# JEONG-WON KO

 → 1 (720) 629-2550
 jeong.ko@colorado.edu

https://sites.google.com/view/jwko

University of Colorado Boulder
Department of Economics
256 UCB
Boulder, CO 80309

#### **EDUCATION**

Ph.D., Economics, University of Colorado Boulder	$expected\ 2026$
M.A., Economics, University of Colorado Boulder	2022
M.A., Economics, Yonsei University, South Korea	2020
B.A., Economics & English Literature, Kyung Hee University, South Korea	2018

## FIELD OF INTEREST

International Economics, Applied Economics

#### RESEARCH EXPERIENCE

Research Assistant, University of Colorado Boulder Department of Economics, Prof. Sergey Nigai	2022,2023
Research Assistant, Kyung Hee University  Department of Economics, Prof. Juyoung Cheong	2018-2020

## TEACHING EXPERIENCE

Instructor of Record, University of Colorado Boulder International Economics and Policy	Spring 2025, Spring-Fall 2023
Instructor of Record, University of Colorado Boulder  Mathematical Tools for Economists 1	Summer 2023-2024, Fall 2022
Teaching Assistant, University of Colorado Boulder Principles of Microeconomics & Principles of Macroeconomics & Intermediate Ma	2020-2024 ircoeconomic Theory
Teaching Assistant, Yonsei University  Money and Banking & Korean Economy	2018-2019
Teaching Assistant, Kyung Hee University International Economics	Fall 2017

#### JOB MARKET PAPER

Demand-Side Industrial Policy and Foreign Direct Investment: Evidence from Electric Vehicle Battery Industry

Abstract: This paper studies how demand-side industrial policy affects domestic production and foreign direct investment (FDI). I use the U.S. Inflation Reduction Act (IRA) to quantify the effects of consumer subsidies and domestic content requirements on production, employment, consumption, and supply-chain structure in the electric vehicle (EV) industry. I develop a multi-sector general equilibrium trade model with heterogeneous consumers and producers, multi-stage production, and taxation. The quantitative results show that the IRA increases domestic output and employment in the EV battery industry and attracts FDI, but at the cost of lower aggregate EV sales. The magnitude of this trade-off depends on the stringency of the domestic content requirement: looser thresholds generate larger employment and FDI gains but amplify the decline in overall EV adoption. Holding fixed the induced battery-industry FDI, the IRA industrial policy delivers larger employment gains than import tariff-based policies.

#### WORKING PAPERS

Sectoral Transport Mode Elasticities and International Trade (With Sergey Nigai and Alec Truax)

Abstract: We estimate sector-specific transport mode elasticities in international trade using newly available bilateral trade data disaggregated by mode and sector for 2016–2019. We rely on an instrumental variable approach that exploits the interaction of global, mode-specific cost shocks with exogenous bilateral geography to identify elasticities for 21 manufacturing sectors. The estimates reveal substantial heterogeneity, ranging from statistically insignificant values near zero to 11.4, with high value-to-weight sectors such as pharmaceuticals and energy exhibiting greater sensitivity to mode costs than bulk and heavy goods sectors such as motor vehicles/parts and paper products. We embed these estimates in a multi-country, multi-sector general equilibrium trade model with endogenous mode choice and input—output linkages. In a counterfactual experiment using observed global changes in air, sea, and road costs, we show that accounting for heterogeneous sectoral mode elasticities alters both the average and the distribution of welfare effects across countries. These results highlight the importance of incorporating modal heterogeneity in empirical and quantitative analyses of trade.

## **PUBLICATIONS**

A Short Guide to Machine Learning for Economists (with Ki Young Park) The Korean Journal of Economics Vol 26, no. 2 (2019).

## **PRESENTATIONS**

Midwest International Trade Conference (Scheduled)	2025
Midwest International Trade Conference	2025
Southern Economic Association	2024
Summer School in International Economics, participant by the Journal of International Economics	2024
24th Annual CU Environmental and Resource Economics Workshop	2023

## AWARDS & FELLOWSHIPS

Keith Maskus Award Department of Economics, University of Colorado Boulder	2025
Reuben A. Zubrow Fellowship Department of Economics, University of Colorado Boulder	2024
Graduate Award for Public Policy Research Department of Economics, University of Colorado Boulder	2023
Robert and Lauri McNown Endowed Graduate Scholarship Fund Department of Economics, University of Colorado Boulder	2022
Prize in Econometrics  Department of Economics, University of Colorado Boulder	2021

## **SKILLS**

Language: English (fluent), Korean (native) Programming: Stata, Python, MATLAB, R

## NATIONALITY

Republic of Korea (U.S. F1 visa)

## REFERENCES

Sergey Nigai, PhD (Advisor)

Department of Economics University of Colorado Boulder 256 UCB

Boulder, CO 80309

Email: sergey.nigai@colorado.edu

James Markusen, PhD (Committee Member)

Department of Economics University of Colorado Boulder 256 UCB

Boulder, CO 80309

Email: james.markusen@colorado.edu

Wolfgang Keller, PhD (Committee Member)

Department of Economics University of Colorado Boulder 256 UCB

Boulder, CO 80309

Email: wolfgang.keller@colorado.edu