



Conference on World Affairs

UNIVERSITY OF COLORADO **BOULDER**

BOARD MEETING MINUTES

June 19, 2020, 11:30 am - 1:30 pm, Virtual via Zoom

CWA Board Present: Anya Berlova, Steve Bosley (Observer), David Brown, Alison Cool, Leslie Durgin, Rashel Gandhi, John Griffin, Laurie Leinonen, Tina Marquis, Shelly Miller, and Peter Spear (Observer)

Absent: None

Attendees: Alan Culpepper (Director of Marketing and Operations), Lauren Daniels (Student Community Chair), Katie Grady (Conference Coordinator)

Minutes prepared by: Katie Grady

I. Preliminaries

- a. Introduction of new board members
- b. Public comment
 - i. None
- c. Approval of May 8th Board meeting minutes
 - i. Change the date for the Chairs Retreat to "TBD"
 - ii. Approved

II. Old Business:

- a. Report from Fall Event Ad Hoc Committee
 - i. Student chosen themes: Leadership and Human Connection
 - ii. 2 Day event, September 10th and 11th (dates flexible)
 - iii. ~4 panels per day
 - iv. Will be offered as a primarily virtual event (limits cost expenditure)
 - v. Committee reaching out to Faculty about integrating into their curriculum
 - vi. Program Committee will help to recruit speakers
 - vii. Focus will be on topics of student interest and attracting students to the CWA
 - viii. Idea: May want to connect with the team coordinating student run Hack-a-thon
 - ix. Committee requests Board approval to move forward with the new Fall Event given parameters above.
 1. Intent of the Board to support going forward with CWA Fall Event as described.

III. New Business:

- a. 2021 Budget and Board Recommendation to Chancellor
 - i. 3 Budget Scenario Proposals for 2021:
 1. Scenario: Traditional In-Person Conference

2. Scenario: Hybrid Event (audience remote, speakers in person)
 3. Scenario: Fully Virtual Event
 - ii. Office asks for recommendations from Board on event model
 1. A virtual CWA presents opportunities with speaker availabilities, audience reach and budget expenses aside from addressing public health concerns.
 - a. If fully virtual, would need to identify # of speakers & panels possible
 2. Office has started communication to the community that we are preparing for a virtual event (on direction from CU Administration)
 3. Advantage of Hybrid over Fully Virtual is networking and interaction of speakers with one another and allowing speakers to attend classes.
 4. Office waiting to hear from campus if departments will receive operating budget reductions.
 - iii. Board Feedback
 1. We should include the Fall Event and additional marketing expenses as a line item in the 3 budget scenarios (perhaps under CWA Speaker Series)
 2. A survey to the speakers might be helpful to decide model
 3. May want to explore partnerships for tech support/equipment for speakers
 4. Virtual allows us to not be constrained to just a week of events
 5. Fully virtual allows us to not put pressure on speakers with health concerns
 6. If fully virtual we may be able to offer stipends to speakers who would not be able to attend/participate otherwise.
 7. Hybrid Model would need a little longer runway to coordinate the in-person logistics with social distancing and needed venues space.
 - iv. Board Recommendation
 1. Does not support a fully live event in Spring 2021.
 2. The sense of the Board is to encourage a wholly virtual event for Spring 2021 (with the caveat of opportunities that may present themselves)
- b. Strategic Plan Implementation Committees (handout)
- i. Members of each Implementation Committee have committed
 1. Board approves Implementation Committee members
 - ii. Question to the Board: To what degree are these committees just oversight bodies vs. involved significantly in the implementation?
 1. If oversight, good communication will be needed from the committee to implementors of goals as implementors wouldn't have been involved in all prior conversations
 2. The Board encourages flexibility for each committee's involvement

IV. Committee Reports

- a. Diversity Committee
 - i. Proposal to rename it to "Anti-Racism and Diversity Committee"
 - ii. John Griffin, Alison Cool, and Rashel Gandhi will meet next week to identify Committee members and Committee charge.
 - iii. Racism in the USA Theme Committee proposes "Plan for Action" to CWA (handout)
 - iv. Board Feedback:
 1. Support for the Committee's focus
 2. May want a CWA statement to the community
 3. May want to connect with other organizations in Boulder to collaborate on these initiatives (as many others are looking to increase diversity as well)
 4. Office to prepare what stipends for diverse representation would look like

5. Adding a voting member of the Board from Diversity Committee may need to be a part of a larger conversation about Board Composition (ie: adding an additional student), but we could temporarily add a Board Observer position from the Committee
 6. Do we want various focuses of the “Diversity Committee” including Anti-Racism, Diversity of Thought, etc., so it is not either/or but diversity in all its forms?
- v. Board Resolution: We endorse direction proposed and will look for next steps proposed by Diversity Committee for Board approval.
- b. Programming Committee
- i. Politics & Media Receivership
 1. A proposal drafted in response to the difficulties of the P&M committee’s functionality over the past few years.
 2. Receivership: External leadership with decision making capacity to oversee the committee.
 3. Duration would be indefinite until leadership team deems the committee capable of successfully returning to the democratic structure.
 4. Board supports P&M Receivership
- c. Development Committee
- i. 2nd meeting will be this afternoon to identify fundraising goal (likely \$250,000)
 - ii. Subcommittee of Committee will focus on messaging
 - iii. Will have a more robust report to bring to the next meeting
- d. Outreach Committee
- i. First meeting brought volunteers up to speed on functions of CWA Structure
 - ii. Will be coordinating with other committees on outreach strategy and focus

V. Upcoming Dates

- a. July Board Meeting: Friday, July 17th, 11:30 am – 1:30 pm
- b. August Board Meeting: Friday, August 21st, 11:30 am – 1:30 pm
- c. Fall Semester Meeting: Dates TBD

VI. Meeting Adjourned at 1:30 PM