



Faculty Scholars Campaign

The College of Communication, Media, Design and Information (CMDI) is excited to announce its campaign to support faculty excellence by celebrating and elevating exceptional research and teaching and positioning our college to recruit and retain top faculty. We hope you will consider joining us in this campaign to promote excellence and support faculty at CMDI.

FACULTY IMPACT

CMDI has an impressive and passionate faculty with more than 125 top scholars, practitioners, artists and teachers eager to engage with students, create and advance knowledge. When CMDI recruits faculty members, we invest in the impact they will have on our students and with their research. Once faculty members are on campus, we continue to invest in their development to unlock their potential.

Philanthropic support is critical to retain a top faculty. The ability to offer competitive research funding, professional development funding, compensation and additional resources promotes a culture that recognizes the great value that institutions and their students realize from our talented faculty every day. An investment in CMDI faculty offers a potent and enduring return.

FACULTY SCHOLARS CAMPAIGN

Donor-funded faculty positions—chairs, professorships, fellowships and scholarships—recognize outstanding faculty and bestow significant prestige within academia. Achieving such a donor-funded position represents accomplishment, leadership and good citizenship on campus and in the profession.

Dean Lori Bergen and CMDI have set an ambitious goal of establishing **10 new named faculty scholar positions**, including at least **one for each of the college's seven departments**, before the end of the current calendar year, December 31, 2026.

Term (or current) faculty scholar positions are established with a pledge of \$10,000 per year for a 3-year term, can be created to honor faculty college-wide or within a specific department and have a limited 3-year duration. Endowed faculty scholar positions are established with a \$250,000 endowment and become permanent recognitions and personal legacies. Endowed faculty scholar positions can be college-wide, within a specific department and/or tailored to a specific area of research.

Together, through this initiative, we have the opportunity to recruit, retain and celebrate CMDI's top faculty—exponentially improving the academic outcomes for our students, disseminating world-changing research and creative achievement, and elevating CMDI as a whole on a global scale.

Thank you for your interest in supporting CMDI students. Please reach out to cmdigiving@colorado.edu for more information or to establish a scholarship.