

Media Studies



Expand the way you see the media, the world and even yourself. Develop skills that will help you to identify issues in your own community and empower you to make positive change.

The Department of Media Studies offers:
BA in Media Studies | Minor in Media Studies



College of Media, Communication
and Information

UNIVERSITY OF COLORADO **BOULDER**

WHAT MAKES US DIFFERENT

This major provides the critical, creative and cultural skills you need to operate in a media-saturated world and understand national and global trends.

- Develop and learn to pitch transmedia properties to the entertainment industry.
- Learn to analyze, deconstruct and critique media, texts and institutions.
- Develop your understanding of historical, social and legal practices through the lens of the seismic changes in the media landscape.
- Explore media theory, history, criticism, practices, technology, and popular and emerging cultures.
- Receive exposure to cutting-edge research on contemporary media and the arts across the world.
- Work alongside media studies faculty and alumni to put what you learn into practice through hands-on projects and outreach opportunities.
- Engage with local organizations and advocates to develop and execute projects relevant to community needs.
- Showcase your work at public conferences and events to develop your presentation skills and build networks.

Sample courses:

Designing Alternative Media Platforms | Digital Culture and Politics | Disruptive Entrepreneurship | Documentary and Social Change | Gender, Race, Class and Sexuality in Popular Culture | Hacker Culture | Introduction to Global Media | Media Activism and Social Movements | Media, Food and Culture | Media, Technology and Cultural Change | Queer and Trans Identities in Popular Culture | Transmedia Worldbuilding | Visual Culture and Human Rights | Visual Literacies and Design

Career possibilities and areas for media studies graduates:

Community relations coordinator | Corporate communication specialist | Entertainment DEI consultant | Entertainment media writer/producer | Film and television critic | Government organizations | Higher education | Industry researcher | International media specialist | Law | Media/conference planner | Media entrepreneur | Media production | Media relations director | Multimedia specialist | Media strategist | Nonprofit organizations | Program researcher (radio/television/film) | Social media manager

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