



UNAPPROVED

BOARD MEETING MINUTES
March 7, 2019, 8:00 - 9:30 am, IBS 401

CWA Board Present: Charlene Coutre, Tracy Ferrell, John Griffin, Laurie Hathorn, Tina Marquis, Shelly Miller and Emily Volk

Absent Bruce Fredrickson, Shelly Miller and Tom Zeiler

Attendees: Alan Culpepper (Director of Operations and Marketing), Katie Grady (Conference Coordinator), Mike Murray (Strategic Planning Committee Facilitator), and Peter Spear (Board Observer)

Minutes prepared by: Katie Grady

I. Preliminaries

- a. No Public Comment

II. Administrative Matters

- a. Postpone Approval of 2/7/19 Board Minutes
 - i. Office to redistribute with this month's minutes

III. Committee Reports

- a. Strategic Planning Report
 - i. Current Committee agrees with original "CWA Vision" and will remain the same
 - ii. Working on a tweaked "CWA Mission" but will be similar to existing mission
 - iii. Did a CWA 101/Overview of Campus Strategy to establish baseline knowledge
 - iv. What is "Governance" and should SPC address it?
 - 1. Re-label as "Organizational Performance" rather than Governance
 - 2. SPC Desire to look into CWA Governance
 - 3. Board's Responsibility
 - 4. SPC can give input
 - 5. No need to redefine Board Structure – unless an actual barrier to goals – Board is advisory – to the extent that Governance is a barrier to accomplish – SPC can create a recommendation to address
 - v. Board Role Description
 - 1. Cross out 4B
 - 2. Share Board Role Description with SPC and Community Chairs Tomorrow
 - 3. Place on Website

IV. Old Business

- a. Proposal to Amend CWA Community/Program Chair Structure - #1
 - i. Community Program Chair (inward facing)
 - 1. Elected by Program Committee Sub-Chairs

2. Board Observer Position – Speaking and Agenda Proposal privileges
 - a. Reports back to the Chairs from the Board
 - ii. Community Outreach Chair (outward facing)
 1. Nominated by Committee – Community members of Board, Faculty Director, and Head of Fundraising Committee – recommendation to Full Board for Approval
 2. Board Approval by 7/9
 3. Forwarded to Chancellor for his Accent
 4. Voting Board Member
- b. Proposal #2
 - i. Community Program Chair – sits on as voting member as one of 3 elected community seats
 - ii. Modification: CPC select a set designee to sit on the chair in their stead from Program Committee
- c. Modified Proposal #2
 - i. Modification: Removes the stipulation for the other 2 community chairs to be one non program member
- d. Proposal # 3
 - i. Sits on board voting, without occupying existing community seats
 - ii. Expand Board Size to 11: Adding one additional university seat, and make qualification of 2 non PC community seats
- e. Charlene’s Proposal #4
 - i. Vote now on Community Program Chair to sit on the Board
 - ii. Delay decision on creating Community Outreach Chair until defined with measurable goals
- f. **John Griffin motion Proposal #2, Seconded by Tom Zeiler**
 - i. **Contingent on clarification of Non-Program Committee Community Seat**
 - ii. **6 in Favor, 1 Opposed**

V. Upcoming Dates

- a. CWA 2019 – April 9 -13
- b. Next Board Meeting – April 18
- c. End of Year Cookout – TBD
- d. 2020 Chairs Retreat – April 27

VI. Meeting Adjourned at 9:30 AM