

Journalism



Learn to ask big questions, dig for answers and find creative, effective ways to tell stories. Experiment with and adopt new modes of journalism as they emerge, and use those techniques to report on issues that matter.

The Department of Journalism offers:
BA in Journalism | Minor in Journalism



College of Media, Communication
and Information

UNIVERSITY OF COLORADO **BOULDER**

WHAT MAKES US DIFFERENT

This major will satisfy and fuel your curiosity. You'll develop essential journalism skills—gathering accurate information, conducting interviews and producing compelling content—all with a goal of telling stories that reveal important social truths. You'll also master the technology to produce videos, audio and graphics for mobile platforms, the web, social media, television, radio and print.

- Gain practical, hands-on experience and resume-building opportunities through two student media courses exclusively for journalism students:

CU News Corps | This investigative journalism course gives students the opportunity to produce in-depth stories, videos, data projects and other work that gets published in outlets including *The Denver Post*, The Colorado Sun, Colorado Public Television and other media venues. Students tackle new issues each year, with recent topics including gentrification in Denver, immigration, officer-involved shootings, the Colorado opioid crisis, and fact-checking for local and national elections.

NewsTeam | More than just a for-credit class, NewsTeam Boulder teaches students how to produce a professional-quality newscast that airs live. NewsTeam students learn all aspects of broadcast production, from reporting a story and conducting on-camera interviews to behind-the-scenes production and more.

- Intern and work with student and professional media outlets, including newspapers, broadcast networks, radio stations, websites and social media companies.
- Add a specialty to your major by concentrating in a secondary area of study—the equivalent of a minor—in a separate subject area of your choosing.

Sample courses:

Athletic Media Relations | Covering Political Campaigns | Critical Perspectives on Journalism | Digital Journalism | Fundamentals of Reporting Technologies | Media Coverage of Diverse Populations | Media Law and Ethics | Photojournalism | Reporting on the Environment | Reporting Wars, Conflict and Peace | Social Media Storytelling | Sociology of News | Sports Broadcasting

Career possibilities for journalism graduates:

Blogger | Broadcast journalist | Columnist | Content producer | Corporate communicator | Editor | Grant writer | Multimedia producer | News writer | Photojournalist | Reporter | Social media manager | Television anchor | Videographer

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