# BUFFS RECRUITING

## FALL 2024 ENROLLMENT

# **38,428 students**

DIVERSITY

**FIRST GEN STUDENTS** 

**STUDENTS WITH DISABILITIES** 

Increase outreach to students of diverse backgrounds.

28% racial/ethnic diversity (excluding white and international students)

15% of total student enrollment 2024

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10% of total student enrollment in fall 2023

31,939 Undergraduates

#### **TOP 5 MAJORS**

**Psychology Integrative Physiology Finance Computer Science Aerospace Engineering & Sciences** 

#### **TOP ENROLLED COLLEGES**

Arts & Sciences **Engineering & Applied Science** Leeds School of Business College of Media, **Communication & Information** 

#### **ENROLLMENT NUMBERS BY COLLEGE**

Undergraduate Fall 2024

	Fall 2024	% increase from Fall '23	% of total enrollment
Arts & Sciences	16,517	3%	42%
Business	4,989	9%	13%
CMCI	2,754	7%	7%
Education	605	1%	1.5%
Engineering	9,033	7%	24%

#### **ENROLLMENT**

Based on Diversity Fall 2024

American Indian/Alaska Native	2%
Asian American	10%
Black/African American	3%
Hispanic/Latinx	13%
Native Hawaiian/Pacific Islander	1%

#### Fall 2024 **57% Colorado Residents** 22.008 7% International Students

**RESIDENTS VS NON-RESIDENTS** 

36% Non-Residents 13,940

2,480



career fairs in 2024-25, featuring Career Services' campus partners and departments who post on Handshake.

**Career Services events from** spring 2024-spring 2025 Aproximately 7,000 students and alumni attended the fairs.

#### **GRADUATION DESTINATION RESULTS**

May 2020-July 2024 | 6,512 respondents





Of those currently employed



#### **AVERAGE 2025 SALARY PROJECTIONS**

By discipline

Engineering \$78,731	
Computer Sciences \$76,251	
Math and Sciences \$69,709	
Social Sciences \$67,316	
Business \$65,276	
Humanities \$63,122	
Agriculture and Natural Resources \$63,118	8
Communications \$60,353	



Stay competitive with offers by knowing what is average across majors.

### **TOP 10 OCCUPATION CATEGORIES**

- Architecture and Engineering
- Business and Finance Operations
- Computer and Mathematical Operations

Management

- Health Care
- Life, Physical and Social Sciences
- Educational Instruction and Library Sciences
- Art, Design, Entertainment and Sports Media
- Sales
- Legal





#### If you are interested in recruiting our CU Boulder students, call 303-492-6541 to get in touch with our **Employer Relations team.**

- Increase brand awareness through events.
- Post jobs and internships with Handshake.
- Create an internship program in compliance with up-to-date policy and recommendations.
- Learn about inclusive hiring and retention practices.
- > CU Boulder 2019 Seniors' Future Plans Survey Results
- > CU Boulder Overall Enrollment Profile Fall 2023
- > CU Boulder Spring Enrollment Over Time Campus Totals and By College | Tableau Public
- > Graduate Destinations (May 2020 onward) Updated July 2023 | Tableau Public
- > National Association of Colleges and Employers Salary Projections 2024
- University of Colorado 2022-23 Diversity Report