



MSIB DEGREE BENEFITS

- ⇒ Quality of Program
- ⇒ Diverse Faculty and student body
- ⇒ Multiple networking opportunities
- ⇒ Internships, Job placement & career advancement opportunities
- ⇒ Study abroad programs
- ⇒ Classes offered in the evening & online
- ⇒ Dual degree options
- ⇒ Located in the heart of downtown Denver

DIGITAL GLOBALIZATION SPECIALIZATION

Prepares students with the knowledge and skills for a career in the increasingly digital global economy including cross-border e-commerce (i.e. global pay, global buy, global transport), digitized supply and block chains, international digital data regulations, and the Internet of Things.

GLOBAL SUPPLY CHAIN SPECIALIZATION

Encompasses the planning and implementation of successful supply chain strategies internationally. You will gain real-world knowledge and experience in supply chain coordination including the flows of products, risk mitigation, import-export operations, strategic logistics management, finances, and cutting edge technologies shaping the digitization of global business.

GLOBAL CROSS-CULTURAL STUDIES SPECIALIZATION

Through cultural, historical, political, economic, legal, functional, leadership coursework, and global study opportunities (e.g. study abroad, short-term international field study, country/region focused courses), students broaden and deepen their knowledge of important globalization, regional, and country-specific issues associated with management, market competition, business challenges, and culturally diverse business practices.

"I had the opportunity to learn from excellent professors who knew both the theory and practice of international business. I traveled to China on the study abroad program. It was an eye opening experience and the business lessons that I learned from that trip were very valuable as I work with our business developers in China."

Julie Tracy Lockwood, MS in International Business Alumnus

