I. Preliminaries
   a. No Introductions Needed
   b. No Public Comment

II. Administrative Matters
   a. Approval of 9/20/18 Board Minutes
      i. Shelly Miller Motions, Tina Marquis Seconds, All in Favor, Approved.

III. Old Business
   a. Strategic Planning Process
      i. Update - Committee Facilitator Selection:
         1. Emily CoBabe-Ammann stepped down from consideration as facilitator but offers her help as needed.
         2. Shelly Miller and Emily Volk met with Mike Miller for a follow-up presentation.
         3. The Board will move forward with Mike Miller as facilitator.
      ii. Goals of the Strategic Planning Committee:
          1. Create overarching goals for CWA’s next 3 – 5 years
          2. Drill down into specific metrics for goal success
          3. Identify strategies to meet the goals
          4. Prioritize the metrics
          5. Bring the plan to the Board for approval
      iii. Mike Miller’s recommended committee characteristics:
          1. Demonstrated passion of the work of CWA
          2. Credibility with constituency they represent
          3. Willing and able to be an active & visible sponsor of plan
          4. Able to understand perspective broader than their own
          5. Values dialogue over debate
      iv. Board’s recommended committee characteristics:
          1. Cover various constituencies:
             a. CWA Faculty Director
             b. CWA Community Chair
c. University Administration
d. University Faculty
e. Student Perspective
f. Community “Influencer”
g. CWA Speaker
h. CWA Office Team
i. Institutional Memory/Volunteer Perspective
j. Additional Ideas: Grad Student, BHS, CU Staff, Industry Expertise

2. Need to qualify interest and availability for each nomination
   a. Idea: Institute “Job Sharing” for each category to allow full representation at each meeting.
   b. Determine if this can count as a service commitment for faculty
   c. Goal: Ensure diversity within the group
   d. Idea: Recommend that the committee hosts a town hall or online web-form to receive outside community/university input.
   e. Idea: Hold meetings with “stakeholders” who provide valuable insight but not seated on the committee.

v. Nominations:
   1. CWA Faculty Director – John Griffin with Shelly Miller as 2nd
   2. CWA Community Chair – Laurie Hathorn with Margaret Hollingsworth as 2nd
   3. University Administration – David Brown, needs 2nd
   4. University Faculty – Ben Teitelbaum, needs 2 more
   5. Student Perspective – Meredith Maney, need 2nd
   6. Institutional Memory – Yvette Lowney and Gary Dolsen with possible 3rd
   7. Community Influencer/Industry Expert – Kay Clagett
   8. Potential Office Team – Alan Culpepper
   9. CWA Speaker – Turn into Stakeholder Meetings

vi. John Griffin to circulate update from today’s meeting to absent Board Members for review

IV. New Business

a. 2020 Planning Cycle
   i. Current week: Coincides with Passover and Good Friday/Easter
   ii. If pushed back a week: Macky Auditorium isn’t available
   iii. Board Recommendation – Discuss with full Board next meeting

b. BVSD Involvement
   i. Board Recommendation – Develop a strategy for family/student friendly Friday and Saturday programming and marketing strategy in the BVSD Newsletters.

c. Committee Reports
   i. Moved to November Meeting Agenda
V. Upcoming Dates

a. CWA Speaker Series – 10/26, 3:30 p.m, CU Law School
b. November Board Meeting – Thursday 11/8, 8:00-10:00 a.m.
c. December Board Meeting – Friday, 12/14, 8:00-10:00 a.m.

VI. Meeting Adjourned at 10:10 AM