

JEFFREY G. YORK

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ACADEMIC APPOINTMENTS

University of Colorado Boulder

Associate Professor of Strategy and Entrepreneurship, 2017-Present
Fellow, Renewable and Sustainable Energy Institute, 2020-Present
Faculty Director, Graduate Certificate in Business Administration, 2019-Present.
Research Director, Deming Center for Entrepreneurship, 2017-Present
Assistant Professor of Management and Entrepreneurship, 2010-2017

EDUCATION

University of Virginia

Doctor of Philosophy in Management, 2009
Dissertation: *The Entrepreneurial Creation of Public Goods: Evidence from the Green Building and Renewable Energy Industries*
Committee: Saras D. Sarasvathy (Chair), Michael J. Lenox, Dean A. Shepherd, Sankaran Venkataraman

University of Tennessee

Master of Business Administration, 1999

University of Georgia

Bachelor of Arts in Journalism, 1994

JOURNAL PUBLICATIONS

Drake, David and Jeffrey G. York. "Kicking Ash: Drivers of Coal Divestiture." *Production and Operations Management*, Forthcoming.

O'Neil, Isobel, Deniz Ucbasaran, and Jeffrey G. York. "The Evolution of Founder Identity as an Authenticity Work Process." In Press. *Journal of Business Venturing*. <https://doi.org/10.1016/j.jbusvent.2020.106031>

York, Jeffrey G. 2020. "Book Review: The 360° Corporation: From Stakeholder Trade-offs to Transformation." *Administrative Science Quarterly*, 65(4): 43-46.

Waldron, Theodore, Chad Navis, Olivia Aronson, Jeffrey G. York, and Desiree F. Pacheco. 2019. "Values-Based Rivalry: A Theoretical Framework of Rivalry Between Activists and Firms." *Academy of Management Review*. 44(4): 800-818.

Jones, Jessica, Jeffrey G. York, Michael Conger, Michael J. Lenox, and Siddharth Vedula. 2019, "The Collective Construction of Green Building: Industry Transition towards Environmentally Beneficial Practices." *Academy of Management Perspectives*. 33(4): 425-449.

Vedula, Siddharth, Jeffrey G. York and Andrew Corbett. 2019. "Through the Looking-Glass: The Impact of Regional Institutional Logics and Knowledge Base Characteristics on Opportunity Recognition and Market Entry." *Journal of Management Studies*, 56(7); 1414-1451.

York, Jeffrey G. "Book Review: The Green Bundle: Pairing the Market with the Planet." 2019. *Administrative Science Quarterly*, 64(2); NP13-NP15.

*Wry, Tyler and Jeffrey G. York. 2019. "Blended Colors or Black and White? Avoiding Dichotomous Thinking in Entrepreneurship and Identity." *Academy of Management Review*, 44(1): 215-219.

York, Jeffrey G., Siddharth Vedula, and Michael J. Lenox. 2018. "It's Not Easy Building Green: The Impact of Public Policy, Private Actors, and Regional Logics on Voluntary Standards Adoption." *Academy of Management Journal*, 61(4):1-32.

Conger, Michael, Jeffery S. McMullen, Brian Bergman, and Jeffrey G. York. 2018. "Category Membership, Identity Control, and the Reevaluation of Prosocial Opportunities." *Journal of Business Venturing*, 33(2): 179-206

*Wry, Tyler and Jeffrey G. York. 2017. "An Identity-Based Approach to Social Enterprise." *Academy of Management Review*, 42(3): 437-460.

York, Jeffrey G., Timothy J. Hargrave and Desiree F. Pacheco. 2016. "Converging Winds: Logic Hybridization in the Colorado Wind Energy Field." *Academy of Management Journal*, 59(2): 579-610.

York, Jeffrey G., Isobel O'Neil and Saras Sarasvathy. 2016. "Exploring Environmental Entrepreneurship: Identity Coupling, Venture Goals, and Stakeholder Incentives." *Journal of Management Studies*, 53(5): 695-737.

Pacheco, Desiree F., Jeffrey G. York, and Timothy J. Hargrave. 2014. "The Co-evolution of Industries, Social Movements and Institutions: Wind Power in the United States." *Organization Science*, 25(6): 1609-1632.

JOURNAL PUBLICATIONS

- York, Jeffrey G. and Michael J. Lenox. 2014. "Socio-Cultural Determinants of De Novo Versus De Alio Entry in Emerging Industries." *Strategic Management Journal*, 35(13): 1930-1951.
- Sarasvathy, Saras D., Suresh Bhagavatula, Jeffrey G. York, and K. Kumar. 2014. "An Effectual Approach to International Entrepreneurship: Overlaps, Challenges and Proactive Possibilities." *Entrepreneurship Theory and Practice*, 38(1): 71-93.
- York, Jeffrey G., Saras D. Sarasvathy, and Andrew C. Wicks. 2013. "An Entrepreneurial Perspective on Value Creation in Public-Private Ventures." *Academy of Management Review*, 38(2): 307-309.
- York, Jeffrey G. and S. Venkataraman. 2010. "The Entrepreneurship-Environment Nexus: Uncertainty, Innovation and Allocation." *Journal of Business Venturing*, 25(5): 449-463.
- *Meek, William R., Desiree F. Pacheco, and Jeffrey G. York. 2010. "The Impact of Social Norms on Entrepreneurial Action: Evidence from the Environmental Entrepreneur Context." *Journal of Business Venturing*, 25(5): 493-509. *Equal authorship.
- Pacheco, Desiree F., Jeffrey G. York, Thomas J. Dean, and Saras D. Sarasvathy. 2010. "The Co-Evolution of Institutional Entrepreneurship: A Tale of Two Theories." *Journal of Management*, 36(4): 974-1010.
- York, Jeffrey G. 2009. "Pragmatic Sustainability: Translating Environmental Ethics into Competitive Advantage." *Journal of Business Ethics*, 85(1): 97-109.
- de Colle, Simone and Jeffrey G. York. 2009. "Why Wine is not Glue: The Unresolved Problem of Socially Responsible Investing." *Journal of Business Ethics*, 85(1): 83-95.

HONORS AND AWARDS

- 2020 *Division Chair* (elected position), Academy of Management, Organizations and the Natural Environment (ONE) Division
- 2020 *Fellow* (elected position), Renewable and Sustainable Energy Institute (RASEI), University of Colorado Boulder/NREL
- 2019 *Program Chair* (elected position), Academy of Management, Organizations and the Natural Environment (ONE) Division
- 2019 *Representative-at-Large* (elected position), Strategic Management Society, Stakeholder Strategy Interest Group
- 2018 *PDW Chair*, Academy of Management (elected position), Organizations and the Natural Environment (ONE) Division
- 2018 Finalist, *Frascona Teaching Award*, Leeds School of Business, University of Colorado Boulder
- 2018 Finalist, *Best Research Paper Award*, Leeds School of Business, University of Colorado Boulder
- 2018 *Outstanding Reviewer Award*, Strategic Entrepreneurship Journal
- 2017 *Innovation & Entrepreneurship Seed Grant*, Office of Innovation and Entrepreneurship, University of Colorado Boulder
- 2017 *Leadership Track* (elected position), Academy of Management, Organizations and the Natural Environment (ONE) Division
- 2016 *Emerging Sustainability Scholar Award*, Alliance for Research on Corporate Sustainability (ARCS)
- 2015 *Fetner Sustainable Enterprise Fellow*, Syracuse University and SUNY College of Environmental Science and Forestry
- 2015 *Shane Faculty Scholar*, Leeds School of Business, University of Colorado Boulder
- 2015 *Program Team Member* (elected position), Academy of Management, Organizations and the Natural Environment (ONE) Division
- 2015 *Representative-at-Large* (elected position), Strategic Management Society, Entrepreneurship Interest Group
- 2014 *Emerging Scholar Award*, Academy of Management Organizations and the Natural Environment (ONE) Division
- 2014 *Best Paper Award*, GRONEN (Group of Research on Organizations and the Natural Environment) Research Conference
- 2014 *Award for Advancing Scholarship in Sustainability, Ethics, and Entrepreneurship Research*, Annual Sustainability, Ethics, and Entrepreneurship (SEE) Conference
- 2013 *Best Paper Award*, 10th Annual NYU Stern Conference on Social Entrepreneurship
- 2013 *Best Entrepreneurship Paper*, Scientific Association of Economics and Business (ACEDE) Annual Conference
- 2013 *Distinguished Reviewer Award*, Academy of Management Entrepreneurship (ENT) Division
- 2013 Finalist, *Best Paper Award*, Annual Sustainability, Ethics, and Entrepreneurship (SEE) Research Conference
- 2012 *Leeds School of Business Vogt Sustainability Research Grant Award*, University of Colorado Boulder
- 2012 *Undergraduate Course Revitalization Grant Award*, University of Colorado Boulder
- 2011 *Distinguished Reviewer Award*, Academy of Management Organization and Management Theory (OMT) Division
- 2010 *Best Dissertation Award*, Academy of Management Organizations and the Natural Environment (ONE) Division
- 2009 *Best Conference PhD Paper*, Strategic Management Society Annual Meeting
- 2009 *Best Dissertation Award*, Society for Business Ethics
- 2009 *Research Fellow*, Property and Environment Research Center
- 2007-9 *Research Fellow*, The Aspen Institute

REFEREED PROCEEDINGS

Embry, Elizabeth, Jeffrey G. York. 2018. "Green Beer: The Adoption of Sustainability Practices by New Ventures." *Academy of Management Annual Meeting Best Paper Proceedings*.

York, Jeffrey G., Siddharth Vedula, Michael Conger, David Hekman. 2016. "Green to Gone? How Institutional Logics Impact the Survival of Social Entrepreneurs." *Frontiers of Entrepreneurship Research (Best Paper Proceedings of Babson Entrepreneurship Research Conference)*.

*Wry, Tyler, Jeffrey G. York. 2014. "Money, Love, and Change: The Entrepreneurial Self and the Creation of New Ventures." *New Directions in Management and Organization Theory: Best Papers from the 1st Management Theory Conference*.

Antolin-Lopez, Raquel, Jeffrey G. York, Javier Martinez-Del-Rio. 2013. "Entrepreneurial Cultural Work and Social Norms Driving Emerging Sectors: Renewable Energy in the EU." *Academy of Management Annual Meeting Best Paper Proceedings*.

Antolin-Lopez, Raquel, Jeffrey G. York, Javier Martinez-Del-Rio. 2013. "Institutions and Environmental Entrepreneurship: Environmental Performance in the EU." *Frontiers of Entrepreneurship Research (Best Paper Proceedings of Babson Entrepreneurship Research Conference)*.

Pacheco, Desiree F., Jeffrey G. York, Timothy J. Hargrave. 2011. "The Co-evolution of Industries, Social Movements and Institutions: The Case of Wind Power." *Academy of Management Annual Meeting Best Paper Proceedings*.

BOOK CHAPTERS

Embry, Elizabeth, Jessica Jones and Jeffrey G. York. 2019. "Climate Change and Entrepreneurship" *Handbook of Inclusive Innovation: The Role of Organizations, Markets and Communities in Social Innovation*. Edward Elgar: Northampton, MA.

Jones, Jessica and Jeffrey G. York. 2019. "Fitting In and Standing Out: An Identity Approach for Sustainable Entrepreneurs" *Sustainable Entrepreneurship: Analyzing, Designing, Implementing, and Monitoring for Socially and Environmentally Responsible Entrepreneurship*. Routledge: New York, NY.

Conger, Michael and Jeffrey G. York. 2013. "The Evolution of the Green Building Supply Industry: Entrepreneurial Entrants and Diversifying Incumbents." *Constructing Green: The Social Structures of Sustainability*. MIT Press: Cambridge, MA.

Lenox, Michael J. and Jeffrey G. York. 2012 "Environmental Entrepreneurship." *Oxford Handbook of Business and the Environment*. Oxford University Press: Oxford, UK.

*Thompson, Neil, Kip Kiefer and Jeffrey G. York. 2011. "Distinctions not Dichotomies: Exploring Social, Sustainable, and Environmental Entrepreneurship." *Advances in Entrepreneurship, Firm Emergence and Growth, Volume 13*, Emerald Publishing; Bradford, UK.

York, Jeffrey G., Saras D. Sarasvathy and Andrea Larson. 2010. "The Thread of Inchoate Demand in Social Entrepreneurship." *Values and Opportunities in Social Entrepreneurship*. Palgrave Macmillan: New York, NY

Archer, Geoff, Andrea Larson, Mark White and Jeffrey G. York. 2008. "Sustainable EVA: Green Chemistry Links to Financial Analysis and Business Strategy." *Innovative Approaches to Global Sustainability*. Palgrave-Macmillan. New York, NY.

PAPERS UNDER REVIEW

Vedula, Siddharth, Claudia Dobliger, Desiree F. Pacheco, Jeffrey G. York, Sophie Bacq. "Entrepreneurship for the Public Good: Using Co-Citation Analysis to Examine the Co-Evolution of Social and Environmental Entrepreneurship Research." 2nd revise and resubmit at *Academy of Management Annals*.

York, Jeffrey G., Siddharth Vedula, Michael Conger, and Elizabeth Embry. "Green to Gone? How Institutional Logics Impact the Survival of Hybrid Ventures." 2nd revise and resubmit at *Organization Science*.

Antolin-Lopez, Raquel, Jeffrey G. York, Javier Martinez-Del-Rio and Theodore Waldron. "Adoption of New Market Categories by Incumbent Firms: Renewable Energy in the European Union." Under review at *Management Science*.

WORKING PAPERS

Wagenschwanz, Anna and Jeffrey G. York. "Perfect Mirrors and Distorted Reflections: A Configurational Investigation of Founder Identity Imprinting in New Ventures." For submission to *Organization Science*.

Embry, Elizabeth, Jeffrey G. York. "The Boulder Energy Challenge: An Entrepreneurial Approach to Public-Private Partnerships." For submission to *Organization Science*.

Embry, Elizabeth, Jeffrey G. York "Green Beer: The Adoption of Sustainability Practices by New Ventures." For submission to *Administrative Science Quarterly*.

REFEREED CONFERENCE PRESENTATIONS

- York, Jeffrey G., Michael Conger, Siddharth Vedula. 2019. "Green to Gone? The Regional Impact of Institutional Logics on Hybrid Venture Survival." Alliance for Research on Corporate Sustainability Conference, University of North Carolina, Chapel Hill, North Carolina.
- Vedula, Siddharth, York, Jeffrey G. and Andrew Corbett. 2018. "A Sociocognitive Model of Sector Emergence: Direct and Indirect Impacts of Proenvironmental Community Logics on Cleantech Entry." 6th Annual Sustainability, Ethics and Entrepreneurship Conference. Washington, D.C.
- York, Jeffrey G., Michael Conger, Siddharth Vedula. 2018. "Green to Gone? The Regional Impact of Institutional Logics on Hybrid Venture Survival." Strategic Management Society Annual Meeting, Paris, France.
- Embry, Elizabeth, Jeffrey G. York. 2018. "Green Beer: The Adoption of Sustainability Practices by New Ventures." Academy of Management Annual Meeting, Chicago, Illinois.
- Smit, Willem, Rene Mauer, William Forster, Jessica Jones, and Jeffrey G. York. 2018. "Speed to Venture: The Temporal Dynamics of Non-Predictive Strategy in New Firm Formation." Academy of Management Annual Meeting, Chicago, Illinois.
- Vedula, Siddharth, Jeffrey G. York, and Michael Conger. 2018. "Sustainable Hybrids? How Institutional Logics Impact the Survival of Hybrid Ventures." Imperial College Innovation and Entrepreneurship Conversation, Imperial College, London, England.
- Vedula, Siddharth, York, Jeffrey G. and Andrew Corbett. 2018. "A Sociocognitive Model of Sector Emergence: Direct and Indirect Impacts of Proenvironmental Community Logics on Cleantech Entry." Alliance for Research on Corporate Sustainability Conference, MIT, Boston, Massachusetts.
- Smit, Willem, Rene Mauer, William Forster, Jessica Jones, and Jeffrey G. York. 2018. "Speed to Venture: The Temporal Dynamics of Non-Predictive Strategy in New Firm Formation." Effectuation Conference, University of Virginia, Charlottesville, Virginia.
- Vedula, Siddharth, York, Jeffrey G. and Andrew Corbett. 2018. "A Sociocognitive Model of Sector Emergence: Direct and Indirect Impacts of Proenvironmental Community Logics on Cleantech Entry." Babson College Entrepreneurship Research Conference, Waterford Institute of Technology, Waterford, Ireland.
- Vedula, Siddharth, York, Jeffrey G. and Andrew Corbett. 2018. "A Sociocognitive Model of Sector Emergence: Direct and Indirect Impacts of Pro-environmental Community Logics on Cleantech Entry." 6th Annual Sustainability, Ethics and Entrepreneurship Conference. Washington, D.C.
- Embry, Elizabeth, Jeffrey G. York. 2018. "The Boulder Energy Challenge: An Entrepreneurial Approach to Public-Private Partnerships." Harvard Kennedy School Social Innovation and Change Initiative Conference on Rethinking Cross-Sector Social Innovation, Harvard University, Boston, Massachusetts.
- York, Jeffrey G., Siddharth Vedula, and Michael J. Lenox. 2017 "It's Not Easy Building Green." Academy of Management Annual Meeting, Atlanta, Georgia.
- York, Jeffrey G., Siddharth Vedula, and Michael J. Lenox. 2017 "Red State, Blue State...Green State? The Role of Public Policy, Private Actors, and Regional Norms in Voluntary Standards Adoption." Alliance for Research on Corporate Sustainability Conference, Erasmus University, Rotterdam, Netherlands.
- Conger, Michael, Jeffrey G. York, Jeffery S. McMullen, and Brian Bergman. 2017. "B the Change: Social Enterprise Alignment with an Emerging Category." Journal of Business Venturing Special Issue Developmental Symposium on "Enterprise Before and Beyond Benefit: A Transdisciplinary Research Agenda for Prosocial Organizing, Ivey Business School, London, Ontario.
- York, Jeffrey G., Isobel O'Neil, Saras Sarasvathy. 2016. "Exploring Environmental Entrepreneurship." Academy of Management Annual Meeting, Anaheim, California.
- York, Jeffrey G., Michael Conger, Siddharth Vedula, David Hekman. 2016. "Green to Gone? How Institutional Logics Impact the Survival of Social Entrepreneurs." Babson College Entrepreneurship Research Conference, Nord University Business School, Bodø, Norway.
- Drake, David & Jeffrey G. York. 2016. "The Divestment of US Coal Capacity: Who (or What) Is Winning the 'War on Coal'?" 27th Annual Production and Operations Management Society Conference, Orlando, Florida.

REFEREED CONFERENCE PRESENTATIONS

- York, Jeffrey G., Michael Conger, Siddharth Vedula, David Hekman. 2016. "Green to Gone? How Institutional Logics Impact the Survival of Social Entrepreneurs." 4th Annual Sustainability, Ethics and Entrepreneurship Conference. Denver, Colorado.
- Vedula, Siddharth & Jeffrey G. York. 2015. "Knowledge Spillovers, Community Environmental Ideologies, and New Venture Creation in Clean Technology." Strategic Management Society Annual Meeting, Denver, Colorado.
- Conger, Michael, Jeffrey G. York, Jeffery S. McMullen. 2015. "B the Change: Social Enterprise, Hybrid Social Enterprise and the Problem of Identity Correspondence." Academy of Management Annual Meeting, Vancouver, British Columbia.
- York, Jeffrey G., Isobel O'Neil, Saras Sarasvathy. 2015. "Selective Incentives, Entrepreneurship, and Identity: Toward a Behavioral Theory of Collective Action." Academy of Management Annual Meeting, Vancouver, British Columbia.
- Hargrave, Timothy J., Desiree F. Pacheco, Jeffrey G. York. 2015. "A Collaborative Governance Model for Addressing Complex Problems." Academy of Management Annual Meeting, Vancouver, British Columbia.
- York, Jeffrey G., Michael Conger, Siddharth Vedula, David Hekman. 2015. "Sustainable Hybrids? How Institutional Logics Impact the Survival of Hybrid Ventures." Alliance for Research on Corporate Sustainability Conference, Northwestern University, Chicago, Illinois.
- Conger, Michael, Jeffrey G. York, Jeffery S. McMullen. 2015. "Hybrid Social Enterprise and the Problem of Identity Correspondence." Annual Sustainability, Ethics and Entrepreneurship Conference. Denver, Colorado.
- Conger, Michael, Jeffrey G. York, Jeffery S. McMullen. 2015. "B the Change: Social Enterprise, Hybrid Social Enterprise and the Problem of Identity Correspondence." Babson College Entrepreneurship Research Conference, Babson Park, Massachusetts.
- Conger, Michael, Jeffrey G. York, Jeffery S. McMullen. 2014. "B the Change: Social Enterprise, Hybrid Social Enterprise and the Problem of Identity Correspondence." 11th Annual Conference on Social Entrepreneurship, Northeastern University, Boston, Massachusetts.
- Conger, Michael, Jeffrey G. York, Jeffery S. McMullen. 2014. "The Evolution of Capitalism: The Establishment of the Benefit Corporation as a Hybrid Organizational Form." 11th Annual Conference on Social Entrepreneurship, Northeastern University, Boston, Massachusetts.
- Vedula, Siddharth, Jeffrey G. York, Michael Conger. 2014. "Towards a Theory of Sociocultural Munificence: Firm Survival in the Green Building Supply Industry." Strategic Management Society Annual Meeting, Madrid, Spain.
- York, Jeffrey G., Timothy Hargrave, Desiree Pacheco. 2014. "Hybrid Logic Emergence in the Wind Energy Field: Organizational Responses and Field-Level Change." Vedula, Siddharth, York, Jeffrey G. and Andrew Corbett. 2018. "A Sociocognitive Model of Sector Emergence: Direct and Indirect Impacts of Proenvironmental Community Logics on Cleantech Entry." 6th Annual Sustainability, Ethics and Entrepreneurship Conference. Washington, D.C.
- Forster, William, and Jeffrey G. York. 2014. "Entrepreneurial Uncertainty as a 3-Legged Stool." Academy of Management Annual Meeting, Philadelphia, Pennsylvania.
- York, Jeffrey G., Michael Conger, David Hekman, Siddharth Vedula. 2014. "Towards a Theory of Socio-Cultural Munificence: How Norms Impact the Survival of Hybrid Social Entrepreneurs." Academy of Management Annual Meeting, Philadelphia, Pennsylvania.
- Vedula, S., Eva Yao, Jeffrey G. York. 2014. "Market Entry and Adoption Dynamics in the Emerging Cleantech Sector". Academy of Management Annual Meeting, Philadelphia, Pennsylvania.
- Antolin-Lobez, Raquel, Jeffrey G. York, Javier Martinez-Del-Rio. 2014. "The Interaction of Entrepreneurship, Values, and Policy: Renewable Energy in the EU." Alliance for Research on Corporate Sustainability Conference, Cornell University, Ithaca, New York.
- York, Jeffrey G., Isobel O'Neil, Saras Sarasvathy. 2014. "Selective Incentives, Entrepreneurship, and Identity: Toward a Behavioral Theory of Collective Action." Alliance for Research on Corporate Sustainability Conference, Cornell University, Ithaca, New York.
- York, Jeffrey G., Isobel O'Neil, Saras Sarasvathy. 2014. "Selective Incentives, Entrepreneurship, and Identity: Toward a Behavioral Theory of Collective Action." Davis Conference on Qualitative Research, University of California - Davis, California.
- York, Jeffrey G., Isobel O'Neil and Saras Sarasvathy. 2013. "Collective Action without Selective Incentives: How Self-Selected Stakeholders in the Entrepreneurial Process Create a Surplus of the Commons." 10th Annual NYU Stern Conference on Social Entrepreneurs, New York City, New York.

REFEREED CONFERENCE PRESENTATIONS

York, Jeffrey G., Michael Conger, David Hekman, and Siddarth Vedula. 2013. "Towards a Theory of Socio-Cultural Munificence: How Family and Community Interdependence Influence the Survival of Social Entrepreneurs." 10th Annual NYU Stern Conference on Social Entrepreneurs, New York City, New York.

Vedula, Siddarth and Jeffrey G. York. 2013. "Venture Capital and Cleantech Entry: The Contingent Effect of Environmental Social Norms." Strategic Management Society Annual Meeting, Atlanta, Georgia.

York, Jeffrey G. and Tyler Wry. 2013. "For Love and Money: The Role of the Self in New Venture Creation." 1st Annual Management Theory Conference, San Francisco, California.

Hargrave, Timothy, Desiree Pacheo, Jeffrey G. York. 2013. "Managing Logic Multiplicity: A Collaborative Governance Model." Academy of Management Annual Meeting, Orlando, Florida.

Antolin-Lobez, Raquel, Jeffrey G. York, Javier Martinez-Del-Rio. 2013. "Entrepreneurial Cultural Work and Social Norms Driving Emerging Sectors: Renewable Energy in the EU." Academy of Management Annual Meeting, Orlando, Florida.

York, Jeffrey G., Jared D. Harris, Timothy J. Hargrave. 2013. "Reclaiming Sustainability:: A Pragmatic Perspective on the False Dichotomy between Business and the Natural Environment." Sustainability in a Scandinavian Context, Copenhagen, Denmark.

Antolin-Lobez, Raquel, Jeffrey G. York, Javier Martinez-Del-Rio. 2013. "Institutions and Environmental Entrepreneurship: Environmental Performance in the European Union." Babson College Entrepreneurship Research Conference, EMLYON Business School, Ecully, France.

Vedula, Siddarth and Jeffrey G. York. 2013. "The Interplay between Environmental Norms and Venture Capital Supply on Driving Entrepreneurial Entry into the Clean Tech Sector." Babson College Entrepreneurship Research Conference, EMLYON Business School, Ecully, France.

Vedula, Siddarth and Jeffrey G. York. 2013. "Venture Capital Supply Social Norms and Entrepreneurial Entry into the Clean Tech Sector." 2nd Annual Sustainability, Ethics and Entrepreneurship Conference. Denver, Colorado.

Antolin-Lobez, Raquel, Jeffrey G. York, Javier Martinez-Del-Rio. 2013. "After Kyoto: Renewable Energy in the European Union." 2nd Annual Sustainability, Ethics and Entrepreneurship Conference. Denver, Colorado.

York, Jeffrey G. and Michael J. Lenox. 2012. "Building Green Industries: Exploring the Socio-Cultural Determinants of De Novo vs. De Alio Entry." Strategic Management Society Annual Meeting, Prague, Czech Republic.

Forster, William and Jeffrey G. York. 2012. "Entrepreneurial Action as a 3-Legged Stool: Uncertainty, Entrepreneurship and Intersubjective Knowledge." Strategic Management Society Annual Meeting, Prague, Czech Republic.

York, Jeffrey G. and Michael J. Lenox. 2012. "Building Green Industries: Socio-Cultural Determinants of Entrepreneurial Entry." Alliance for Research on Corporate Sustainability Annual Conference, Yale University, New Haven, Connecticut.

Conger, Michael and Jeffrey G. York. 2012. "We Do What We Are: The Role of Values and Identity in Entrepreneurship." Darden Entrepreneurship and Innovation Conference, University of Virginia, Charlottesville, Virginia.

York Jeffrey G. and Tyler Wry. 2012. "Love and Money: Why do Entrepreneurs Pursue Non-Economic Goals?." 1st Annual Sustainability, Ethics and Entrepreneurship Conference. Denver, Colorado.

Conger, Michael and Jeffrey G. York. 2011. "We Do What We Are: Values, Identity and Entrepreneurship." 8th Annual Satter Conference on Social Entrepreneurs, NYU, New York, New York.

York Jeffrey G. and Tyler Wry. 2011. "Love and Money: The Role of the Self in the Entrepreneurial Process." Academy of Management Annual Meeting, San Antonio, Texas.

York, Jeffrey G. and Rebecca Henn. 2011. "Collective Institutional Entrepreneurship: The Creation of the US Green Building Council." Academy of Management Annual Meeting, San Antonio, Texas.

York, Jeffrey G. and Michael J. Lenox. 2011. "Determinants of the Direction of Innovation: The Case of Renewable Energy." Academy of Management Annual Meeting, San Antonio, Texas

REFEREED CONFERENCE PRESENTATIONS

- Pacheco, Desiree F., Jeffrey G. York, Timothy J. Hargrave. 2011. "The Co-evolution of Industries, Social Movements and Institutions: The Case of Wind Power." Academy of Management Annual Meeting, San Antonio, Texas.
- Conger, Michael and Jeffrey G. York. 2011. "Entrepreneur Makes Good: Social Entrepreneurship and Opportunity Recognition." Babson College Entrepreneurship Research Conference, Syracuse University, Syracuse, New York.
- Forster, William and Jeffrey G. York. 2011. "When the Second Person Enters the Scene: Intersubjective Knowledge and Perceived Environmental Uncertainty." Babson College Entrepreneurship Research Conference, Syracuse University, Syracuse, New York.
- Pacheco, Desiree F., Jeffrey G. York, Timothy J. Hargrave. 2011. "The Co-evolution of Industries, Social Movements and Institutions." Alliance for Research on Corporate Sustainability Conference, Wharton Business School, Philadelphia, Pennsylvania.
- York, Jeffrey G. and Tyler Wry. 2010. "The Spaces Between: Opportunity Recognition in Institutional Voids." Strategic Management Society Annual Meeting, Rome, Italy
- York, Jeffrey G. and Michael J. Lenox. 2010. "Policy Drivers and the Direction of Innovative Activity: Renewable Energy and Innovation." Strategic Management Society Annual Meeting, Rome, Italy
- York, Jeffrey G. and Michael J. Lenox. 2010. "The Role of Entrepreneurial Intermediaries in Environmental Innovations: Evidence from the Green Building Industry." Academy of Management Annual Meeting, Montreal, Quebec, Canada
- York, Jeffrey G., Mary Margaret Frank and Michael J. Lenox. 2010. "Tax Incentives and Green Patents: Do State Level Incentives Foster Environmental Innovations?" Academy of Management Annual Meeting, Montreal, Quebec, Canada
- York, Jeffrey G. and Rene Mauer, Willem Smit, William Forster. 2010. "Curry In a Hurry? A Longitudinal Study on the Acceleration of Performance through Effectuation." Babson College Entrepreneurship Research Conference, IMD, Lausanne, Switzerland
- York, Jeffrey G. and Michael J. Lenox. 2010. "The Role of Entrepreneurial Intermediaries in Environmental Innovations: Evidence from the Green Building Industry." Constructing Green Conference, University of Michigan, Ann Arbor, Michigan
- York, Jeffrey G., Mary Margaret Frank and Michael J. Lenox. 2010. "Tax Incentives and Green Patents." Alliance for Research on Corporate Sustainability Annual Conference, Harvard University, Cambridge, Massachusetts
- York, Jeffrey G. 2009. "The Role of Entrepreneurial Intermediaries in Environmental Innovations: Evidence from the Green Building Industry." 6th Annual Satter Conference on Social Entrepreneurs, NYU, New York City, New York
- York, Jeffrey G. 2009. "Institutions, Entrepreneurship and the Adoption of Voluntary Standards: Evidence from the Green Building Industry." Strategic Management Society Annual Meeting, Washington, D.C.
- York, Jeffrey G. and Michael J. Lenox. 2009. "The Role of Entrepreneurship in the Adoption of Voluntary Standards." Academy of Management Annual Meeting, Chicago, Illinois
- York, Jeffrey G. and Saras D. Sarasvathy. 2009. "Collective Action without Selective Incentives: Renewable Energy Companies and the State." Academy of Management Annual Meeting, Chicago, Illinois
- York, Jeffrey G., William Meek, and Desiree Pacheco F. 2009. "The Impact of Social Norms on Entrepreneurial Action: Evidence from the Solar Industry." Academy of Management Annual Meeting, Chicago, Illinois
- York, Jeffrey G. 2009. "Collective Action without Selective Incentives: How Self-Selected Stakeholders in the Entrepreneurial Process Create a Surplus of the Commons." Babson College Entrepreneurship Research Conference, Babson College, Babson Park, Massachusetts
- York, Jeffrey G. and Michael J. Lenox. 2009. "Public and Private Institutions and Adoption of Voluntary Certification Standards." Alliance for Research on Corporate Sustainability Annual Conference, University of Michigan, Ann Arbor, Michigan
- York, Jeffrey G. 2008. "The False Dichotomy between Business and the Natural Environment: Are We Asking Useful Questions?" Academy of Management Annual Meeting, Anaheim, California
- York, Jeffrey G. and Saras Sarasvathy. 2008. "Entrepreneurship as Collective Action: Creating Public Goods and Selective Incentives." Academy of Management Annual Meeting, Anaheim, California

REFEREED CONFERENCE PRESENTATIONS

- York, Jeffrey G. and Geoff Archer. 2008. "Financial Implications of Green Chemistry." Academy of Management Annual Meeting, Anaheim, California
- Forster, William and Jeffrey G. York. 2008. "The Effects of Effectual Logic: Nascent Entrepreneur Performance and Effectuation." Babson College Entrepreneurship Research Conference, Chapel Hill, North Carolina
- York, Jeffrey G. 2008. "The Unresolved Problem of Socially Responsible Investing." Society for Business Ethics Annual Meeting, Anaheim, California
- York, Jeffrey G. 2008. "Ethical Stances and Renewable Energy: A Pragmatic Approach." Energy and Responsibility: A Conference on Ethics and the Environment, Knoxville, Tennessee
- York, Jeffrey G. 2007. "The Entrepreneurship-Environment Nexus: Uncertainty, Innovation and Allocation." Academy of Management Annual Meeting, Philadelphia, Pennsylvania
- York, Jeffrey G. 2007. "Effectual Action to Address Social Issues: A Micro-Theory of Social Entrepreneurship." Academy of Management Annual Meeting, Philadelphia, Pennsylvania
- Forster, William and Jeffrey G. York. 2007. "The Effects of Effectual Logic: Nascent Entrepreneur Performance and Effectuation." PSED Research Consortium, Charleston, South Carolina
- York, Jeffrey G. 2007. "Collapsing the Fact/Value Dichotomy in Environmental Business Ethics." European Business Ethics Network Research Conference, Bergamo, Italy
- York, Jeffrey G. 2007. "The Thread of Inchoate Demand in Social Entrepreneurship." International Social Entrepreneurship Conference, Copenhagen, Denmark
- York, Jeffrey G. 2007. "Environmental Entrepreneurship: Achieving Environmental Sustainability through Entrepreneurial Action." 13th Annual International Sustainable Development Research Conference, Vasteras, Sweden
- York, Jeffrey G. and Simone DeColle. 2007. "Why Wine is Not Glue: The Intersection of SRI and CSR." Vincentian Conference on Business Ethics, Chicago, Illinois
- York, Jeffrey G. 2007. "Stakeholder Green." Society for Business Ethics Annual Meeting, Philadelphia, Pennsylvania
- York, Jeffrey G. 2007. "Cold Hard Facts: The False Dichotomy between Business and the Natural Environment." Business Ethics in a Global World Conference, Santa Clara, California
- York, Jeffrey G. 2006. "Pragmatic Sustainability: Translating Environmental Ethics into Competitive Advantage." Society for Business Ethics Annual Meeting, Atlanta, Georgia

TEACHING EXPERIENCE

- University of Colorado**, Boulder, CO
The Business of Sustainable Energy (MBA, Masters of Engineering, Masters of Environment)
2018- Present
- Sustainable Venturing (MBA, Masters of Environment)
2010-Present
- New Venture Launch (MBA, Masters – Multidisciplinary)
2020
- Entrepreneurship Research Seminar (PhD)
2017
- Entrepreneurship (Evening MBA)
2011-2017
- Entrepreneurial Environments (Undergraduate, Business, and Non-Business Students)
2010-2015

TEACHING EXPERIENCE

University of Virginia, Charlottesville, VA
Entrepreneurship (Undergraduate)
2006, 2008

International Teaching

Global Entrepreneurship: Aarhus University, Denmark (2011, 2012); Loughborough University, England (2013, 2014); Glasgow University, Scotland (2018)
Energy Innovation: Universiti Teknologi PETRONAS, Malaysia (2015, 2017)

CASES, TEACHING NOTES, AND INVITED EDITORIALS

York, Jeffrey G. 2018. It's Getting Better All the Time (Can't get No Worse): The Why, How, and When of Environmental Entrepreneurship. *International Journal of Entrepreneurial Venturing*. 10(1), 17-31.

Meir, Mark, Andrea Larson and Jeffrey G. York. 2011. Rating Environmental Performance in the Building Industry: Leadership in Energy and Environmental Design (LEED). Darden Business Publishing Case Collection.

Freeman, R. Edward, Jeffrey G. York and Lisa Stewart. 2009. "Nurture Your Money Plant Towards Sustainability." *The Human Factor* (India), June: 62-65.

Freeman, R. Edward, Jeffrey G. York and Lisa Stewart. 2008. "Shades of Green: Business, Ethics and the Environment." Darden Publishing: Charlottesville, VA.

York, Jeffrey G. 2007. "Natureworks: Biotech Innovation, Sustainability, and Corn-Based Plastic." "Darden Business Publishing Case Collection.

York, Jeffrey G. 2007. "Shaw Industries: Ecoworx and Cradle-To-Cradle Innovation in Carpet Tile." Darden Business Publishing Case Collection.

York, Jeffrey G. 2007. "Method - Sustainable Designs for the Home as a Corporate Strategy." Darden Business Publishing Case Collection.

York, Jeffrey G. 2007. "Rohner Textil AG: Cradle-to-Cradle Innovation and Sustainability," Darden Business Publishing Case Collection.

York, Jeffrey G. 2007. "East West Partners: Sustainable Business Strategy in Real Estate and Ski Resorts." Darden Business Publishing Case Collection.

York, Jeffrey G. 2007. "Natureworks: Biotech Innovation, Sustainability, and Corn-Based Plastic." "Darden Business Publishing Case Collection.

York, Jeffrey G. 2007. "Shaw Industries: Ecoworx and Cradle-To-Cradle Innovation in Carpet Tile." Darden Business Publishing Case Collection.

Archer, Geoff, Andrea Larson, Mark White and Jeffrey G. York. 2006. "Illustrating the Financial Benefits of Green Chemistry." "Darden Business Publishing Case Collection.

INVITED PRESENTATIONS AND ADDITIONAL ACTIVITIES

Invited Speaker, 2020:

- Bard College, New York, New York.
- Fox School of Business, Temple University, Philadelphia, Pennsylvania.

Invited Mentor and Speaker, 2019:

- Ivey PhD Sustainability Academy, Ivey School of Business, Western University, London, Ontario.
- Seminar on Qualitative Research, Texas Tech University, Lubbock, Texas.
- Social Evaluation and Sustainable Outcomes; Entrepreneurship Early Career Consortium; Organizations and Natural Environment Doctoral Consortium, Academy of Management Annual Meeting, Boston, Massachusetts.

Invited Speaker, 2019:

- Annual Social Entrepreneurship Conference, Indiana University, Bloomington, Indiana.
- Keynote, Sustainable Development Goals and Entrepreneurship, Academy of Management Annual Meeting, Boston, Massachusetts.
- Environmental Studies Program Colloquium, University of Colorado, Boulder, Colorado.
- Ivey Business School, University of Western Ontario, London, Ontario, Canada.
- Cross-Campus Entrepreneurship Research Seminar, University of Colorado, Boulder, Colorado.
- Center to Advance Research and Teaching in the Social Sciences, University of Colorado, Boulder, Colorado.
- Alliance for Research on Corporate Sustainability, University of North Carolina, Chapel Hill, North Carolina.

INVITED PRESENTATIONS AND ADDITIONAL ACTIVITIES

Invited Speaker & Visiting Faculty 2018:

- Judge Business School, University of Cambridge, Cambridge, United Kingdom.
- Nottingham University, Nottingham, United Kingdom.
- Erasmus University, Rotterdam, Netherlands.
- Universidad de Almeria, Almeria, Spain.
- Technical University Munich (TUM), Munich, Germany.

Invited Speaker, 2018:

- MBark2Boulder, Food Leadership Conference, Boulder, Colorado.
- Colorado School of Mines, Golden, Colorado.

Invited Mentor and Speaker, 2018, ETH Academy on Technology & Sustainability, ETH Zurich, Zurich, Switzerland.

Invited Speaker, 2017:

- Lundquist Business School, University of Oregon, Eugene, Oregon.
- Kelley School of Business, Indiana University, Bloomington, Indiana.
- SC Johnson College of Business, Cornell University, Ithaca, New York.
- Ross School of Business & Erb Institute, University of Michigan, Ann Arbor, Michigan.

Invited Speaker, 2017, Symposium on Social Entrepreneurship, Academy of Management Annual Meeting, Atlanta, GA.

Invited Mentor & Speaker, 2017, Journal of Business Venturing Symposium on Enterprise Before and Beyond Benefit: A Transdisciplinary Research Agenda for Prosocial Organizing, Ivey Business School, Western University, London, Ontario.

Invited PhD Seminar Guest, 2017, "Converging Winds: Logic Hybridization in the Colorado Wind Energy Field." Kenan-Flagler Business School, University of North Carolina, Chapel Hill, North Carolina.

Invited Symposium Panelist, 2017, "Environmental Entrepreneurship: Challenges, Opportunities, and Future Paths." Sustainability, Ethics, and Entrepreneurship (SEE) Research Conference, San Juan, Puerto Rico.

Invited Speaker, 2016:

- Colloquium on Organizational Research Excellence (Darden & McIntire Schools), University of Virginia, Charlottesville, Virginia.
- Culverhouse College of Commerce, University of Alabama, Tuscaloosa, Alabama.
- Johnson Graduate School of Business & School of ILR Colloquia Series, Cornell University, Ithaca, New York.
- Technology University Munich (TUM), Munich, Germany.

Invited Keynote Speaker, 2016:

- EUInnovate Sustainable Innovation and Entrepreneurship Academy, Politecnico di Milano, Department of Management, Economics, & Industrial Engineering, Milan, Italy.
- Invited Keynote Speaker, 2016, 7th Annual CSR Research Development Conference, Milgard School of Business, University of Washington Tacoma.
- Leuphana Conference on Entrepreneurship: Creating Solutions with Sustainable Entrepreneurship, Leuphana University, Lüneburg, Germany.

Invited Panelist, 2016, "Knowledge and Innovation, Cooperative Strategy, and Entrepreneurship Paper Development and Future Research Directions Workshop." Strategic Management Society Annual Meeting, Berlin, Germany.

Invited Panel Moderator, 2016, "Effectuation: Ways Forward." 4th Effectuation Conference, Nord University Business School, Bodø, Norway.

Invited Discussant, 2016, "Paradox and Sustainability." Academy of Management Annual Meeting, Anaheim, CA.

Invited Discussant, 2016, "Social Movements, Stakeholders, and Non-market Strategy." Academy of Management Annual Meeting, Anaheim, CA.

Invited Panelist, 2016, "Environmental Entrepreneurship: Is Extant Theory Fit for Purpose?" Academy of Management Annual Meeting, Anaheim, CA.

Invited PhD Seminar, 2016, "On Writing (and Hopefully Publishing)." Technische Universität München (TUM), Munich, Germany.

INVITED PRESENTATIONS AND ADDITIONAL ACTIVITIES

Invited Mentor, Knowledge and Innovation, Cooperative Strategy, and Entrepreneurship Paper Development and Future Research Directions Workshop, Strategic Management Society Annual Meeting, Berlin, Germany, 2016

Invited Speaker, 2015, Whitman School of Management, Syracuse University, Syracuse, New York.

Invited Speaker, 2015, College of Engineering and Computer Science, Syracuse University, Syracuse, New York.

Invited Keynote Speaker, 2015, "Environmental Entrepreneurship: The Creative Use of Sustainable Energy." Sustainable Practices in Central New York Conference, College of Environmental Science and Forestry, State University of New York (SUNY) Syracuse, NY.

Invited Plenary Speaker, 2015, "The Emergence of Wind Energy in Colorado." Sustainable Practices in Central New York Conference, College of Environmental Science and Forestry, State University of New York (SUNY) Syracuse, NY.

Invited Speaker, 2015, "The Process of Publishing Process Research Workshop." Strategic Management Society Annual Meeting, Denver, Colorado.

Panel Organizer, 2015, "Environmental Entrepreneurship." Strategic Management Society Annual Meeting, Denver, Colorado.

Invited Speaker, 2015, "Climate Change: How and Why Should Strategic Management Care?" Showcase Panel. Strategic Management Society Annual Meeting, Denver, Colorado.

Invited Discussant, 2015, "Theorizing on Sustainable Entrepreneurship." Academy of Management Annual Meeting, Vancouver, British Columbia.

Invited Discussant, 2015, "Social Movements and Entrepreneurship." Academy of Management Annual Meeting, Vancouver, British Columbia.

Invited PhD Seminar, 2015, "On Writing (and Hopefully Publishing)" University of Nottingham, Nottingham, United Kingdom.

Invited Keynote Speaker, 2014, "The Emergence of Hybrid Fields: Evidence from Environmental Entrepreneurship." 11th Annual Conference on Social Entrepreneurship, Northeastern University, Boston, Massachusetts.

Invited Speaker, 2014, "Wind Energy in Colorado." Leeds School of Business Alumni Breakfast Series, Denver, Colorado.

Invited Speaker, 2014, "Towards a Theory of Socio-Cultural Munificence: How Family and Community Interdependence Influence the Survival of Social Entrepreneurs." Loughborough University, Leicestershire, United Kingdom.

Invited Speaker, 2014, "A Co-evolutionary Model of Industry Emergence: Wind Power in Colorado." University of Nottingham, Nottingham, United Kingdom.

Invited Panelist, 2013, "Focusing Capitalism on the Forgotten Internal Stakeholder" (PDW), Academy of Management Annual Meeting, Orlando, Florida.

Invited Panel Member, 2013, Academy of Management Organizations and the Natural Environment (ONE) Division Doctoral Consortium, Academy of Management Annual Meeting, Orlando, Florida.

Invited Speaker, 2013, "Money, Love and Change: The Role of Identity in Social Entrepreneurship." Brigham Young University, Provo, Utah.

Invited Speaker, 2013, Journal of Management Studies Young Scholar Development Workshop, 2nd Annual Sustainability, Ethics and Entrepreneurship Conference. Denver, Colorado.

Invited Discussant, 2013, Darden Entrepreneurship and Innovation Research Conference, Charlottesville, Virginia.

Invited Keynote Speaker, 2012, "Environmental Entrepreneurship: Toward a Behavioral Theory of Collective Action." 9th Annual NYU-Stern Conference on Social Entrepreneurship, New York, New York.

Invited Discussant, 2012, "Cross Division Paper Session - Doing the Right Thing: Social and Ethical Responsibility." Academy of Management Annual Meeting, Boston, Massachusetts.

INVITED PRESENTATIONS AND ADDITIONAL ACTIVITIES

Invited Speaker, 2012, “Personal Identity and Entrepreneurship.” EPFL, Lausanne, Switzerland.

Invited Speaker, 2012, “Innovations and Trends in Green Building.” 23rd Annual Production and Operations Management Society (POMS) Conference, Chicago, Illinois.

Invited Panelist, 2011, “The Future of Social Entrepreneurship Research.” Academy of Management Annual Meeting, San Antonio, Texas.

Invited Discussant, 2011, “ONE Division - Focus on Preservation.” Academy of Management Annual Meeting, San Antonio, Texas.

Invited Discussant, 2011, Darden Entrepreneurship and Innovation Research Conference, Charlottesville, Virginia.

Invited Speaker, 2011, “The Co-evolution of Industries, Social Movements and Institutions: The Case of Wind Power.” University of Colorado, Deming Center for Entrepreneurship Board Breakfast, Boulder, Colorado.

Invited Speaker, 2011, “The Co-evolution of Industries, Social Movements and Institutions: The Case of Wind Power.” Faculty Summer Research Seminar Series, Leeds School of Business, Boulder, Colorado.

Invited Speaker, 2009, “It’s Not Easy Building Green: The Intersection of Private and Public Institutions in the Adoption of Voluntary Certification Standards.” University of Maryland, University of Oregon, University of Colorado, University of Mississippi, University of Tennessee.

Invited Speaker, 2009, “Drivers of Entrepreneurship and Innovation: Examples from Cleantech.” Innovation Imperative Conference, Knoxville Convention Center, Knoxville, Tennessee.

Invited Speaker, 2009, “Creating a New Sustainable Paradigm for Society: Students as Motivators of Change in a World at the Tipping Point.” Global Challenges for Sustainability International Colloquium, Colorado State University, Fort Collins, Colorado.

Selected Participant, 2008, West Coast Research Symposium Doctoral Consortium on Technology Entrepreneurship, Palo Alto, California.

Selected Participant, 2008, Academy of Management Entrepreneurship Division Doctoral Consortium, Academy of Management Annual Meeting, Anaheim, California.

Invited Speaker, 2008, “Social Entrepreneurship: Why Should We Care? The Questions Academics Ask” (PDW), Academy of Management Annual Meeting, Anaheim, California.

Invited Speaker, 2008, “Leading and Managing for Global Sustainability: A Conversation for Possibility and Action,” Academy of Management Annual Meeting, Anaheim, California.

PROFESSIONAL SERVICE AND AFFILIATIONS

Field Editor, Sustainability and Organization Theory: *Journal of Business Venturing*, 2016-2021

Editorial Board Member: *Organization Science*, 2020-Present, *Academy of Management Journal*, 2016-Present, *Entrepreneurship Theory & Practice*, 2015-2019, *Strategic Entrepreneurship Journal*, 2015-2019

Ad Hoc Reviewer (Journals): *Administrative Science Quarterly*, *Academy of Management Review*, *Journal of Business Ethics*, *Journal of Management Studies*, *Management Science*, *Strategic Organization*, *Strategic Management Journal*

Reviewer (Conferences & Other): Academy of Management Annual Meeting, Strategic Management Society Annual Meeting, ARCS Conference, Global Entrepreneurship and Innovation Research Conference, ARCS PhD Sustainability Academy, INFORMS Dissertation Proposal Competition, Swiss National Science Foundation

Organizations and Natural Environment (ONE) Division Academy of Management Leadership Track (Elected Position), 2017-Present

PhD Committee Chair, Alliance for Research on Corporate Sustainability (ARCS), 2016-Present

Board Member, Alliance for Research on Corporate Sustainability (ARCS), 2016-Present

Professional Development Workshop Chair, Sustainability, Ethics, and Entrepreneurship (SEE) Research Conference, 2014-Present

Executive Committee, Alliance for Research on Corporate Sustainability (ARCS), 2016-Present

PROFESSIONAL SERVICE AND AFFILIATIONS

Treasurer, Alliance for Research on Corporate Sustainability (ARCS), 2016-2019
Conference Chair, Alliance for Research on Corporate Sustainability (ARCS) Annual Conference, University of Colorado Boulder, 2016
Dissertation Committee Member, Kiven Pierre, Syracuse University, 2016-2018
Reviewer, Oxford Research Encyclopedia of Climate Change, 2016
Reviewer, Strategic Management Society Annual Meeting, Best PhD Student Paper Award, 2015
Extension Co-Chair, Sustainability, Strategy, and Entrepreneurship Extension, Strategic Management Society Annual Meeting, 2015
Committee Chair, ONE Emerging Scholar Award, Academy of Management Annual Meeting, 2015
Committee Member, ONE Best Dissertation Award, Academy of Management Annual Meeting, 2014
Committee Member, Alliance for Research on Corporate Sustainability Awards Committee, 2014-2015
Steering Committee Member, Sustainability, Ethics, and Entrepreneurship Research Conference, 2012-2018
Co-Chair, Carey-Darden-Leeds Entrepreneurship Retreat, 2012
Committee Member, ONE Best Dissertation Award, Academy of Management Annual Meeting, 2011
Associate Editor, ONE Division Program, Academy of Management Annual Meeting, 2011

INSTITUTIONAL SERVICE

Chair of Social Responsibility and Sustainability Division, 2021-Present
Speaker, CU COVID-19 Webinar Series, 2020
Panel Member, Early Career Faculty Program, 2020
Freshman Coffee Host, 2020
Entrepreneurship Hire Search Committee, 2020
Professional Effectiveness Primary Unit Committee, 2020
CU Boulder COVID-19 Webinar Speaker, 2020, University of Colorado Boulder.
Dissertation Chair, Jessica Jones, 2020, University of Tennessee.
Leeds Faculty Insights Speaker, 2020
Leeds Executive Committee, 2019-Present
Faculty Director, Graduate Certificate in Business Administration, 2019-2020
Primary Unit Evaluation Committee, Ashton Hawk, 2019
Judge, New Venture Challenge Semifinals, 2019
Research Director, Deming Center for Entrepreneurship, 2018-Present
Center for Education on Social Responsibility (CESR) Advisory Board, 2018-Present
Office of Research and Innovation Advisory Board, 2017-Present
Strategy, Entrepreneurship, and Operations Division Executive Committee (Elected Position), 2017-Present

INSTITUTIONAL SERVICE

Faculty Conduct Committee, 2017-2019

Strategy, Entrepreneurship, and Operations PhD Comprehensive Exam Grader, 2019

Technology Track Finals Judge, New Venture Challenge, University of Colorado – Boulder, 2019

Guest Speaker, Leeds School of Business Residential Academic Program, 2019

Panelist, Conducting Research with Organizations, Leeds School of Business, 2019

Dissertation Committee Member, Jessica Kirk, 2019, University of Memphis

Search Committee Member, Strategy, Entrepreneurship, and Operations Division, 2017, 2018

Undergraduate Curriculum Program Committee, 2017-2018

CU Social Entrepreneurship Certificate Advisory Board, 2016-2018

Primary Unit Evaluation Committee Chair, Keith Stockton, David Payne, 2017

Primary Unit Evaluation Committee Member, David Payne, Liz Strapp, Don Oest, 2016

Doctoral Program Director, Strategy Organization, and Entrepreneurship Studies, 2016-2017

Management and Entrepreneurship Division Executive Committee Member (Elected Position), 2015-2017

Invited Discussant, UN Expert Seminar on Good Practices and Challenges for Indigenous Peoples' Entrepreneurship, Colorado Law, 2017

Primary Unit Evaluation Committee Chair, Tracy Jennings, Don Oest, Birdie Reznick, 2016

Guest Speaker, Leeds School Residential Academic Program, 2016

Dissertation Committee Member, Yuchen Zhang, 2016, Tulane University.

Workshop Leader, Galvanize CU Entrepreneurship Accelerator, 2015

Entrepreneurship Representative, Roundtable with Prospective Honor Student Applicants to University of Colorado, 2015

Judge, CU New Venture Challenge, 2015

Dissertation Committee Member, Carla Bustamante, 2015, Universidad Adolfo Ibanez

Dissertation Committee Member, Siddarth Vedula, 2015, Babson College.

Dissertation Chair, Michael Conger, 2014, Miami University

Primary Unit Evaluation Committee Chair, David Payne, 2014

Primary Unit Evaluation Committee Member, Keith Stockton, 2014

Moderator, Net Impact International Case Competition, 2014

Faculty Advisor, HUB Boulder MBA Internship Fair, 2014

Consortium Representative, European Summer School for Advanced Management, 2013-Present

Primary Unit Evaluation Committee Member, Tracy Jennings, 2013

Final Round Judge, Net Impact International Case Competition, 2013

Search Committee Member, Management and Entrepreneurship Division, 2013

Journal Quality Assessment Committee Member, Management and Entrepreneurship Division, 2013

INSTITUTIONAL SERVICE

Comprehensive Exam Grader, Management and Entrepreneurship Division, 2012

Steering Committee Member, Cross Campus Entrepreneurship Program, 2012-2013

Steering Committee Member, Sustainability Ethics and Entrepreneurship Research Conference, 2011-Present

Faculty Representative, Sustainability Council, Leeds School of Business, 2011-2013

Committee Member, Undergraduate Curriculum Program Committee, Leeds School of Business, 2011-2012

COMMUNITY SERVICE

Judge, Boulder Chamber New Venture Competition, 2020

Mentor, COVenture for COVID-19 impacted entrepreneurs, 2020

Judge, National Renewable Energy Lab (NREL) Industry Growth Forum, 2019

Steering Committee Member, City of Boulder Energy Efficiency Market Innovations Program, 2014-2017

MEDIA COVERAGE & COMMENTARY

Denver Post. 9/6/20. "Top Workplaces 2020: Small businesses pivot to survive in pandemic" By Sara B. Hansen.

The Attitude with Arnie Arnesen, WNHN 94.7 FM. 5/5/20. Interview on COVID-19 and climate change. Nationally syndicated through Pacifica Network.

The Conversation. 4/28/20. "COVID-19 is a dress rehearsal for entrepreneurial approaches to climate change" By Jeffrey G York.

Greenbiz.com. 11/27/18. "Three Ways Entrepreneurs can Influence the Adoption of Voluntary Standards" By Jeffrey G. York, Siddharth Vedula, and Michael Lenox.

Forbes.com. 11/14/18. "Our Best Bet to Avoid Climate Disaster may be Entrepreneurs" By Tim Sparapani.

Entrepreneur.com. 10/10/18. "The Surprising Advantages Environmental Entrepreneurs have over Established Companies" By Siddharth Vedula, Jeffrey G. York, and Michael J. Lenox.

National Public Radio. Academic Minute, 8/31/18. "It's not Easy Building Green" By David Hopper.

Denver Post. 4/6/18. "As outdoor industry embraces activism, Aspen Skiing Co. paves way by stepping into debates on immigration, LGBT rights and climate" By Jesse Paul.

Writers on the Range, High Country News. 3/12/18. "Entrepreneurs can Lead the Way in Combating Climate Change." (Also appeared in Aspen Times, Coachella Independent, Summit DailyNews) By Auden Schendler and Jeffrey G. York.

Huffington Post. 8/13/15. "Do Startups and Incumbents Differ on Reasons for Entering into Green Industries?" By Jeffrey G. York.

Urban Conversion. 6/28/15. "Green YoU" Rocky Mountain PBS.

WalletHub.com. 4/27/15. "2015's Best Cities to Start a Business" By John S. Kiernan.

Boulder Daily Camera. 5/25/14. "CU-Boulder business grad starts Longmont-based cold-brew coffee business" By Sarah Kuta.

Denver Post. 2/26/13. "Maybe Mayberry can help us solve climate change" By Auden Schendler and Jeffrey G. York.

PROFESSIONAL EXPERIENCE

Director, Marketing Operations, Capital One Services, Inc.

1999-2005, Richmond, Virginia

- Managed team of 13 associates to integrate email marketing across account management, acquisition and operational activities

Consultant, Technology 2020 Business Incubator

1999, Oak Ridge, Tennessee

- Conducted market opportunity analysis for healthcare Internet software start-up

Project Manager, Professional MBA Program Start-Up

1998-1999, University of Tennessee, Knoxville, TN

- Created marketing, budget, and pro-forma cash flow statements to track new part-time MBA program

River Manager, Pigeon River Whitewater Rafting Outpost

1995-1997, Recreational Management Services, Hartford, TN

REFERENCES

Michael J. Lenox

Samuel L. Slover Professor of Business Administration

Associate Dean & Executive Director, Batten Institute

Darden School of Business

University of Virginia

Charlottesville, VA 22903

Phone: (434) 924-3212

Email: lenoxm@darden.virginia.edu

Saras D. Sarasvathy

Paul M. Hammaker Professor in Business Administration

Jamuna Raghavan Chair Professor in Entrepreneurship, Indian Institute of Management, Bangalore

Darden School of Business

University of Virginia

Charlottesville, VA 22903

Phone: (434) 982-2079

E-mail: SarasvathyS@darden.virginia.edu

Dean A. Shepherd

Ray and Milann Siegfried Professor of Entrepreneurship

Mendoza College of Business

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363C Mendoza College of Business

Notre Dame, IN 46556

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Sankaran Venkataraman

MasterCard Professor of Business Administration

Research Director, the Batten Institute

Darden School of Business

University of Virginia

Charlottesville, VA 22903

Phone: (434) 924-6892

E-mail: VenkatS@darden.virginia.edu