

Yutong Zhang

Updated date: 06/25/2024

Education

University of Colorado Boulder

Ph.D. in Information Systems

Leeds School of Business

Aug 2024 – Present

Temple University

Ph.D. in Management Information Systems

Fox School of Business

Aug 2022 – June 2024

Southwest University of Science and Technology

Master of Finance

School of Economics and Management

Sep 2019 – Jun 2022

Sichuan Agricultural University

Bachelor of Financial Management

School of Business

Sep 2012 - Jun2016

Publications

- Fulei Yan, **Yutong Zhang**^{*}, Zhongyue Cui, Gaoxun Zhang. “Macro Uncertainty and Crude Oil Price Risk Based on Nonparametric Multiple Expectile,” Chinese Journal of Management Science, 2022 (Online First): 1-15. DOI:10.16381/j.cnki.issn1003-207x.2021.2622.
<http://www.zggkx.com/CN/10.16381/j.cnki.issn1003-207x.2021.2622>
- Fulei Yan, **Yutong Zhang**^{*}, Zhongyue Cui. “Digital Inclusive Finance, Financial Development, and Household Consumption Structure,” Journal of Southwest University of Science and Technology, 2021,38(05):75-82.
<https://social.swust.edu.cn/CN/Y2021/V38/I5/75>
- Fulei Yan, Zhongyue Cui, **Yutong Zhang**. “Research on the impact of digital finance on risk taking of non-financial enterprises,” Journal of Regional Financial Research, 2021(11):18-28.
- Zhongyue Cui, Fulei Yan, **Yutong Zhang**. “Political Connections, Digital Finance and Financing Constraints: The evidence from technology - based SMEs,” Science Technology and Industry. 2022, 22(01):162-168.

Working Paper

- **Yutong Zhang**, Yiwen Gao, Jason Bennett Thatcher, John D’Arcy. “Data breach announcement and insider trading.”2023.
- **Zhang, Y.**, Gao, Y., D’Arcy, J., & Thatcher, J. B. (2024). Using Large Language Models to Improve Business Research. Available at SSRN 4803723.

- **Yutong Zhang**, Konstantin Bauman, Sunil Wattal. “Cryptocurrency Influencers: Multimodal Insights into Investor Attention.”2024.

Conference presentations

- **Yutong Zhang**, Yiwen Gao, John D’Arcy, Jason Bennett Thatcher. (2022). “Seeing is not always believing: Cyber breach announcements and Different stock market reactions.” In the Proceedings of **ICIS 2022 Treo Talk. Copenhagen, Denmark.**
- **Yutong Zhang**, Yiwen Gao, John D’Arcy, Jason Bennett Thatcher. (2023). “Data breach and insider trading” In the Proceedings of **SCECR 2023 Short Paper. Bogota, Columbia.**
- Fulei Yan, **Yutong Zhang**, Zhongyue Cui, Gaoxun Zhang. (2021). “Macro Uncertainty and Crude Oil Price Risk Based on Nonparametric Multiple Expectile.” In the Proceedings of 2021 Annual Finance Quantification Analysis & Computing Academic Conference. **Chengdu, China.**
- Fulei Yan, **Yutong Zhang**, Zhongyue Cui, Gaoxun Zhang. (2021). “Macro Uncertainty and Crude Oil Price Risk Based on Nonparametric Multiple Expectile.” In the Proceedings of The 3rd Annual Conference of The Financial Measurement and Risk Management of the Society for Management Science and Engineering. 2021. **Mianyang, China.**
- Fulei Yan, **Yutong Zhang**, Zhongyue Cui, Gaoxun Zhang. (2021). “Macro Uncertainty and Crude Oil Price Risk Based on Nonparametric Multiple Expectile.” In the Proceedings of The 23rd Annual Conference of Chinese Management Science. 2021.(Best Paper) **Chengdu, China.** <http://www.zggkx.com/CN/column/item80.shtml>

Honors and Grants

- 27th Young Scholars Interdisciplinary Funding (\$3000), Fox School of Business, Temple University 2023
- 3rd Place Award Recipient in the 1st Year Paper Category in 13th Annual PhD Student Research Competition, Fox School of Business, Temple University 2023
- 26th Young Scholars Interdisciplinary Funding (\$1500), Fox School of Business, Temple University 2023
- 25th Young Scholars Interdisciplinary Funding (\$1800), Fox School of Business, Temple University 2022
- First Class Postgraduate Academic Scholarship 2021
- Best Paper in The 23rd Annual Conference of Chinese Management Science 2021
- **Yutong Zhang**, Zhongyue Cui, Qiuju Leng, and Huaqin Zeng. “Digital Inclusive Finance, Financial Regulation, and Household Consumption,” Sichuan University Students extracurricular academic Science and Technology works Competition. 2021

Professional Memberships

Association of Information Systems (AIS)

Skills

R; Stata; Python.