

Leadership Emphasis Guide

Career Guide

EXPLORE

The purpose of the **Leadership Track** is to equip students with essential leadership skills and competencies. Leeds students who complete this track acquire **research-based knowledge** and **hands-on experiences** that enable them to become principled, productive leaders who can energize, relate, and innovate.

Think like a leader with a foundation built in **leadership theory** to translate those skills and competencies in a practical business environment.

Industry Overview

It is highly encouraged that the **Leadership Track** is paired with another management track or area of emphasis. Adding leadership to any other emphasis will allow students to obtain managerial roles. The students enrolled in this track will be uniquely positioned to become great business leaders because they will possess the interpersonal and communications skills to help organizations succeed in an increasingly competitive marketplace. Employers seek out leadership-track graduates in almost every industry (e.g. startup, non-profit, government, large corporation), particularly for the roles of product manager, business consultant, clinic manager, franchise manager, and entry-level manager.

Additional Tips

Organizations to Join

- Women in Business
- CU Gold
- Toastmasters

Events & Networking

- Attend Career Fairs
- Attend Meet & Greet/Office Hours with employers

Course Electives Employers Notice

- Leadership Challenges I
- Consulting Skills I
- Negotiation and Conflict Management

Careers in Leadership

Talent Management + Leadership

- ▶ HR Manager
- ▶ Training and Development

Marketing + Leadership

- ▶ Business Development Representative
- ▶ Marketing Coordinator/Director

Operations Management + Leadership

- ▶ Supply Chain Manager
- ▶ Logistics Manager

Information Analytics & Management + Leadership

- ▶ IT Manager
- ▶ Project Manager

Top Employers: Amazon, E&J, Target

Resources

Resume and Cover Letter Templates and Examples on leeds.ly/CareerRoundup

Make an appointment with your Industry Coach today at leeds.ly/careeradv

Stay up to date on jobs and events at leeds.ly/Handshake

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Academic Guide

REQUIRED COURSES



ORGN 3025:
Essential
Management Skills



ORGN 3030:
Critical Leadership Skills



CESR/ORGN 3040:
Fundamentals of Socially
Responsible Leadership

CHOOSE TWO ELECTIVES

CESR 4000: Leadership Challenges*

CESR/ORGN 4430: Corporate Boards in Action

INBU 3300: International Management

MGMT 3800: Consulting Skills**

ORGN 3010: Negotiation and Conflict Management

BADM 4030: Crisis Communication

**Fall Only, Instructor Permission Needed*

***Fall Only, Application Required*

REQUIRED SENIOR CAPSTONE



BAIM 4065:
Leadership in a Digital Age

QUICK REMINDERS

- ▶ Students must complete all **BCOR** and **BASE** classes to enroll in any Area of Emphasis classes.
- ▶ The Leadership track requires a total of **18 credit hours**, or **6 courses** and can be completed in **3 semesters**.
- ▶ Recommended that students pair the Leadership track with another management track or area of emphasis.
- ▶ All courses are **3 credit hours** unless otherwise noted.



Book an appointment with an advisor today!

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