

# Journalism



Develop essential reporting skills and learn to influence public discourse by discovering and telling compelling, trustworthy, verified stories.



College of Communication,  
Media, Design and Information

UNIVERSITY OF COLORADO **BOULDER**

The news industry isn't without its challenges. But storytellers able to work across platforms will always be in high demand, whether in traditional newsgathering roles or in social media, corporate communications or marketing.

As a journalism student, you will customize your education by specializing in one of three career-specific tracks: **multimedia journalism**, **broadcast journalism** or **journalism studies**.

- Complete an intensive multiplatform capstone project, under the guidance of faculty and editors, for submission to a professional newsroom. Or produce a top-quality news broadcast in our state-of-the-art facilities.
- Experiment with new modes of journalism and new storytelling technologies as you investigate issues that matter.
- Access an alumni network of Pulitzer, Peabody and Murrow winners. And learn from sustainability-focused reporters completing fellowships at our Center for Environmental Journalism.

### **Representative courses**

Covering Political Campaigns  
Digital Journalism  
Feature Writing  
Journalism Ethics and History  
in Film  
Reporting on the Environment  
Social Media Storytelling  
Sports Reporting

### **Career paths**

Content creation  
Corporate/nonprofit  
communications  
Digital strategy  
Editing  
Photography  
Podcasting  
Reporting  
Videography

**Student work** *On the front, bottom right: Nathan Thompson (Jour'24)*