The purpose of the Leadership Track is to equip students with essential leadership skills and competencies. Leeds students who complete this track acquire research-based knowledge and hands-on experiences that enable them to become principled, productive leaders who can energize, relate, and innovate.

Think like a leader with a foundation built in leadership theory to translate those skills and competencies in a practical business environment.

**Industry Overview**

It is highly encouraged that the Leadership Track is paired with another management track or area of emphasis. Adding leadership to any other emphasis will allow students to obtain managerial roles. The students enrolled in this track will be uniquely positioned to become great business leaders because they will possess the interpersonal and communications skills to help organizations succeed in an increasingly competitive marketplace. Employers seek out leadership-track graduates in almost every industry (e.g. startup, non-profit, government, large corporation), particularly for the roles of product manager, business consultant, clinic manager, franchise manager, and entry-level manager.

**Careers in Leadership**

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<tr>
<th>Talent Management + Leadership</th>
<th>Marketing + Leadership</th>
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<tbody>
<tr>
<td>► HR Manager</td>
<td>► Business Development Representative</td>
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<td>► Training and Development</td>
<td>► Marketing Coordinator/Director</td>
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<th>Operations Management + Leadership</th>
<th>Information Analytics &amp; Management + Leadership</th>
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<td>► Supply Chain Manager</td>
<td>► IT Manager</td>
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<tr>
<td>► Logistics Manager</td>
<td>► Project Manager</td>
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**Top Employers:** Amazon, E&J, Target

**Additional Tips**

**Organizations to Join**
- Women in Business
- CU Gold
- Toastmasters

**Events & Networking**
- Attend Career Fairs
- Attend Meet & Greet/Office Hours with employers

**Course Electives Employers Notice**
- Leadership Challenges I
- Consulting Skills I
- Negotiation and Conflict Management

**Resources**
Resume and Cover Letter Templates and Examples on leeds.ly/CareerRoundup
Make an appointment with your Industry Coach today at leeds.ly/careeradv
Stay up to date on jobs and events at leeds.ly/Handshake
Leadership Emphasis Guide
Academic Guide

RECOMMENDED COURSES

- ORGN 3025: Essential Management Skills
- ORGN 3030: Critical Leadership Skills
- CESR/ORGN 3040: Fundamentals of Socially Responsible Leadership

CHOOSE TWO ELECTIVES

- CESR 4000: Leadership Challenges*
- CESR/ORGN 4430: Corporate Boards in Action
- INBU 3300: International Management
- MGMT 3800: Consulting Skills**
- ORGN 3010: Negotiation and Conflict Management
- BADM 4030: Crisis Communication

*Fall Only, Instructor Permission Needed  **Fall Only, Application Required

REQUIRED SENIOR CAPSTONE

- BAIM 4065: Leadership in a Digital Age

QUICK REMINDERS

- Students must complete all BCOR and BASE classes to enroll in any Area of Emphasis classes.
- The Leadership track requires a total of 18 credit hours, or 6 courses and can be completed in 3 semesters.
- Recommended that students pair the Leadership track with another management track or area of emphasis.
- All courses are 3 credit hours unless otherwise noted.

Book an appointment with an advisor today!
appointments.colorado.edu