



Conference on World Affairs

UNIVERSITY OF COLORADO **BOULDER**

BOARD MEETING MINUTES **August 9, 2018, 12:00 - 2:00 pm, IBS 401**

CWA Board Present: Charlene Coutre, Bruce Fredrickson, John Griffin, Laurie Hathorn, and Tina Marquis

Absent: Tracy Ferrell, Shelly Miller, Emily Volk, and Tom Zeiler

Attendees: Mike Murray (CU Dir of Strategic Initiatives), Alan Culpepper (Dir. of Operations & Marketing) and Peter Spear (Board Observer)

Minutes prepared by: John Griffin

I. Preliminaries

- a. Introductions
- b. No Public Comment

II. Administrative Matters

- a. Approval of 7/12/18 Board Minutes - Approved

III. Old Business

- a. Amendment of Board Bylaws to include Observer Status
 - i. Approved by Board as written in handout with the removal of agenda language.
- b. Strategic Planning Process
 - i. Presentation by Michael Murray, CU Director of Strategic Initiatives, on potential Strategic Plan facilitation process
 1. Mike shared his bio, experience, style, & how to ensure implementation
 2. Invitation to the Board to review A&S Strategic Plan – located in HR
 3. Myrna Jacobson also supports this area
 4. John Griffin will reach out to absent Board members about the opportunity
 - ii. Committee Membership
 1. Composition ideas: faculty, CWA staff, CWA student, speaker, Board liaison or observer, community influencer, University administration
- c. 2018 Planning Calendar Evaluation
 - i. Recommendation to discuss amendment due to speaker impact
 - ii. 23 speakers accepted and backed out

IV. New Business

- a. CWA 2018 Survey Top Lines
 - i. Need improved student attendance

- b. Fundraising Committee Report
 - i. Proposed 2019 Committee Members – Approved
 - ii. Committee considering developing a proposal for the sponsorship committee

V. Upcoming Dates

- a. Welcome Back Potluck - August 29, 5:00 p.m., Koenig Alumni House
- b. Program Chairs Meeting – September 5
- c. September Board Meeting - TBD

VI. Meeting Adjourned at 2:00 PM