

This presentation examines the ways that the Roman funeral eulogy subverts traditionally understood priorities for Latin oratorical argumentation. Through a combination of close and distant reading, Dr. Johanson explores nearly every funeral attested during the Roman Republic. The goal is twofold: 1) to reveal the primacy of visual and visible evidence; and 2) to posit a new model for interpreting funerary performance in the Roman Forum.

The presentation will showcase a suite of projects developed in a technology ecosystem that comprises a Unity3D + Drupal presentation layer, a multi-player avatar system, ESRI ArcMap and CityEngine, an application of Linked Open Data, SketchUp, and Wordpress.

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