

Congratulations on your admission to the University of Colorado Boulder.

The faculty and staff of the Department of Media Studies in the College of Media, Communication and Information are pleased to welcome the incoming class of the Master's in Media and Public Engagement (MAPE). You have joined a unique and innovative program that seeks to reconnect the world of scholarship with the larger society and foster common ground between the demands of higher education and a committed sense of citizenship. We are excited to be at the forefront of this major transformation in media education and civic engagement.

We live in an increasingly networked culture defined by vast production and circulation of information. Governments, politicians, activists, organizations and corporations compete for visibility and struggle for relevance. Both old and new media function as important venues and tools of civic engagement and public debate, but what is the political and social impact of this information abundance and what possibilities does this proliferating communication offer for social change?

The interdisciplinary curriculum of the MAPE program and its dynamic faculty will engage you in a project-based learning culture that effectively harnesses the potential of media technologies and platforms to create participatory and socially-minded media initiatives.

Boulder is the ideal home for a program like MAPE. A vigorous and highly acclaimed startup scene in media and technology and a wide range of non-profit organizations make this area a perfect site for networking and developing creative social projects. Some of these media and social entrepreneurs will be featured as guest speakers in our talk and workshop series hosted by the MAPE program throughout the academic year. Included in this handbook you will find a list of these companies and organizations in Boulder.

Also included in the handbook is information about degree requirements, lists of MAPE courses and other college-wide courses that are relevant to our program, and faculty profiles. Please get to know your faculty and start thinking about how their work may align with your MAPE projects.

Welcome again to the MAPE program and we look forward to working closely with each one of you to ensure your stay with us is highly productive and fulfilling.

Nabil Echchaibi
Chair of Department of Media Studies

Masters Degree Requirements (Total credit hours: 30)

Core Requirements (9 credits)

MDST-5001 (3) Connected Media Practices
MDST-5002 (3) Media Activism and Public Engagement
CMCI-6051 (3) Theories of Mass Communication

Advanced Methods in Media Research and Practice (6 credits)

- ***Internship or Practicum: you can substitute the internship for a course in the list of Advanced Methods in Media Research and Practice.***

MDST-5871 (3) Designing Alternative Media Platforms
IAWP-6000 (3) Introduction to Practice-Based Research
ARPD-**** (3) Interactive Media: Theory and Practice
ARPD-**** (3) Social and Mobile Branding
ARPD-**** (3) Brand Management and Strategy
CMDP-5100 (3) Research and Methodologies Seminar
CMDP-5370 (3) Choreography, Cinematograph: Writing in Motion
CMDP-5450 (3) Contemporary Documentary Media
CMDP-5500 (3) Documentary Production Workshops
CMDP-5600 (3) Documentary Lab Seminar
CMDP-5650 (3) Documentary Field Work
CMDP-5900 (3) Documentary Production Topics
JRNL-5001 (3) Media Technology Boot Camp
JRNL-5011 (3) Newsgathering and Multimedia Storytelling
JRNL-5102 (3) Photojournalism Portfolio
JRNL-5344 (3) Video Documentary Production
JRNL-5502 (3) Newsgathering 2
JRNL-5512 (3) In-Depth Reporting
JRNL-5514 (3) Newsgathering for Television
JRNL-5521 (3) Precision Journalism
JRNL-5552 (3) News Editing

JRNL-5562 (3) Digital Journalism
JRNL-5602 (3) Editorial, Commentary and Opinion Writing
JRNL-5684 (3) Advanced Camera and Editing
JRNL-5702 (3) Arts/Cultural Reporting and Criticism
JRNL-5802 (3) Magazine and Feature Writing
JRNL-5812 (3) Science Writing
JRNL-5822 (3) Reporting on the Environment

Area of Emphasis (9 credits)

MDST-5211 (3) Asian Media and Culture
MDST-5311 (3) Mass Communication Criticism
MDST-5331 (3) Gender, Race, Class, and Sexuality in Popular Culture
MDST-6071 (3) Critical Theories of Media and Culture
MDST-6201 (3) Global Media and Culture
MDST-6211 (3) Communication and International Development
MDST-6301 (3) Communication, Media, and Concepts of the Public
MDST-6311 (3) Power, Politics and Mediated Culture
MDST-6341 (3) Children and the Media
MDST-6551 (3) Media and Communication Policy
MDST-6671 (3) Media, Myth, and Ritual
MDST-6711 (3) Media and Popular Culture
MDST-6771 (3) History of Media and Communication
MDST-6781 (3) Economic and Political Aspects of Media
MDST-6781 (3) Documentary and Social Change

COMM-5225 (3) Environmental Communication
COMM-6340 (3) Rhetoric and Civic Community
ARPD-**** (3) Creativity and Design Theory
ARPD-**** (3) Risk and Crisis Communication
ARPD-**** (3) Health Communication
ARPD-**** (3) Strategic Communication Law and Ethics

CMCI 6311 (3) Freedom of Expression
CMCI 6331(3) Political Communication
CMCI 6661 (3) Media Ethics & Responsibility
CMCI 6861 (3) Visual Communication
JRNL-6651 (3) Media Law

Project (6 credits)

MAPE Timeline

Students are required to complete 30 credit hours, 24 of which are in coursework. This typically means completing 8 courses. The following timeline provides one possible way of completing required course work.

Year One

Fall/Semester #1

Connected Media Practices (required)
Emphasis course
Media practice/research course

Spring/Semester #2

Media Activism and Public Engagement (required)
Media Theories (required)
Emphasis course

A student is required to have a project advisor and preliminary project plan by the end of semester #2.

Year Two

Fall/Semester #3

Emphasis course
Media Practice/Research course or Internship

Spring/Semester #4

Final MAPE Project

A student must complete and defend his/her project by the end of Semester #4

Graduation Requirements and Deadlines:

Students should be aware of all relevant graduation deadlines and requirements. Deadlines can be found here - <http://www.colorado.edu/graduateschool/master-deadlines>. A graduation checklist is available here - <http://www.colorado.edu/graduateschool/master-graduation-checklist>. Students expecting to graduate should contact CMCI's graduate programs manager, Matt Laszewski (mala7311@colorado.edu) prior to the start of the semester in which they plan to graduate in order to register for project hours. The Candidacy Application for an Advanced Degree should be completed at the start of the final semester. Students should also apply online to graduate at this time. Students will need to fill out an exam form with the names of their committee members for graduate school approval at least two weeks prior to their project defense. The necessary forms and a link to the online graduation application can be found here - <http://www.colorado.edu/graduateschool/academic-resources/graduation-requirements/master-graduation-information-thesis-plan>.

Course Descriptions for Existing and Upcoming Courses for the MA in Media and Public Engagement

Please note that MAPE faculty are currently reviewing more course options for this program and should have a list ready in early Fall 17.

Media Theory

Studies theories and perspectives of media and communication and explores the role of media in society. Required in the first year for all MA students in Media and Public Engagement.

Connected Media Practices

Media are produced and consumed today in dramatically different ways. Connected media practices provide a crucial frame through which students understand the evolution of film, television, and gaming in the digital era. This course explores an impending revolution in how screen media are created, circulated, and consumed. Specifically referring to a multi-platform entertainment experience, connected media practices also relate to a larger trend across the media industries to integrate digital technology and socially networked communication with traditional screen media practices.

Media Activism and Public Engagement

This course examines theoretical approaches to social change while students design alternative media strategies for their Masters' project. Students also analyze the tactical potentials of various media including smart phones, podcasting, video gaming and flash mob activism. This participatory and discussion-oriented course explores the politics of media activism: its tactics, its strategies and its goals. The course relies on both a survey of the existing theory and scholarship on media activism, as well as close analyses of actual activist practices within both old and new media and on a local, national and global scale. Special attention will be paid to questions of creativity and efficacy, addressing questions concerning the value of media activism as both an aesthetic and political activity.

Youth and Media Engagement

Young people today have unprecedented access to information and modes of media production, but how much of this access can translate into political and social engagement? What factors indicate youth involvement in media and participation in the social and political process. This course examines how youth engage media practices for greater civic participation.

Documentary and Social Change

In a time of ever-growing enthusiasm for the documentary form, both among the public and film professionals, this course explores how local, national and international filmmakers use documentaries to provide cultural observation, education, entertainment and memories with the hope of making sense of, and transforming, the realities of contemporary societies. The course emphasizes contemporary issues and practices in the production of documentaries, including the participatory means such as the crowd-sourcing of documentary footage, and the use of newer, non-theatrical means of distribution, including YouTube, Vimeo and other digital outlets.

***Communication, Media and Concepts of the Public**

This course provides a survey of historical and contemporary uses of fundamental concepts in research and theory about media institutions and politics, including such frequently used terms as the public, community, the mass, publicity, public space, public opinion, the public interest, civil society and the public sphere. The course explores the role of media in the construction of active publics locally, nationally, and transnationally, with a focus on issues of human rights, political violence, environmental risk, and global justice.

Gender, Race, Class and Sexuality in Popular Culture

Studies the construction, interconnections and replications of gender, race, class and sexuality in popular culture and how these constructs become cultural norms and mores. Uses critical methods with a focus on producing responsible viewers and readers.

Critical Theories of Media and Culture

Introduction to critical theories and analysis of media and popular culture. Examines major theoretical traditions and/or theorists that significantly inform media studies (e.g., culturalism, structuralism, Marxism, critical theory, feminism, psychoanalysis, post-structuralism) and applies these to media analysis and criticism.

Global Media and Culture

Covers mass communication within the international system, including similarities and differences in functions, facilities and content; social theories of the press; and the international flow of mass communication.

Communication and International Development

Studies and analyzes communications technologies and techniques used in addressing social problems in developing countries.

Communication, Media and Concepts of the Public

Introduces students to historical and contemporary uses of fundamental concepts in research and theory about media institutions, particularly public, community, mass, publicity, public space, public opinion, public interest and the public sphere.

Power, Politics and Mediated Culture

Examines various literatures that consider the role of power in shaping social orders and the social beings that constitute that order and the place of media in both processes.

Children and the Media

Examines the concepts of children and childhood from the historical, social, cultural, economic and political perspectives, this course explores the interaction between mass media and the socialization and cultivation process of children and youth. Multiple theoretical traditions are used as a framework to study a variety of issues related to children and media.

Media and Communication Policy

Surveys historical and contemporary developments in media and communications policy, emphasizing social and cultural dimensions.

Media, Myth and Ritual

Anthropological and interpretative exploration of cultural practices of media audiences. Addresses theoretical and methodological implications of studying audiences from a culturalist perspective, with particular focus on media audience practices. Students engage in field research projects related to course content.

Media and Popular Culture

Introduction to fundamental methods for understanding the construction of meaning in film, television, popular music and advertising. Traces the study of popular culture through film theory, mass media analysis and cultural studies. Surveys various strands of research that seek to understand popular culture and its effects.

History of Media and Communication

Examines history and the history of communication, including the means (technologies) of communication, social practices (institutional, collective, individual) that intersect with the study of communication and media and cultural forms (texts, products). Situates the study of media, technology and culture within historical contexts, comparative historical research, media archaeology, genealogy and media history.

Public Intellectuals: Theory and Practice

This class is designed to help promote the professional development of graduate students pursuing research in media and communication. The class emphasizes the public relevance of scholarship, and aims to train students to develop ways to communicate the findings of their research to an educated lay public. In our digital era, scholars are afforded a much broader range of opportunities for actively engaging as intellectuals in important political and cultural conversations outside of academia (policy, law, business, education, etc.), yet there are still relatively few academics who do so. Through readings and writing assignments, students will be called upon to develop a clear and confident sense of their own intellectual profiles, and to cultivate the skills and understanding required to make meaningful interventions as public intellectuals.

Crowdfunding and New Creative Industries

This course focuses on the emergence of creative industries and assesses their impact on political participation and civic creativity. Students examine the dynamics of creative citizenship in the context of digital media and their new political economies. Students will also learn how to use crowd-funding resources for their own media projects.

Nongovernmental Organizations and the Media

As governments look for ways to reduce social spending, the voluntary organizations of civil society have sought to increase their roles in enabling local, national and transnational communities to organize and sustain themselves. This course emphasizes how nongovernmental organizations use media to serve, mobilize and sustain civil society in a variety of settings, as well as building mutually beneficial relationship with media industries. Students do field research on how NGOs use and relate to media across platforms of production and distribution. They also are involved in service-learning projects with NGOs, to aid in the development and

implementation of media strategies, and they also work with media organizations to aid in outreach to NGOs.

Environmental Activism and Media

This course will examine critical perspectives in environmental communication and activism. Through an analysis of climate change discourse, representation of the environment in news and popular culture, and public policy students will learn how environmental groups have used media and communication strategies to draw public awareness to issues of environmental injustice.

Old and New Media in Social Upheaval

This course will introduce students to a historical critical overview of the use of media during turbulent times. It will explore the creative ways in which old media practices have been reinvented to fit in contemporary digital networks. Using a variety of national and transnational case studies, from Occupy Wall Street and the G8 protests to the Arab Spring and the Iranian Green Revolution, students will explore the centrality of traditional and new media for contemporary social movements. Rather than focusing on the hype of new media, this course will take a more in-depth look at the convergence between old and new media forms in exercises of democracy.

Women and Civic Media

Drawing on social movement theory this course will explore the grassroots activism and political engagement of women in the US. Students will look at how women groups and individuals have used various media forms and devised tactics to define and frame issues such as participation in politics, labor activism, and representation in popular discourse.

Social Movements and Media History

This course surveys historical moments, from the time of the introduction of the printing press in Renaissance Europe to the uses of digital media in recent social mobilizations, when media have been used to change where politics happen and to contribute materially to fundamental shifts in balances of political, economic and cultural power. Through theoretical readings and case studies, the course explores the role of mainstream and alternative media in the history of social advocacy, engagement and dissent. Students learn theories and concepts of dissent, communication and social movements and develop critical analytical skills to apply to the analysis of specific cases. Case studies explore activist media across platforms (print, radio, broadcast, internet), contexts (from local to global, present-day to historical), and use (dialogic, contentious, hacktivist).

Creativity in Contemporary Media Activism

This course examines the role of media practices in the expression of political imagination. In *The Human Condition*, Hannah Arendt argued that the space of politics is boundless and unpredictable. At no time has this been more evident than today, when the means and reach of mediated communication and expression are so widely available and actively and creatively used by social activists challenge the boundaries of the political. This participatory and discussion-oriented course explores the tactics, strategies and goals of contemporary media activism through case studies of how social media, smart phones, podcasting, video gaming, flash mobs and other socio-technical innovations have contributed to the re-shaping of where and how politics happen.

Special attention is paid to questions of creativity and efficacy, addressing questions concerning the value of media activism as both an aesthetic and political activity. The course includes an exploration of new forms of “artistic activism” and the application of aesthetic principles to the pursuit of social and political transformation on a local, national and global scale.

Media Studies Faculty Profiles

Associate Professor Shu-Ling Chen Berggreen joined CU in 1990. She conducts research and teaches in the areas of children and media, media and identity politics, media and globalization, media institutions and economics in the U.S. and in Asia, and methodological issues in media research. Her work has appeared in various U.S. and international publications such as *Asia Pacific Media Educator*, *International Journal of Humanities and Social Science*, *Global Studies Journal*, *Mass Communication and Society*, *Journal of Mass Media Ethics*, *Journal of Broadcasting and Electronic Media*, and *Intermedia*. Her current research focuses on cultural, economic and political significance of media narratives in the ever-growing global consumerism in the digital age, with a special interest in the role of media's mythic storytelling in the conceptualization and commodification of tea. She holds a PhD from the University of Tennessee with multiple majors and minors in broadcasting, media and socialization, child and family studies and applied statistics.



Professor Andrew Calabrese's research emphasizes the relevance of critical social and political theory in explaining issues of media and citizenship, media policy at national and transnational levels, and uses of media for social movement activism. His publications focus on the role of media in 20th- and 21st-century concepts of civil society and the public sphere; the politics and activism related to media reform, communication rights and social justice; social mobilizations that rely on digital communication; and uses of digital media in nonviolent civil disobedience.



His recent research is about the relationship between media and food politics and activism, and related issues of public knowledge, welfare, safety and risk. From 2008 through 2014 he held several leadership positions in managing the transition from CU's School of Journalism and Mass Communication to the development of the College of Media, Communication and Information, including four years as associate dean.

Associate Professor and Founding Department Chair Nabil

Echchaibi joined CU in 2007. His research and teaching focus on identity politics among young Muslims in the Arab world and in diaspora. His work on diasporic media, Islam and modernity has appeared in a number of scholarly books and research journals. His articles have also been featured in the *Guardian*, *Salon Magazine*, *Forbes*, *The Huffington Post*, *OpenDemocracy*, *GEO* and *Religion Dispatches*. Echchaibi is author of *Voicing Diasporas: Ethnic Radio in Paris and Berlin Between Culture and Renewal* (Lexington Books 2011) and co-editor of *International Blogging: Identity, Politics and Networked Publics* (Peter Lang 2009). A native of Morocco, Echchaibi earned his BA from Mohammed V University in Rabat and his MA and PhD from Indiana University-Bloomington. Echchaibi is the Associate Director of the Center for Media, Religion and Culture.



Professor Stewart M. Hoover is a professor in the Department of Media Studies and professor adjoint in the Department of Religious Studies and is director of the Center for Media, Religion and Culture. A specialist in media audience studies, he is an internationally recognized expert on media and



religion and has consulted, lectured or conducted research in eleven foreign countries. His research ranges from legacy to digital media and across a wide range of cultural and social effects and uses of contemporary media. He is author or editor of 12 books and numerous articles and has taught graduate and undergraduate courses on contemporary media cultures, media history, theory and research. Hoover holds a master's and PhD

from the Annenberg School for Communication at the University of Pennsylvania and has received awards for his scholarship, service and teaching.

Assistant Professor Sandra Ristovska is a media scholar and a documentary filmmaker. Her work is focused on the role of visuals in achieving social change and human rights. Her research examines the institutionalization and professionalization of video advocacy by human rights organizations as facilitated by unfolding changes in technology, journalism and law. Ristovska is a recipient of the 2013 Top Paper Award from the Philosophy, Theory and Critique Division at the International Communication Association (ICA) and the Herbert Schiller Prize from the International Association for Media and Communication Research (IAMCR). She was recently named a George Gerbner Postdoctoral Fellow at Annenberg. Ristovska is a visiting scholar at the Institute for the Study of Human Rights at Columbia University and a fellow at the Center for Media, Data & Society at the Central European University. In addition, she serves as a co-chair of IAMCR's Emerging Scholars Network Section and as a co-director of CAMRA, an interdisciplinary media collective at the University of Pennsylvania.



Associate Professor Polly Bugros McLean teaches courses in media, culture and globalization; media theory; communication and international development; qualitative research methods; and gender, race, class and sexualities in popular culture and contemporary media. She has served as faculty associate to the chancellor and as the director of Women & Gender Studies at CU. In partnership with the government of Swaziland, McLean was responsible for the first HIV/AIDS radio campaign. In 1999 and 2000 she was a Senior Fulbright Scholar to the University of Namibia. She is writing a book on the performance of black men in drag as “othermothers” in U.S. film and television. McLean contributes trainings and publications to the Graduate Teacher Program and Faculty Teaching Excellence Program and was a 2014 recipient of a Best Should Teach Gold Award. The award acknowledges excellence in teaching and academic leadership and was presented on August 21, 2014 by the Dean of the School of Education, the Dean of the School of Arts and Sciences and the Dean of the Graduate School. She is also the recipient of numerous additional awards including the Edward R.



Murrow Award for Teaching Excellence, 2009, and the Robert L. Stearns Award, 2007.

Professor and Associate Dean for Graduate Studies and Research

Janice Peck conducts research and teaches in the areas of critical theory, communication history, television studies, sociology of news, media representations of race, class and gender, and U.S. political and cultural history. Her current research focuses on the role of media in the politics of education reform. Peck is the author of *The Age of Oprah: Cultural Icon for the Neoliberal Era* (Paradigm, 2008) and *The Gods of Televangelism: The Crisis of Meaning and the Appeal of Religious Television* (Hampton, 1993), co-editor of *A Moment of Danger: Critical Studies in the History of U.S. Communication Since World War II* (Marquette University Press, 2011), and co-editor of *Handbook of Communication History* (Routledge, 2012). She holds a BA in communication from the University of Utah, an MA in communications from the University of Washington and a PhD in communications from Simon Fraser University.



Associate Professor J. Richard Stevens teaches graduate and undergraduate courses in new media theory, popular culture and digital media skills. His research delves into the intersection of ideological



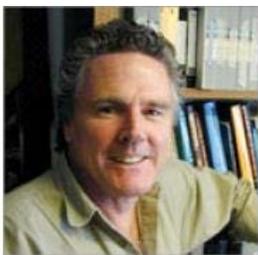
formation and media message dissemination, with studies such as how cultural messages are formed and passed through popular culture, how technology infrastructure affects the delivery of media messages, communication technology policy, and how media and technology platforms are changing American public discourse. Particular interests include the relationship between technology diffusion patterns and American privacy norms, the communication of science in culture through both news and popular media, conflicts of cultural values regarding digital texts and copyright law, the role of software interface in communicating social norms, and the framing of nationalist ideology in comic books and children's cartoons. He holds a BS in advertising from Abilene Christian University, an MS in digital media for Abilene Christian University and a PhD in journalism from the University of Texas at Austin.

Scholar-in-Residence Nathan Schneider teaches in the media studies department and is a reporter who writes about religion, technology and resistance. He is the author of two books, *God in Proof: The Story of a Search from the Ancients to the Internet* and *Thank You, Anarchy: Notes from the Occupy Apocalypse*, both published by University of California Press. His articles have appeared in *Vice*; *The Chronicle of Higher Education*, *The New Republic*, *Harper's Magazine*, *The Nation*, *The Catholic Worker*, *Religion Dispatches* and other outlets. He writes a regular column for *America*, a national Catholic weekly. Media appearances have included *The Takeaway*, *Democracy Now*, *On Being*, *HuffPost Live* and *The Brian Lehrer Show*.



As an editor, Schneider co-founded the news website *Waging Nonviolence* and helped relaunch the online literary magazine *Killing the Buddha*. He has also helped organize projects with the Social Science Research Council about religion and media since 2008, including *The Immanent Frame* and *Frequencies*. Schneider holds two degrees in religious studies, a master's from the University of California, Santa Barbara and a bachelor's degree from Brown University.

Professor Michael Tracey has been a professor at CU-Boulder since 1988. He received his doctorate from the Centre for Mass Communications Research at the University of Leicester (UK) and then served as a research



fellow at the Leicester Centre. From 1981 to 1988 he was head of the London-based Broadcasting Research Unit. Tracey has written eight books and scores of articles on many different aspects of media and communication. He has also lectured in many different countries. More recently he has produced documentaries with his friend and colleague David Mills, and their work has appeared in the UK on Channel Four and ITV, and the American networks

CBS, Court TV and A&E, as well as in about 20 countries around the world. In 2008 he published his first e-book on the website *Scholars and Rogues*. The book, *From Xmas to August: An Essay on Murder, Media Mayhem and the Condition of the Culture*, is an account of his decade-long involvement in the murder case of JonBenet Ramsey. He is currently working on a book of essays, *Lost in a Haunted Wood: Politics, Culture and the Question of Language, Reading and Literacy in 21st-Century America*

Affiliated Faculty

Assistant Professor Michela Ardizzoni teaches in the Department of French and Italian at the University of Colorado Boulder. She received her PhD in Media Studies from Indiana University-Bloomington. She's the author of *Disruptive Spaces: Global Practices of Matrix Activism* (Routledge 2017) which examines contemporary practices of media activism beyond the dichotomy between alternative and mainstream, consumption and production, centers and margins. Her research focuses on global media, connected media practices and media activism. Her study of Italian television *North/South, East/West: Mapping Italianness on Television* was published in 2007. She is also the co-editor of *Beyond Monopoly: Globalization and Contemporary Italian Media* (2010) and *Mediterranean Encounters in the City* (2015). Her research has also appeared in several media journals, such as *Journalism*, *Jump Cut*, *Journal of Communication Inquiry*, *Journal of Italian Cinema and Media Studies* and *International Journal of Communication*.



Associate Professor Kira Hall received her PhD in linguistics in 1995 from the University of California, Berkeley and is currently associate professor of linguistics and anthropology CU-Boulder. She held previous faculty positions at Rutgers University, Yale University and Stanford University. Her research, situated within the fields of sociolinguistics and linguistic anthropology, focuses on issues of language and social identity in India and



United States, particularly as they materialize within hierarchies of gender, sexuality and socioeconomic class. Among her publications are the edited volumes [*Gender Articulated: Language and the Socially Constructed Self*](#) and [*Queerly Phrased: Language, Gender, and Sexuality*](#), as well as two recently published volumes recognizing the life and work of Hindi poet, linguist and folklorist Ved Prakash Vatuk. Her articles, many of which discuss the cultural and linguistic practices of India's hijra and koti communities, have appeared in a number of prominent collections and sociolinguistic journals, including *Discourse Studies*, *Journal of*

Sociolinguistics, Journal of Linguistic Anthropology, and Language and Society.

Associate Professor Donna M. Goldstein joined the CU faculty in 1994, received her BS in Rural Sociology from Cornell University, Ed.M., Psychology from Harvard Graduate School of Education and MA and PhD in Anthropology from the University of California, Berkeley. She has written extensively on the intersection of race, gender, poverty and violence in Brazil. She is the author of the critically acclaimed *Laughter Out of Place: Race, Class, Violence, and Sexuality in a Rio Shantytown* and winner of the 2005 Margaret Mead award for her contributions to public anthropology. *Laughter Out of Place* focuses on the lives of impoverished domestic workers living in Rio de Janeiro's infamous shantytowns who cope with unbearable suffering, violence and social abandonment. The book came out in second edition with a new preface in 2013. Currently, Goldstein is working on a series of interconnected projects within medical anthropology and the anthropology of science. She is writing about pharmaceutical politics, bioethics, regulation and neoliberalism in Argentina and the United States and is investigating the history of genetics, Cold War science, the health of populations and the future of nuclear energy in Brazil. Goldstein is one of the founders of the Latin American Studies Center (LASC) at CU and currently serves as its Director.



Professor Peter Simonson teaches in the department of Communication. He studies rhetoric, media, and the history of communication.

Simonson conducts research on rhetorical practice across different media, the intellectual history of communication in the U.S., and the international history of media and communication studies. He has additional interests in social theory, religion, pedagogy, and anthropological and comparative studies of rhetoric. He is author of *Refiguring Mass Communication: A History*, lead editor of *The International History of Communication Study* and *The Handbook of Communication History*, and producer of two documentary films on the history of media research. Simonson holds a PhD from the University of Iowa.



NON-PROFIT ORGANIZATIONS

The Nature Conservancy in Colorado: The Nature Conservancy is the leading conservation organization working around the world to protect ecologically important lands and waters for nature and people. <http://www.nature.org/ourinitiatives/regions/northamerica/unitedstates/colorado/>

Impact Hub Boulder: is a physical home for entrepreneurs, professionals, and investors to collectively create positive impact. Located in downtown Boulder, Impact Hub Boulder welcomes members of our local communities to a unique space optimized for collaboration, learning, acceleration, and making change happen. <https://www.impacthubboulder.com/>

Social Venture Partners: We are volunteers, parents, community leaders, corporate execs, philanthropists – a global network of local partners connecting passion and purpose. We see the chasm between the challenges we face today as a society, and the scale at which we are engaging those challenges. <http://www.socialventurepartners.org/>

March of Dimes: When you walk in March for Babies, you give hope to nearly half a million babies born too soon each year. The money you raise supports programs in your community that help moms have healthy, full-term pregnancies. <https://www.marchforbabies.org/>

Attention Homes: Attention Homes is a safe resource for youth in crisis providing shelter, structure, and access to crucial services so that homeless and displaced youth can become stable, independent members of our community and achieve their potential. <http://www.attentionhomes.org/>

Hola Foundation: the HOLA Foundation provides integrated and sustainable health care solutions for developing countries in Latin America. HOLA continues to create acute care clinics and promote community health, but has expanded to provide veterinary care and various public health services. <http://www.holafoundation.org/>

Innovation Center of the Rockies: The Innovation Center of the Rockies is a non-profit incubator unique in that we concentrate on job creation and leverage the local entrepreneurial community in our efforts. <http://www.innovationcenteroftherockies.com/>

Community Food Share: We collect donated food from many sources, and store the donated food in our warehouse where it is sorted, packaged, and checked for spoilage. Approximately 50 local human service agencies rely on us for free food to pass on to their clients. <http://communityfoodshare.org/>

Center for ReSource Conservation: The Center for ReSource Conservation's (CRC's) goals are to tackle resource conservation issues in our community, to provide accessible

and affordable conservation solutions, and to reduce the negative environmental impacts associated with non-sustainable practices. <http://conservationcenter.org/>

Wildlands Restoration Volunteers: WRV engages thousands of volunteers in over sixty land stewardship projects each year, completing a wide variety of high priority habitat restoration and conservation work throughout Colorado and southern Wyoming. <http://www.wlrv.org/>

Boulder County Aids Project: BCAP provides support, advocacy and education to those in our community who are infected with or affected by the Human Immunodeficiency Virus (HIV) and to serve as an outreach and information center to prevent further transmission of HIV and the resulting Acquired Immune Deficiency Syndrome (AIDS). <http://bcap.org/>

KGNU: KGNU is an independent, noncommercial community radio station licensed in Boulder and Denver, and on line at kgnu.org

The Zonta Foothills Club of Boulder County: is a member of Zonta International and Zonta District 12. It has been supporting women and girls for over 30 years through local service projects, scholarships, advocacy and fundraising. <http://www.zontafoothills.org/zonta-foothills-foundation/>

The Denver Foundation: The mission of The Denver Foundation is to inspire people and mobilize resources to strengthen our community. Since 1925, The Denver Foundation has helped generous people like you to be catalysts for good by building charitable legacies. <http://www.denverfoundation.org/>

Building Bridges: brings young women from Israel, Palestine, and the United States together to build relationships with each other, and to gain communication and leadership skills that will enable them to bring about more just, inclusive societies. http://www.buildingbridgesshift.org/Seeking_Common_Ground/Home_Page.html

The 1010 Project: The 1010 Project has worked with grassroots community organizations in Kenya. These partners run schools, orphanages, HIV/AIDS support groups, microfinance institutions, and women's empowerment groups. We provide microgrants and microloans (through in-country lenders) to help kickstart or expand small businesses that support these community organizations. <http://www.the1010project.org/>

Bridges to Prosperity: Bridges to Prosperity provides isolated communities with access to essential health care, education and economic opportunities by building footbridges over impassable rivers. <http://bridgestoprosperity.org/>

Central Asia Institute: To empower communities of Central Asia through literacy and education, especially for girls; to promote peace through education; and to convey the importance of these activities globally. <http://centralasiainstitute.org/>

Center for Asian Studies: CAS was established in 1999 to advance knowledge of Asia through undergraduate and graduate education, faculty research, and outreach programs for the broader community. <https://cas.colorado.edu/>

The Colorado Haiti Project: CHP works in *partnership* with rural Haitian *communities* to support their *rise out of extreme poverty*. <http://www.coloradohaitiproject.org/>

Engineers Without Borders: In the world's toughest places, Engineers Without Borders USA (EWB-USA) is partnering with communities to meet their basic human needs. We're building footbridges to provide pathways to opportunities. We're installing solar panels to bring light where it is dark. We're digging for water so hope can spring from the ground. Each project builds the foundation for a community to thrive for years to come. <http://www.ewb-usa.org/>

Crossroads Safehouse: is a domestic violence emergency shelter for victims of intimate partner abuse and their children. Crossroads offers a continuum of services, including advocacy, intervention, awareness and education. <http://www.crossroadssafehouse.org/>

STARTUPS IN BOULDER

FlixMaster: wants to make enterprise-focused video creation and editing way easier. It offers a drag-and-drop editing platform that people can use for entertainment, educational, e-commerce, nonprofit, marketing, and customer-support purposes. You simply upload videos, build a project, share it, and then monitor it. <http://www.raptmedia.com/>

Snugg Home: is a technology development and marketing company dedicated to advancing the energy efficiency of existing buildings across the nation. <http://colorado.snugghome.com/about/>

Gnip: Gnip is the world's largest and most trusted provider of social data. We believe that social data will change the world. Our mission is to make this ever-expanding universe of social media data available via a consistent and reliable architecture so the world can realize the full potential of this amazing stream of information. <https://gnip.com/>

Boulder Startup Week: Every May, the entrepreneurial community comes together for a week of events. From hackathons to meetups and social events, this is an event not to be missed. <http://boulder.startupweek.co/>

TechStars: Techstars is a global ecosystem that empowers entrepreneurs to bring new technologies to market wherever they choose to build their business. <http://www.techstars.com/>

Return Path: is a global Data Solutions Provider that helps the world's leading companies promote and protect their brands. Every minute of every day, our clients and partners trust our data and insights to help them build closer, safer, and smarter relationships with their customers. <http://www.returnpath.com/>

SendGrid: Founded in 2009, after graduating from the TechStars program, SendGrid has developed a cloud based service that solves the challenge of email delivery by delivering emails on behalf of companies. SendGrid eliminates the complexity of sending email, saving time and money, while providing reliable delivery to the inbox. <https://sendgrid.com/>

Foundry Group: is a venture capital firm focused on making investments in early-stage information technology, Internet and software startups. Our passion is working alongside entrepreneurs to give birth to new technologies and to build those technologies into industry-leading companies. We're centrally located in Boulder, CO, but we invest in companies across North America. <http://foundrygroup.com/>

Boulder Open Coffee Club: At 8AM every other Tuesday, techies and entrepreneurs gather at Atlas Purveyors on the Pearl Street Mall for a highly energized meetup. Here, you'll find developers from some of Boulder's leading startups, marketers, publicity pros, and other individuals who can help you get your new idea off the ground. It's casual and the event always includes a review of open positions, people looking for positions, and a stroll through current tech-related events.

Mocavo: a free search engine geared toward genealogists and people interested in learning more about their family history, launches today. Mocavo.com enables the search of more than 50 billion words - including billions of names, dates and places, all within fractions of a second. <https://www.mocavo.com/>

Therapysites: A company designed for therapists, by therapists. We specialize in creating therapy websites and providing online therapy marketing solutions for mental health care practitioners. TherapySites clients receive the benefit of specialized website enhancements, therapist-developed content, and also artistic and technical specialization. <http://www.therapysites.com/>

RaptMedia: Rapt Media is the fastest and easiest way to create world-class, interactive videos and is fundamentally changing how companies engage with their customers online. <http://www.raptmedia.com/>

Useful Resources in Media and Public Engagement

The Center for Media and Social Impact: CMSI is an innovation incubator and research center that creates, studies, and showcases media for social impact. Focusing on independent, documentary and public media, the Center bridges boundaries between scholars, producers and communication practitioners across media production, media impact, public policy, and audience engagement. <http://www.cmsimpact.org/>

Media Working Group: Media Working Group is a not-for-profit organization and community of filmmakers and educators that explores the cultural, natural, and spiritual dimensions of 21st century life. <https://www.mwg.org/>

Media Education Foundation: MEF produces and distributes documentary films and other educational resources to inspire critical thinking about the social, political, and cultural impact of American mass media. <http://www.mediaed.org/>

The Case Foundation: a diverse and dynamic institution that creates programs and invest in people and organizations that harness the best impulses of entrepreneurship, innovation, technology and collaboration to drive exponential impact and social change. <http://casefoundation.org/>

Skylight: Skylight produces artistic, challenging and socially relevant media to strengthen human rights and the quest for justice. Through the use of media, technology and digital tools, they engage, educate and increase understanding of human rights and social justice amongst the public at large, educators, and policy makers. <http://skylight.is/>

Hybrid Pedagogy: was launched in 2011 by [Jesse Stommel](#) and [Pete Rorabaugh](#) and offers a new academic publishing model influenced by digital culture. As a scholarly journal, we encourage participation in the composition and peer review of articles across disciplinary and professional boundaries.

PROOF: PROOF uses visual storytelling for human rights and peacebuilding. Bringing together photographers, documentarians, academics, and activists, PROOF creates exhibitions, publications, and on-site activities in nations with some of the world's most troubled histories. <http://proof.org/>

CU Boulder Outreach and Engagement: a centralized hub for CU-Boulder's outreach and engagement activities across Colorado and beyond. Our goal is to forge new partnerships with citizens, schools, teachers, and communities. <http://outreach.colorado.edu/>

Douglass Rushkoff, Media activist, Documentarian, and Professor of Media Theory and Digital Culture at CUNY/Queens. <http://www.rushkoff.com/>

The Center for Media and Democracy: a non-profit watchdog organization that conducts powerful investigations and publishes news that transforms the national conversation. <http://www.prwatch.org/>

The Center for Media Literacy: promotes and supports media literacy education as a framework for accessing, analyzing, evaluating and creating media content, CML works to help citizens, especially the young, develop critical thinking and media production skills. <http://www.medialit.org/>

The Center for Digital Democracy: preserves the openness and diversity of the Internet in the broadband era, and to realizing the full potential of digital communications through the development and encouragement of noncommercial, public interest programming; publishes citizen guides to digital democracy. <https://www.democraticmedia.org/>

The Kapor: Center for Social Impact relentlessly pursues creative strategies that will leverage information technology for positive social impact. We primarily work with underrepresented communities, focusing on gap-closing endeavors. <http://www.kaporcenter.org/>

The Center for Communication and Civic Engagement: CCCE is dedicated to understanding communication processes and media technologies that facilitate positive citizen involvement in politics and social life. <http://ccce.com.washington.edu/>

The Lear Center: The Norman Lear Center is a nonpartisan research and public policy center that studies the social, political, economic and cultural impact of entertainment on the world. The Lear Center translates its findings into action through testimony, journalism, strategic research and innovative public outreach campaigns. <http://learcenter.org/>

International Journal of Civic Engagement and Social Change: The mission of IJCESC is to discuss and explore value driven civic engagement practices, processes, and frameworks to bring social change for effectively managing socioeconomic resources for individuals and society. <http://www.igi-global.com/journal/international-journal-civic-engagement-social/75851>

The Silicon Alley: Since 1996, SiliconAlley.com has been dedicated to the growth and evolution of the Internet industry. It is both a community and a resource. A center of excellence where industry best practices can be explored and where vision and innovation are shared to build new Internet businesses. It is a common ground for both people providing services and those in need of them. <http://siliconalley.com/>

The MIT Media Lab: promotes a unique, antidisciplinary culture, the MIT Media Lab goes beyond known boundaries and disciplines, encouraging the most unconventional mixing and matching of seemingly disparate research areas. It creates disruptive

technologies that happen at the edges, pioneering such areas as wearable computing, tangible interfaces, and affective computing. <https://www.media.mit.edu/>

The Center for Disruptive Media: explores disruptive digital technologies by experimenting with the development and use of disruptive digital media, including open source, open access, open data and open education resources, augmented reality, mobile and geolocate media. The center examines ways of disrupting and displacing existing markets by creating and exploring new economic models and new economies. <http://disruptivemedia.org.uk/>

The Silicon Flatirons Center for Law, Technology, and Entrepreneurship: is an interdisciplinary research center at the University of Colorado Law School. Silicon Flatirons' core mission is to elevate the debate surrounding technology policy issues; support and enable entrepreneurship in the technology community; and to inspire, prepare, and place students in these important areas. In fulfilling this mission, Silicon Flatirons serves as a source for new ideas, a forum for in-depth discussions and research, as well as a valuable campus platform for the technology community. <http://www.silicon-flatirons.org/index.php>

CritCom: is a research-based, online forum of critical review, informed commentary, and public discussion. The site focuses on topics in European history, society and politics, and is aimed at an educated, interdisciplinary audience interested in European affairs. <http://councilforeuropeanstudies.org/critcom/about/>

Waging Non-Violence: a source for original news and analysis about struggles for justice and peace around the globe. Nathan Schneider is the co-founder and editor. <http://wagingnonviolence.org/>

Center for Environmental Journalism: The CEJ was established to enrich public understanding of environmental issues by elevating the quality, range, and depth of coverage by journalists. The center does this by helping seasoned and emerging journalists enhance their knowledge of the scientific, economic, political, and social aspects of these issues. <http://centerforenvironmentaljournalism.businesscatalyst.com/>

Center for Media, Religion and Culture: The CMRC is one of the very few institutions worldwide dedicated to building knowledge and expertise in the emerging field of media and religion studies. It draws on resources from a broad range of disciplines and seeks to engage scholars, professionals, students, and interested publics to build knowledge about the ways that religion and media are interacting and evolving in contemporary global cultures. <http://cmrc.colorado.edu/>

Media Institute for Social Change: The MISC at the University of Southern California is a nonprofit organization made up of industry professionals who create entertainment media with impactful messages. <http://www.uscmisc.org/>

Democracy Collaborative: a national leader in equitable, inclusive and sustainable development through our Community Wealth Building Initiative. This initiative sustains a wide range of Advisory, Research and Field Building activities designed to transform the practice of community/economic development in the United States. <http://democracycollaborative.org/>

Civic Hall: a one-of-a-kind community center for the world's civic innovators. We are a space where social entrepreneurs, change-makers, government employees, hackers, academics, journalists, and artists can share knowledge, build tools, and solve problems together. <http://civichall.org/>

Personal Democracy Media: This site is one hub for the conversation already underway between political practitioners and technologists, as well as anyone invigorated by the potential of all this to open up the process and engage more people in all the things that we can and must do together as citizens. <https://personaldemocracy.com/>

The Workers Lab: The Workers Lab, an accelerator that invests in entrepreneurs, community organizers, technologists, economic justice organizations, issue campaigns, and businesses to create scalable and self-sustaining solutions that improve conditions for low-wage workers. <http://theworkerslab.com/>

The Open Society Foundation: works to build vibrant and tolerant societies whose governments are accountable and open to the participation of all people. Seeks to strengthen the rule of law; respect for human rights, minorities, and a diversity of opinions; democratically elected governments; and a civil society that helps keep government power in check. <https://www.opensocietyfoundations.org/>

Shareable: an award-winning nonprofit news, action and connection hub for the sharing transformation. The Sharing Transformation is a movement of movements emerging from the grassroots up to solve today's biggest challenges, which old, top-down institutions are failing to address. <http://www.shareable.net/>

Just- Media and Social Change: The editorial goal of JUST is a social justice mission. We do this by exploring how media empowers individuals; positively transforms institutions and cultures; encourages civic values; and enables community engagement and beneficial social change. <http://www.justmediaandsocialchange.com/>

Games for Change: Games for Change facilitates the creation and distribution of social impact games that serve as critical tools in humanitarian and educational efforts. <http://www.gamesforchange.org/>

Stanford Social Innovation Review: *SSIR* is an award-winning magazine and website that covers cross-sector solutions to global problems. *SSIR* is written for and by social change leaders in the nonprofit, business, and government sectors who view collaboration

as key to solving environmental, social, and economic justice issues. <http://www.ssireview.org/>

Open Democracy: is a digital commons not a magazine – a public service on the web not a commodity-is an independent, public interest, not-for-profit; a counter to the corporate media- champions human rights- seeks out and debates forms of democratic change. <https://www.opendemocracy.net/>

Key Texts in Public Engagement

“Deliberative Dialogue to Expand Civic Engagement: What Kind of Talk Does Democracy Need?” By Martha L. McCoy, Patrick L. Scully

http://ncdd.org/rc/wp-content/uploads/2010/08/McCoy-DD_Expand_CE.pdf

Beyond the Echo Chamber: Reshaping Politics Through Networked Progressive Media

By Jessica Clark and Tracy Van Slyke

“@AcademicsSay: The Story Behind a Social-Media Experiment” by Nathan Hall.

<http://chronicle.com/article/AcademicsSay-The-Story/231195/>

Veletsianos, G., & Kimmons, R. (2012). Networked Participatory Scholarship: Emergent techno-cultural pressures toward open and digital scholarship in online networks.

Computers & Education, 58, 766-774. <http://dx.doi.org/10.1016/j.compedu.2011.10.001>

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