BOARD MEETING MINUTES
September 20, 2018, 8:00 - 10:00 am, IBS 401

CWA Board Present: Charlene Coutre, Tracy Ferrell, Bruce Fredrickson, John Griffin, Laurie Hathorn, Tina Marquis (via Phone), Shelly Miller, Emily Volk, and Tom Zeiler
Absent: None
Attendees: Alan Culpepper (Dir. of Operations & Marketing), Peter Spear (Board Observer) and Katie Grady (Conference Coordinator)

Minutes prepared by: Katie Grady

I. Preliminaries
   a. Introductions
   b. No Public Comment

II. Administrative Matters
   a. Approval of 8/9/18 Board Minutes - All in Favor

III. Old Business
   a. Strategic Planning Process
      i. Presentation by Emily CoBabe-Ammann, Research & Innovation Office on potential Strategic Plan facilitation process
      ii. Board Recommendation – John Griffin to introduce those who missed Mike Murray’s presentation to have the option to connect with him and ask questions
      iii. Committee Invitation brainstorm list being built offline in an excel document

IV. New Business
   a. Speaker Honorarium Policy
      i. Board Proposal – Any CWA-funded speaker expense over $3k is brought to the Board for advisory recommendation
         1. John Griffin and Tina Marquis will draft language
      ii. 2019 Approach to campus partnerships on more substantial honorariums, Board Recommendations:
         1. Strategize the goal (CWA student entry point, Student Marketing Event)
         2. Ensure the speaker provides the type of awareness the CWA is seeking
         3. Add condition that the event remains free and open to public via lottery
         4. Highlight in program the event was “donated by” the student organizations
         5. Pass out programs to students and require a full pitch at the beginning
         6. Board to review case by case
b. Fundraising Committee Report
   i. Not having a Speaker Announcement Launch Fundraising Event in 2019
   ii. In its place, holding private home dinner series leading up to the CWA

c. Programming Committee Report
   i. 1/3 of 2019 speakers have been invited
   ii. Diversity goals still need to be a priority in the final 2/3 of the speakers

V. Upcoming Dates

a. October Board Meeting – Friday 10/12, 8:00 – 10:00 a.m.
b. CWA Speaker Series – 10/26, 3:30 p.m, CU Law School
c. November Board Meeting – Thursday 11/8, 8:00-10:00 a.m.

VI. Meeting Adjourned at 10:00 AM