



Conference on World Affairs

UNIVERSITY OF COLORADO **BOULDER**

BOARD MEETING MINUTES

December 13, 2019, 11:00 am - 1:00 pm, IBS 401

CWA Board Present: Steve Bosley (Observer), David Brown, Alison Cool, Rashel Gandhi (via phone), John Griffin, Margaret Hollingsworth, Tina Marquis, Shelly Miller, Nathan Roura, and Peter Spear (Observer)

Absent: Leslie Durgin

Attendees: Alan Culpepper (Director of Operations and Marketing), Katie Grady (Conference Coordinator), and Kathy Wegner (Program Committee Vice-Chair)

Minutes prepared by: Katie Grady

I. Preliminaries

- a. No Public Comment
- b. Approval of 11/15 Board Meeting Minutes – Postponed
- c. Spring Board Meeting Dates
 - i. Office to send out query of times
 - ii. Tentative Timing: Tuesdays at 5 pm

II. Old Business:

- a. Speaker Diversity
 - i. What is the problem we are trying to solve?
 1. Balance on every panel
 2. Representation of diverse ethnicities, gender, age and thought
 3. Avoiding self-replication: attracting people and points of view like us
 4. Attracting speakers with diverging opinions who want to attend in Boulder
 5. Need to convey that “CWA is for Everyone”
 6. Focus just as equally on balance of thought as balance of ethnicity, gender and age
 7. Be clear to the programming base our diversity expectations and the need for openness to ideas opposite of yours
 8. Balance not just representation
 9. Mechanisms/recommended practices need to be in place (ie: diverse speaker pools) to ensure there is implementation of diversity expectations.
 10. Ensure the implementation of diversity even without balance of committee members
 11. Avoiding “tokenism” over qualifications
 12. Create the right environment that it attracts the most openminded volunteers

- ii. Board Recommendation: Build a recommended practice document
- b. Strategic Plan Communication
 - i. CWA Marketing Team Concern: Issuing a short synopsis doesn't align with our call to action in asking for public feedback.
 - ii. CWA Marketing Team Proposal: Delay announcement; as necessary create addendum to the plan based on recommendations by the analysis teams, and then release the full report soliciting public feedback.
 - iii. Board accepts CWA Marketing Team proposal.

III. New Business:

- a. Analysis Team Updates (handouts)
 - i. In revised plan – include “we examined...” for proposals not recommended
 - ii. Board Reactions to Managed Evolution Recommendations
 - 1. Examine role of chairs in representing conference themes
 - 2. Examine returning speakers involvement in new year's themes
 - 3. Examine opening theme proposals to the public
 - 4. Examine how to incorporate new Boulder participation into themes
 - 5. Collect and examine data for weekend conference day
 - 6. Examine connecting the high profile speakers with themes
 - 7. Idea: Annual report on the state of the world based upon conference discussions
 - 8. Use undergrad internships to help with surveying
 - 9. Have Joan Braun on committee to identify audience composition
 - iii. Board Reactions to CU Students/Community Collaboration Recommendations
 - 1. Examine the balance for elevated student responsibility with availability of chairs and other student obligations.
 - 2. Examine who can make final decisions and the time commitment associated with the decision making role.
 - 3. Consideration of stipends for student chair positions
 - iv. Board Reactions to Financial Stability Recommendations
 - 1. David Brown to send recommendations to the Board
 - v. Board Reactions to Organizational Performance/Effectiveness Recommendations
 - 1. Examine selecting student chairs in addition to community chairs
 - 2. In Org Chart use a dotted line between Faculty Director and Community Chair and Program Chair

IV. Committee Reports

- a. Development Committee
 - i. Postponed to meeting with Leslie Durgin
- b. Program Committee
 - i. Speaker Invitations are complete, collecting final acceptances
 - ii. 49% Female and Non Cis-gender speakers

- iii. 40% Diverse Ethnicities
- iv. Total potential of 107 Speakers

V. Upcoming Dates

- a. Next Board Meeting Agenda Items – Date TBD
 - i. Approval of November and December Board Meeting Minutes
 - ii. Board Composition/Election Procedure
- b. Upcoming Dates
 - i. Planning Saturday – January 25, 2020

VI. Meeting Adjourned at 1:00 PM