

# Leadership Emphasis Guide

## Career Guide

### EXPLORE

The purpose of the Leadership Track is to equip students with essential leadership skills and competencies. Leeds students who complete this track acquire research-based knowledge and hands-on experiences that enable them to become principled, productive leaders who can energize, relate, and innovate.

Think like a leader with a foundation built in leadership theory to translate those skills and competencies in a practical business environment.

### Industry Overview

The leadership track trains students to be effective and thoughtful leaders. Communication skills are very important, as is the ability to grapple with challenges that have varied stakeholder groups with conflicting objectives. Leadership skills are useful in every industry. In a large organization, people with leadership skills can advance through a managerial career path. In small organizations, people with leadership skills make their own opportunities. Leeds students get a strong grounding in all the business disciplines through the core (“BCOR”) and completing the leadership track lets them leverage that strong base to make a difference in their organizations.

### Additional Tips

#### Organizations to Join

- Women in Business
- CU Gold
- Toastmasters

#### Events & Networking

- Attend Career Fairs
- Attend Meet & Greet/Office Hours with employers

#### Course Electives Employers Notice

- Leadership Challenges I
- Consulting Skills I
- Negotiation and Conflict Management

## Careers in Leadership

#### Talent Management + Leadership:

- ▶ HR Manager
- ▶ Training and Development

#### Marketing + Leadership:

- ▶ Business Development Representative
- ▶ Marketing Coordinator/Director

#### Operations Management + Leadership:

- ▶ Supply Chain Manager
- ▶ Logistics Manager

#### Information Analytics & Management + Leadership:

- ▶ IT Manager
- ▶ Project Manager

### Resources

Resume and Cover Letter Templates at [leeds.ly/CareerRoundup](https://leeds.ly/CareerRoundup)  
Make an appointment with your Industry Coach today at [leeds.ly/careeradviser](https://leeds.ly/careeradviser)  
Stay up to date on jobs and events at [leeds.ly/Handshake](https://leeds.ly/Handshake)

# Leadership Emphasis Guide

## Academic Guide

### REQUIRED COURSES



**ORGN 3025:**  
Essential  
Management Skills



**ORGN 3030:**  
Critical Leadership Skills



**CESR/ORGN 3040:**  
Fundamentals of  
Ethical Leadership

### CHOOSE TWO ELECTIVES

**CESR 4000:** Leadership Challenges\*

**MGMT 3800:** Consulting Skills\*\*

**CESR/ORGN 4430:** Corporate Boards in Action

**ORGN 3010:** Negotiation and Conflict Management

**INBU 3300:** International Business  
and Management

**BADM 3020:** Written Communication for  
Business Leaders

**BADM 4030:** Crisis Communication

*\*Fall Only, Instructor Permission Needed*

*\*\*Fall Only, Application Required*

### REQUIRED SENIOR CAPSTONE



**BAIM 4065:** Leadership in a Digital Age

### Quick Reminders

- ▶ Students must complete all **BCOR** and **BASE** classes to enroll in any Area of Emphasis classes.
- ▶ The Leadership track requires a **total of 18 credit hours**, or 6 courses and can be completed in **3 semesters**.
- ▶ Recommended that students pair the Leadership track with another management track or area of emphasis.
- ▶ All courses are 3 credit hours unless otherwise noted.



**Book an appointment  
with an advisor today!**

[appointments.colorado.edu](https://appointments.colorado.edu)