

## **BOARD MEETING MINUTES**

November 14, 10:30 am - 12:30 pm, Macky 230

**CWA Board Present:** Charlene Coutre, Tracy Ferrell, Bruce Fredrickson, John Griffin, Betsy Hand,

Manuel Laguna, Tina Marguis, Tess Rose, and Peter Spear

**Absent:** None

Attendees: Alan Culpepper (Dir. of Operations & Marketing), Laurie Hathorn (Community Vice-Chair) and

Katie Grady (Conference Coordinator)

Minutes prepared by: Katie Grady

### I. Preliminaries

- a. Public Comment
  - i. No Public Comment.
- b. Approval of October 17, 2017 Board Minutes
  - i. Motion by Manuel Laguna, Seconded by Bruce Fredrickson, All in Favor, Approved.

# II. Committee Reports

- a. Fundraising Updates (John Griffin/Alan Culpepper)
  - i. The President's Office approved a request for funds for this year.
  - ii. We have been invited to apply for funding from the President's office again next vear.
  - iii. The office has launched the 70<sup>th</sup> Anniversary Fundraising Campaign via Newsletter, a mailing to donors from the past 5 years, and visits to the Program Committee meetings and is exploring a CU Crowdfunding campaign.
  - iv. Goal: \$250,000 of external support
  - v. Future Campaign Plans: Email to moderators, housers, former CWA students, and former CWA speakers.
  - vi. Idea: Reach out to the group of "CU Alumni" who audit courses.

### b. Program Committee Update

- i. Currently 80 acceptances with speakers recruited and invited on a shorter timeline.
- ii. Idea: Have a teaser press release with statistics highlighting diversity this year and the strategies for recruiting more diversity.
- iii. The office will send a sneak peak of speakers to the Faculty on December 1<sup>st</sup>.

#### c. Office Reports

- i. John Griffin met with the Provost on ways to integrate the CWA into the curriculum and explored connecting the CWA as a continuation of the fall freshman seminars.
- ii. CWA hosting a Speaker Series on December 5<sup>th</sup> with Chris Mosier, a Nike-Sponsored Duathlete and the first transgender male to compete on the national team.
- iii. Upcoming "13er Event" (targeting 30-50 age bracket) at Todd Reed in January.

iv. A Speaker Preview Fundraiser is also being planned.

#### III. New Business

- a. Revise community election procedure discrepancy between Governance Structure and By-Laws
  - i. In the event of a Community Board seat vacancy, the Governance Structure calls for a new election and the Board bylaws call for the Community Chair to appoint someone.
  - ii. Motion by Tina Marquis to amend the language to: "In the event of a Community Board seat vacancy, the community chair will make an interim appointment, subject to board approval, to sit until the next regularly- scheduled election. The elected Board member will serve out the remainder of the term of the vacant seat."
    - 1. Vote: All in Favor.
  - iii. Board Directive: Take out the language referring to the cascading of years for the inaugural board seats.
  - iv. Board Directive: Modify the governance structure to read that the election will take place in May instead of February March.
  - v. Idea: Hold the Elections at the Potluck where there is large attendance.
  - vi. Recommendation: Add bylaws to the CWA Website.
- b. Clarify the process to nominate and elect Community Chair and Vice-Chair (GS)
  - i. Motion by Tina Marquis: Modify Governance Structure to reach that "the election of the Community Chair be coordinated by the Nomination Committee," to increase the Community Chair term limit to "3 consecutive years," and to change the election to take place in May.
    - 1. Tina Motion, Charlene Second, All in Favor, Approved.
  - ii. Motion by Peter Spear: Modify the Governance Structure to read "The position of Vice-Chair will be appointed annually by the Community Chair with approval by Program Committee Chairs."
    - 1. Peter Motion, Bruce seconds, All in Favor, Approved.
  - iii. The office will make changes to review at the next meeting.
  - iv. Idea: Have the Chair Emeritus invited to sit as a voting member of the Program Committee.
- c. Update Governance Structure Language from "Editors" to "Chairs"
  - i. Peter Motion, Bruce seconds, All in Favor, Approved.

# IV. For Future Agenda

- a. Review Changes of the Governance Structure
- b. Discuss Chair Emeritus
- c. Elections for Program Committee Chairs (student and community)

## V. Meeting Adjourned at 12:20 PM