BOARD MEETING MINUTES
November 15, 2019, 11:00 am - 1:00 pm, Old Main 1B-85

CWA Board Present: David Brown, Alison Cool, Leslie Durgin, John Griffin, Margaret Hollingsworth, Tina Marquis, Shelly Miller, Nathan Roura, and Peter Spear (Observer)
Absent: Steve Bosley (Observer) and Rashel Gandhi
Attendees: Alan Culpepper (Director of Operations and Marketing) and Katie Grady (Conference Coordinator)

Minutes prepared by: Katie Grady

I. Preliminaries

a. No Public Comment
b. Approval of 10/4 Board Meeting Minutes
   i. Motion to approve by Margaret Hollingsworth, Seconded by Leslie Durgin, All in Favor, Approved

II. Old Business:

a. CWA 2021 Dates
   i. Office proposes Tuesday 4/6 – Saturday 4/10, contingent on the outcome of Strategic Planning process
   ii. Avoids Easter travel on Sunday, 4/4 (and no Passover conflict)
   iii. Strategic Plan Managed Evolution Analysis Team, foresees recommending including a weekend day
   iv. Board approves Tuesday 4/6 – Saturday 4/10, 2021

b. CWA 2022 Dates
   i. Current dates Monday 4/11 – Friday 4/15 conflict with Passover, Good Friday, and Easter travel
   ii. Macky has asked that we move to the preceding week, Monday 4/4 – Friday 4/8 (which aligns with our traditional two weeks after spring break and avoids holidays)
   iii. Office proposes confirming Monday 4/4 – Friday 4/8, 2022, contingent on the outcome of Strategic Planning process

c. Diversity Orientation Debrief
   i. Theresa Wroe – Office of Institutional Equity and Compliance, Senior Director of Education & Prevention & Deputy Title IX Coordinator met with the chairs on Wednesday, October 30 for a Diversity Orientation on the topic of “Unconscious Bias.”
   ii. Well attended (especially on a bad weather evening) and had good engagement among the Subcommittee Chairs
   iii. Materials were shared with all those who weren’t able to attend
   iv. One idea that came from the meeting was blind speaker selection based upon credentials before review of speaking videos. Logistics to be further discussed.
v. David Brown to share helpful article on increasing diversity with the Board.
vi. Board Recommendation: Revisit this discussion for 2021 ideas.

III. New Business:

a. Communication Plan for CWA Strategic Plan
   i. Feedback has been that sharing the draft of the plan community (without revising with analysis team recommendations) to the community may have adverse reactions. Instead proposing release the strategic plan statement with the four goals and opportunity for ideas and feedback from the public.
   ii. Board Recommendations:
       1. Prefer the approach of a strategic plan statement.
       2. It has transparency since the proposals are still in an exploratory phase.
       3. If sharing proposals, phrase in more open-ended questions (ie: investigating possible alternative dates).
       4. Still include “the why” when sharing the open-ended questions.
       5. Update “transition teams” to “analysis teams.”
       6. Include an FAQ to address specific questions we know will come up
       7. Remove unresearched proposals from strategy part of the plan to release to the public.
       8. Wait to release the full plan when analysis teams complete their recommendations and include the recommendations (time permitting)
   iii. Office to add in additional information to the Strategic Plan Statement and will circulate via email to the Board for feedback.

b. Analysis Team Updates
   i. Managed Growth
       1. Have identified preliminary recommendations
       2. Would like to conduct survey to the public (to both CWA attendees, non-attendees, and CU students)
   ii. Student and Community Engagement
       1. Have met only twice but have examined the proposals and have come up tentative ideas that they are further exploring.
   iii. Financial Sustainability
       1. Have met and offered primary recommendations.
   iv. Organizational Performance & Effectiveness
       1. Have met 3-4 times and building new documents to outline their recommendations.

IV. Committee Reports

   i. Moved to next meeting’s agenda

V. Upcoming Dates

   a. Chair Social with Susi Snyder – November 15th, 5:00 – 6:30 PM (Robin Luff’s home)
   b. CWA Winter Gathering – December 7th, location TBD
   c. Next Board Meeting – December 13th, 11:00 – 1:00 PM, IBS 401

VI. Meeting Adjourned at 1:00 PM