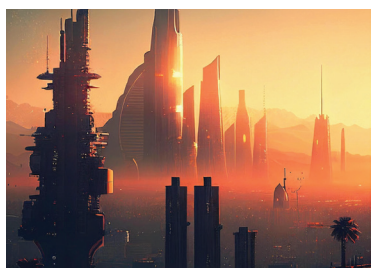


# Media Studies



Advance ideas, trends, advocacy and thoughtful criticism through a set of skills built for our media-saturated world.



College of Communication,  
Media, Design and Information

UNIVERSITY OF COLORADO **BOULDER**

CMDI's multidisciplinary media studies program incorporates ideas from communication, technology, political science, sociology and more to help you understand how media and society influence one another—and identify opportunities to influence audiences and drive organizational impact.

- Experiment with A.I. tools as you learn to assess the potential, and limitations, of technology in media and entertainment.
- Engage local organizations and advocates to develop and execute projects relevant to community needs.
- Develop presentation skills and a unique network by showcasing project work at public conferences.

### **Representative courses**

Critical Media Literacies  
Designing Alternative Media  
Platforms  
Digital Culture and Politics  
Disruptive Entrepreneurship in the  
Internet's New Economies  
Fan and Audience Studies  
Gender, Race, Class and Sexuality  
Hacker Culture  
Media Activism and Social  
Movements  
Visual Literacies and Design

### **Career paths**

Consulting  
Content creation  
Corporate communication  
Entertainment  
Law and government  
Media critique  
Media planning  
Media relations  
Media strategy  
Screenwriting

**Student work** On the front, bottom right: A.I.-generated image as part of a class project on transmedia world building. Kelsie Kerr (MediaSt, Film'23)