

Communication



Be heard. Be responsive. Be a leader. Develop your communication, critical thinking and problem-solving skills as you gain the confidence to embrace the most pressing challenges in our personal, professional and public lives.

The Department of Communication offers:
BA in Communication | Minor in Communication



College of Media, Communication
and Information

UNIVERSITY OF COLORADO **BOULDER**

WHAT MAKES US DIFFERENT

Communication expertise and strong critical thinking skills translate to success in any field. At CMCI, classroom discussions around creative messaging, content analysis, relationship building and critical thinking are combined with extracurriculars that challenge you to apply lessons in solving real problems.

- Develop communication tools in class that you can apply to the real world:
Audience analysis and message design | Conflict management | Consensus building | Effective listening | Group decision-making
 - Explore **TEDxCU**, an independently organized TED event run by students. You can work with teams in fundraising, promotion, event planning and more as you explore potential career interests in marketing and social media strategy, speech coaching, and sound and production.
 - Get an edge at the **Josephine Jones Speaking Lab**, where you can hone your speechwriting and presentation skills. Our professional team will help you perfect your verbal delivery, strategize a compelling introduction or set up a mock interview before you hit the job market.
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Sample courses:

Advanced Teamwork and Collaboration | Business and Professional Communication | Communication, Culture and Sport | Communication, Technology and Society | The Craft of Argument | Environmental Communication | Family Communication | Gender and Communication | Intercultural Communication | Interpersonal Communication | Persuasion in Society | Political Communication

Career possibilities and areas for communication graduates:

Account management | Advocacy | Consulting | Copywriting | Customer service | Education | Event planning | Fundraising | Hospitality | Media and entertainment | Mediation | Nonprofit | Politics | Sales and marketing | Social media strategy | Training and development

bit.ly/cmci-comm