A founding vision for the College of Media, Communication and Information at the University of Colorado Boulder
Vision

We aspire to be the premier college of communication, information and media, an inclusive community of scholars and artists recognized for creative collaborations, public scholarship and interdisciplinary programs.

Mission

Our college cultivates reflective agents of change, creates new knowledge, and fosters forward thinking practices for emergent media, communication and information landscapes.

Our graduates go forth as proactive leaders with the confidence, knowledge and skill to address the humanitarian, social and technological challenges of the 21st century.
Values

Integrity, Generosity, Respect, Transparency, Sustainability, Resource Responsibility

CMCI Strategic Imperatives

- Academic and Inclusive Excellence
- Creativity and Innovation
- Public Scholarship and Global Citizenship

CU Boulder Strategic Imperatives

- Shaping Tomorrow’s Leaders
- Be the Top University for Innovation
- Positive Impact on Humanity
Academic and Inclusive Excellence

- Recruit and retain high-achieving undergraduate and graduate students through a distinctive and innovative curriculum and student-centered support services.

- Ensure academic excellence through support for faculty in research and creative work and the ability to engage undergraduates in research opportunities.

- Develop a culture of inclusive excellence with an appreciation for diversity, integrity, generosity and mutual respect.
Creativity and Innovation

- Acknowledge and encourage diverse approaches to creativity and innovation to advance the college as an incubator for new ideas.
- Develop innovative teaching practices and academic programs that encourage students to explore and customize their learning.
- Identify and develop external funding and industry partnerships to support college initiatives.
Public Scholarship and Global Citizenship

▪ Create opportunities for international and global citizenship.

▪ Support and encourage public scholarship that will have an impact on humanity and address the world’s wicked problems.

▪ Create and value experiences for our students to engage in public service and instill a service mission within them.

▪ Demonstrate leadership in sustainability and environmental practices.

Leysia Palen, chair of information science, explains how her team studied crowd-sourced crisis mapping efforts in Haiti after an earthquake devastated the country in 2010.
Endowments

In order to realize CMCI’s ambitious strategic imperatives, additional financial support is required. Endowments are critical elements to build a base for innovation. The campus will match every endowed dollar with a dollar committed to college facilities, which doubles the impact of each endowed gift.

**Academic and Inclusive Excellence** – Funding for scholarships, summer programs for diverse students and endowed chairs and professorships for all academic units.

**Creativity and Innovation** – Funding for facilities, faculty scholarship and technology for classrooms and research.

**Public Scholarship and Global Citizenship** – Funding for the centers and faculty initiatives that make it possible to engage in projects that impact humanity.