Ready to communicate creatively?

At the College of Media, Communication and Information (CMCI), we explore how to communicate and tell stories through data, words, strategy and evolving forms of media.

Each degree we offer is designed for a diverse range of students who love to create, connect and solve problems, allowing us to prepare students to be leaders in our ever-changing information society.
An innovative education for an evolving world

Our unique interdisciplinary education prepares you for a professional journey, not just a single job. If you’re an innovative thinker who likes to work across boundaries, the world of communication, media and information needs you.

COMMUNICATION
Break through the noise. Be heard, be responsive and be a leader. Learn how to be a skilled communicator who adapts to variations in context and culture.

BA Communication | Minor in Communication |
MA Communication | PhD Communication

INFORMATION SCIENCE
Connect the dots and design the future. Analyze the relationships between people, data and technology to generate creative solutions for complex social issues.

BS Information Science | BS/MS Information Science |
Minor in Information Science | PhD Information Science

JOURNALISM
Tell stories and tell them well. Embrace journalistic values like reporting truth and holding powerful people accountable as you master emerging digital methods to become a multiplatform journalist.

BA Journalism | Minor in Journalism | MA Journalism |
MA Journalism Entrepreneurship | PhD Journalism Studies
MEDIA PRODUCTION

Develop and explore inventive ways to create media. Learn the skills to carry out a range of creative practices—including documentary, performance and sound—and study the many ways that making media can affect the world. This major is housed within the Department of Critical Media Practices.

BA Media Production  |  Minor in Media Production  |  MFA Interdisciplinary Documentary Media Practices  |  PhD Emergent Technologies and Media Art Practices

MEDIA STUDIES

Learn how media shape the way people think, act and relate to the world. Turn complex ideas into concrete projects, and find ways to use social media to engage audiences and advocate for change.

BA Media Studies  |  Minor in Media Studies  |  MA Media and Public Engagement  |  PhD Media Studies

STRATEGIC COMMUNICATION

Unite strategic and creative thinking to tell meaningful stories of companies and organizations. This major is housed within the Department of Advertising, Public Relations and Media Design.

BS Strategic Communication  |  MA Strategic Communication Design  |  PhD Strategic Communication

INTERDISCIPLINARY CERTIFICATES AND MINORS

Specialize in sports or gain an international perspective. Like all CMCI minors and certificates, these are open to all CU Boulder students.

Sports Media Minor  |  International Media Certificate
The ways people create, share and understand media, communication and information are constantly evolving. At CMCI, you’ll learn to embrace change and find your own voice among a diverse group of students and scholars.

Think
Develop critical thought, analyze risk and opportunities, and put ideas into action. Find solutions to social issues and develop a deeper understanding of the world.

Innovate
Embrace challenges and discover opportunities. Learn to leverage resources and experiment with emerging technologies, research methods and business models.

Create
Explore ways to combine images, words, data and technology to illuminate the world. Use a creative approach to imagine new ideas and turn them into reality.
Get the most out of your college experience

Join our living and learning programs, student media outlets and clubs. You’ll gain hands-on experience and develop connections along the way.

LIVING AND LEARNING

• Communication and Society Residential Academic Program
  CMCI students have the opportunity to live and learn together in a residential academic program organized around the theme of communication and society. Known as CommRAP, this program is located in Buckingham Hall. It’s a great way for students to build community by living together, taking classes in their residence hall, and participating in events and activities on and off campus.

• Pathways to Excellence Summer Intensive
  Our summer bridge program helps incoming first-year CMCI students transition from high school to college. The program is especially well suited for students who may face additional challenges on campus, such as those related to first-generation status, race-ethnicity or gender-sexual identity. Students spend about a week on campus producing creative projects and working side-by-side with faculty and peers.

STUDENT MEDIA OPPORTUNITIES

• BoulderTalks
  Gain communication skills in public speaking, moderating panels and event planning through our student storytelling and discussion events. Get involved in BuffsDiscuss, a monthly series of current events discussions; StoryTalk, a themed storytelling series similar to The Moth and TenX9; and TEDxCU, an independently organized TED event held on campus. These student-run events are a great way to put lessons you learn in communication classes into practice.

• Buff Sports Live
  Learn about broadcast journalism by joining our student-run sports television show. Shoot and edit your own footage, write scripts and report from the sidelines of CU Boulder athletic events.

• CU Independent
  At our student-run, online news source, you can gain hands-on experience writing, reporting, producing photos and videos, and generating social media. Report on important and timely issues in your community and produce award-winning journalism for the web.
• Radio 1190

Learn more about the music and radio business at the largest college radio station in the state, Radio 1190/KVCU. You’ll have opportunities to become a DJ, host news and sports programming, or get involved behind the scenes.

CLUBS

Gain real-world experience, connect with peers and meet industry professionals through CMCI’s career-focused and leadership clubs. Each club brings together like-minded people who are interested in putting their education into practice.

Advertising Club  |  INFO Buffs  |  Multi-Ethnic Media Organization  |  
Public Relations Student Society of America  |  Society of Professional Journalists  |  
CMCI Student Ambassadors  |  CMCI Student Government
Beyond the classroom

Take a bold approach to your education! At CMCI, you’ll have opportunities to gain early career experience, take your education on the road, and earn scholarships and honors to celebrate your hard work.

Internships and professional development
Gain professional experience for your career by completing internships in Colorado and beyond. We host monthly career and internship preparation workshops such as resume reviews and interview techniques. These workshops prepare you for CMCI career fairs, where you’ll meet employers looking for students with the skills and knowledge taught in our classes.

Education Abroad
CU Boulder Education Abroad offers 400 programs in more than 70 countries, including an advertising and public relations summer study abroad program in Paris led by CMCI faculty. You can go abroad for a semester, a summer or a year. And while there, you can choose an internship or volunteer program in addition to taking classes.

CU in DC
Live, study and intern in the nation’s capital. CU in DC students intern at an organization that aligns with their career goals while earning course credit. Additional opportunities include field trips, guest lectures and networking events.

Graduate with honors
CMCI students can graduate with a Latin honors designation (*cum laude*, *magna cum laude* and *summa cum laude*) by completing an honors project during their senior year.

CMCI Dean's Scholars
This program invites high-achieving first-year students to engage in skills-based workshops, attend networking events and meet the dean.

Scholarships
First-year students are automatically considered for CMCI merit scholarships based on their academic achievement in high school. Continuing students have opportunities to apply for scholarships based on academic achievement, professional focus and financial need.
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#CelebrateCMCI
colorado.edu/CMCI