

# Media Studies



Expand the way you see the media, the world and even yourself. Develop skills that will help you to identify issues in your own community and empower you to make positive change.

The Department of Media Studies offers:  
BA in Media Studies | Minor in Media Studies



College of Media, Communication  
and Information

UNIVERSITY OF COLORADO **BOULDER**

## WHAT MAKES US DIFFERENT

This major will provide the critical, creative and cultural skills you need to operate in a media-saturated world and understand current and future trends in media nationally and around the globe.

- Sharpen your media and artistic literacy.
- Learn to analyze, deconstruct and critique media, texts and institutions.
- Develop your understanding of the historical, social and legal practices of media, and investigate how our media world is both similar to and different from that of our parents and grandparents.
- Explore media theory, history, criticism, practices, popular culture, technology and emerging cultures.
- Receive exposure to cutting-edge research on contemporary media and the arts across the world.
- Put what you learn into practice through hands-on projects and outreach opportunities:  
**New Venture Challenge** | CU Boulder students, faculty and staff from any discipline are encouraged to dream up inventive solutions to pressing problems and turn them into ventures. The purpose of NVC is to connect the campus and community to support the development and funding of entrepreneurial ideas. During the fall and spring semesters, teams form, work with mentors, attend events and refine their ideas before pitching at the NVC championships to win prize money.

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### Sample courses:

Designing Alternative Media Platforms | Digital Culture and Politics | Disruptive Entrepreneurship | Documentary and Social Change | Gender, Race, Class and Sexuality in Popular Culture | Hacker Culture | Introduction to Global Media | Media Activism and Social Change | Media, Food and Culture | Media, Technology and Cultural Change | Youth Media: Culture and Politics

### Career possibilities and areas for media studies graduates:

Community relations coordinator | Corporate communication specialist | Film and television critic | Government organizations | Higher education | Industry researcher | International media specialist | Law | Media/conference planner | Media entrepreneur | Media production | Media relations director | Media strategist | Multimedia specialist | Nonprofit organizations | Program researcher (radio/television/film) | Social media manager

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