Board Minutes
February 7, 2018, 8:00-9:30 a.m., IBS 401

Present: Charlene Coutre, Bruce Fredrickson, John Griffin, Laurie Hathorn, Tina Marquis (chair), Shelly Miller, Emily Volk
Peter Spear (Observer), Alan Culpepper (Director of Operations and Marketing)
Betsy Hand (Guest)

Absent: Tracy Ferrell, Tom Zeiler, Katie Grady

I. Preliminaries
   a. Public comment period – Betsy Hand shared that she was attending to observe the discussion of the community leadership structure

II. Administrative Matters
   a. Approval of 1/10 Board Meeting Minutes
      Action Item: John Griffin proposed, Tina seconded and all Board Members approved

III. Old Business
   a. CWA Diversity Practices – Emily Volk shared the progress of the Diversity Committee’s initial meeting held 2/6 and asked that the Strategic Planning Committee (SPC) consider the role that diversity will play in the next Strategic Plan.
      Action Items: Tina Marquis asked John Griffin to take this request to the SPC. Tina Marquis asked the Diversity Committee to discuss whether it wants to recommend that it become a standing committee.

   b. Announcement of Board elections and online administration – On behalf of the Office, John Griffin proposed moving the Board elections completely online given prior experience. Reaction: requiring candidates to appear in person demonstrates a threshold level of commitment.
      Action Items: Office to consider holding in-person portion Board election at Chairs Retreat in April/May, that segment of meeting open to all Program Committee Members. Include description of Board in ballot preamble (drafted by Tina and ?).

   c. Proposal to Amend CWA Community/Program Chair Structure
There was a broad discussion touching on all questions under consideration – how the internal- and external-facing roles should be selected, their titles, and whether they should sit on the Board. There was broad agreement that the internal-facing person should be elected by the Program Subcommittee Chairs and that this individual should sit as a nonvoting Observer on the Board, attending as they deem necessary. There was broad agreement that the external-facing individual should be a voting member of the Board. The titles of the two roles and the method of selecting the external-facing person remained unresolved.

**Action Item: Schedule Board Meeting later in February to finalize**

IV. New Business
   a. Committee Reports
      i. Strategic Planning Report – John Griffin reported on the SPC’s most recent meeting, resulting in 4 proposed strategic goals:
         1. Student Engagement
         2. Responsible Community Growth
         3. Financial Sustainability
         4. Governance
      ii. Comment: why governance? John Griffin elaborated that there is interest on the SPC in discussing role definition, locus of decision making, lines of communication, leadership transition, and the like.
         **Action Item: SPC asked to reconsider the use of the term “Governance”**
      iii. Fundraising Report – Alan Culpepper provided an update on CWA fundraising. Currently ahead of last year’s pace. We are replacing 70th crowdfunding program with a different low-level giving opportunity.
      iv. Programming Report – On behalf of Margaret Hollingsworth, Laurie Hathorn and John Griffin shared that Planning Saturday was a success, the program is taking shape, and nearly 100 classroom visits have been arranged. These successes were applauded by the Board.
         **Action Item: John to connect Erin with Tina regarding BVSD outreach**

V. Upcoming Dates
   a. **Action Item: Schedule additional February Board Meeting**
   b. Next Board Meeting – March 7, 2019