgi?select=temporary.html

Students and faculty each have responsibility for maintaining an appropriate learning environment. Those who fail to adhere to such behavioral standards may be subject to discipline. Professional courtesy and sensitivity are especially important with respect to individuals and topics dealing with differences of race, culture, religion, politics, sexual orientation, gender, gender variance, and nationalities. Class rosters are provided to the instructor with the student's legal name. I will gladly honor your request to address you by an alternate name or gender pronoun. Please advise me of this preference early in the semester so that I may make appropriate changes to my records. See polices at http://www.colorado.edu/policies/classbehavior.html and at http://www.colorado.edu/studentaffairs/judicialaffairs/code.html#student_code

## Tentative Outline

Topics

1. Introduction

2. Private Equity (Ch.2)

3. Deal Sourcing (Ch.3)

4. Assigning Value (Ch.4)

5. Deal Structuring (Ch.5)

**Midterm** (Feb 26$^{th}$ – to be confirmed)

6. Governance (Ch.6)

7. Liquidity and Exits (Ch.7)

8. Risk and Return (Ch.9)

9. Boom and Bust (Ch.13)

10. Final Project

**Final Exam** (May 4$^{th}$ – to be confirmed)