

Communication



Cultivate the skills to think critically, solve problems and lead with confidence as you harness communication to inspire change, deepen relationships and overcome challenges.



College of Communication,
Media, Design and Information

UNIVERSITY OF COLORADO **BOULDER**

By studying how communication functions across contexts, you'll develop an analytical mindset and build marketable skills that prepare you for success in any field. Beyond the classroom, you'll have the opportunity to grow through hands-on experiences and extracurricular activities.

- Build essential leadership, marketing and event-planning skills while contributing to TEDxCU, CMDI's independently organized TED event.
- Refine your public speaking, persuasive communication and interviewing skills at the Josephine Jones Speaking Lab, where personalized coaching helps you excel in presentations.
- Engage with the college's unique research centers, such as the Sustainability and Storytelling Lab, to explore the role of communication in addressing today's most pressing issues.

Representative courses

Advanced Teamwork and Collaboration
Business and Professional Communication
Communication, Culture and Sport
Communication, Technology and Society
The Craft of Argument
Environmental Communication
Intercultural Communication
Persuasion in Society

Career paths

Advocacy
Business and marketing
Consulting
Content creation
Copywriting
Corporate/nonprofit communications
Education
Event planning and hospitality
Law and politics
Media and entertainment management

Student work *On the front, bottom right: Research project on airport noise pollution and its impact on marginalized Colorado communities. Alysia Abbas (Comm'25)*