



# Student Government

UNIVERSITY OF COLORADO **BOULDER**

## 2023-24 Director of Strategic Communications Job Application

Dear applicant,

The Director of Strategic Communications is responsible for managing all aspects of CUSG’s Strategic Communications efforts, including but not limited to: managing the Department of Strategic Communications, elevating CUSG’s brand and reputation, managing marketing campaigns, advertising of all CUSG events and programs, maintaining the CUSG website, acting as CUSG’s Executive Press Secretary through creating and facilitating the production of all CUSG press releases, developing strong relationships with media representatives, acting as liaison to the Legislative Council Press Secretary, maintaining weekly office hours, creating a projected budget for promotional materials, and attending campus events representing CUSG.

Qualifications for this position include but are not limited to: a passion and desire to serve fellow students, exceptional interpersonal skills such as communication, teamwork, facilitation and leadership, strong organizational skills, exceptional negotiation and verbal & written communication skills, working knowledge of local media sources, experience and comfort working with graphic design software, social media, and experience creating and coordinating marketing campaigns. A comprehensive understanding of CU Student Government is preferred but not required.

Applications will be reviewed as they are received, and you will be contacted by the Tri-Executives for interviewing if qualified. Please feel free to reach out to any of the executives with any questions or concerns.

**COMPLETED APPLICATIONS AND RESUMES SHOULD BE SENT TO:**

**President.Aguijosa@colorado.edu President.Bretholtz@colorado.edu President.Cromwell@colorado.edu**

Applicant Information		
First Name		Last Name
Email Address		Are you planning to study abroad this spring? <input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Not Sure
Dates Available for Interview (indicate virtual/in-person)		Pronouns
Year in School	Major & Minor	Phone Number
Signature		Date

CUSG supports and contributes to creating and sustaining a diverse, multicultural, socially just and inclusive campus climate by learning about, recognizing and honoring the diverse backgrounds, histories, identities and life experiences of all our students. We strongly encourage applicants of all backgrounds to apply. Please share any accommodation requests for interviews with this application email.

**Why are you interested in this position?**

**What prior experience do you have that prepares you for this position?**

**What do you bring to the work environment?**

**How do your passions contribute to this role and to CU Student Government?**

**What other student groups or off-campus groups are you involved in?**

**How do you manage conflict?**