

CWA Board

February 26, 2018, 12:00-2:00 p.m., IBS 155B

Minutes

Attending: Charlene Coutre, Tracy Ferrell, John Griffin, Betsy Hand, Tina Marquis, Tess Rose, and Peter Spear

Absent: Bruce Frederickson and Tom Zeiler

Other attendees: Laurie Hathorn, Alan Culpepper

- I. Preliminaries
 - a. Introductions (none)
 - b. Public comment period (none)
- II. Administrative Matters
 - a. Approval of 1/9 Board Minutes Tina Marquis moves to approve, Betsy Hand seconded, approved unanimously
- III. Old Business
 - a. Program Committee functioning Committee meeting set for 2/27. In the process of gathering information. May not require Board action (TM).
- IV. New Business
 - a. Community Chair title/role (PS)
 - i. "...there seems to be some confusion out there about the relative roles of the university and the community in the Conference, including the roles of the Community Chair and Faculty Director. (This, of course, is nothing new.) In the Governance Structure and Org Chart, the CC and FD are parallel and equal. I wonder if a simple title change could mitigate the confusion. Specifically, change the Community Chair's title to Community Director, or change the Faculty Director's title to Faculty Chair. Then their equality might be more apparent." After discussion, the sense of the group was to keep the Community Chair and Vice Chair titles unchanged, but can revisit as we move through related issues. Recognized that individuals in these roles can adopt working titles as appropriate. Other views expressed were that we need to

better connect the community and students and that the Community Chair should be introduced to the Chancellor.

- b. Process to evaluate program preparation calendar (PS)
 - i. "...sometime after the dust has settled from this year's CWA, I think it would be good to evaluate the time-schedule shift that we instituted this year. What are the pros and cons, costs and benefits? What have we learned? Do advantages outweigh disadvantages? I.e., is it something we should continue going forward? I'd be interested in data to the extent they exist. E.g., do we get more panelist cancellations prior to the Conference with the early invitations/acceptances? Do we get more acceptances? Does the early programming really lead to more involvement with classes and students? I'd also be interested in input from committee chairs and other pivotal volunteers in addition to our office staff. Does the change alter the work-load? What are the consequences of summer planning sessions in terms of student involvement? Do people need a longer break after the Conference in April before starting up for the following year? And so on. I've heard all sorts of anecdotal pros and cons from people, but I think it is important for us to do a more systematic analysis." – To evaluate plan for 2010, office asked to incorporate reactons to new schedule into various 2018 debriefings (volunteers, office team, speakers). Chairs are already starting 2019 cycle to allow for more student involvement while not waiting until autumn. Motion by Peter Spear that Board requests evaluation of time schedule shift after this year's CWA – unanimously adopted.

c. Board elections

- CU appointee/PS eligibility A discussion was held about Peter Spear's
 eligibility to continue to serve as a CU representative. A vote on this issue was
 tabled until the Board's March meeting so that Tom Zeiler's input could be
 obtained.
- ii. Formation of Election Committee There was general agreement to hold the election for the community Board positions at the end of year potluck. JohnGriffin and Tom Zeiler were named to an election committee to make a recommendation regarding the election procedure. The procedure needs to result in the election at least one community, non-program committee individual within an election for two Board seats.

d. Committee Reports

- Fundraising Per Alan Culpepper we are 30K ahead of 2016-17 pace, Will
 provide Board with number of new donors as this was requested.
- ii. Program Betsy Hand reported on the status of the CWA 2018 program

Meeting adjourned at 2:03 p.m.