

# Finance Emphasis Guide

## Career Guide

### EXPLORE

The **finance program** addresses issues in the financial services industry including corporate finance, banking, and personal and institutional asset management. The finance program is designed to provide students with the **in-depth knowledge** and **skills** necessary for entry-level positions in the financial services industry. Students study foundational concepts like **accounting, corporate finance, and macroeconomics**, as well as specialized areas including mergers and acquisitions, derivative securities, and foreign exchange markets. Students benefit from access to the Burridge Center for Finance, CU Real Estate Center, as well as numerous student-run clubs.

### Industry Overview

**Corporate Finance:** Positions include financial planning & analysis, treasury, corporate development, risk management, corporate real estate, and investor relations. These roles can be found in private and publicly traded businesses of all sizes, state and local governments, federal agencies, nonprofits and foundations.

**Banking-Retail or Commercial:** Positions include credit analysis, commercial and industrial lending, mortgage lending, loan origination and packaging, branch management, operations, cash management, risk management, financial analysis, private banking, and banking regulatory examiners. These roles can be found in commercial banks, private banks, credit unions, savings banks, mortgage banks and regulatory agencies such as the Federal Reserve Bank, Federal Deposit Insurance Corporation and Office of the Comptroller of the Currency.

**Investment Banking:** Positions are broken into Product Groups (Mergers & Acquisitions (M&A), Debt Capital Markets, Equity Capital Markets, Leveraged Finance, Corporate Restructuring) and Coverage Groups (Industrial, Healthcare, Financial Institutions Group (FIG), Oil & Gas and Real Estate, etc). These roles are found at bulge bracket banks, regional banks, and smaller boutiques.

**Wealth Management & Personal Financial Planning:** Positions include sales, customer services, operations, portfolio management, financial advising, and insurance advising. These roles can be found in brokerage firms, trust companies, financial partnerships, multi-line insurance firms, and sole practitioners.

**Institutional Asset Management:** Positions include equity and fixed income research, equity and fixed income trading, asset allocation, and portfolio management. These roles can be found at pension funds, mutual funds, hedge funds, wealth management firms and insurance companies.

### Additional Tips

#### Organizations to Join

- Leeds Investment and Trading Club
- CU Real Estate Club
- Beta Alpha Psi
- Women in Finance Forum
- Leeds Investment Banking Club
- Venture Capital Club
- Financial Planning Association

#### Events & Networking

- Attend Meet the Firms & Career Fairs
- Attend Meet & Greet/ Office Hours with Employers

#### Course Electives Employers Notice

- Statistical or Data Analytics
- Critical Leadership Skills
- Excel Courses

### Recruiting Timeline

#### ► Fall Semester

- Large Corporations
- Commercial Banks
- Institutional Asset Management Firms
- Regional Investment Banks

#### ► Spring Semester

- Small Companies
- Wealth Management Firms
- Investment Banks - Interviews for Junior summer internships will occur during the spring/ summer of sophomore year

### Resources

Resume and Cover Letter Templates and Examples on [leeds.ly/CareerRoundup](https://leeds.ly/CareerRoundup)

Make an appointment with your Industry Coach today at [leeds.ly/careeradviser](https://leeds.ly/careeradviser)

Stay up to date on jobs and events at [leeds.ly/Handshake](https://leeds.ly/Handshake)

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## Academic Guide

### REQUIRED COURSES



**FNCE 2010:**  
Fundamentals of Financial Analysis  
(Take 2nd Year)



**FNCE 3010:**  
Corporate Finance



**FNCE 3030:**  
Investment and Portfolio Management



**ACCT 3220:**  
Corporate Financial Reporting 1



**FNCE 4040:**  
Derivative Securities



**FNCE 4850:**  
Senior Seminar in Finance

### Quick Reminders

- ▶ Students must complete all **BCOR** and **BASE** classes to enroll in any Area of Emphasis classes.
- ▶ The **Finance Area of Emphasis** takes **3 semesters** to complete after all core curriculum, for a total of **18 credit hours**.
- ▶ The **Personal Financial Planning track** generally takes **4 semesters**, for a total of **27 credit hours**. It qualifies students to sit for the **CFP certification exam**.
- ▶ All courses are **3 credit hours** unless otherwise noted.



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[appointments.colorado.edu](https://appointments.colorado.edu)

### Optional Finance Focuses

The required courses represent a minimum requirement for competence in financial analysis and decision-making. Combinations of the upper division elective finance courses allow students to structure their learning in preparation for specific career paths.

#### Investment Banking Focus:

ACCT 3230: Corporate Financial Reporting 2  
FNCE 4050: Capital Investment Analysis (Fall only)  
FNCE 4830: Seminar in Investment Banking (Spring only)

#### Investment Management Focus:

FNCE 4050: Capital Investment Analysis (Fall only)  
FNCE 4831: Seminar in Investment Mgmt (Spring only)  
FNCE 4835: Fixed Income Securities (Spring only)

#### Commercial Banking Focus:

FNCE 4000: Financial Institutions Management  
FNCE 4070: Financial Markets and Institutions  
FNCE 4835: Fixed Income Securities (Spring only)

#### Corporate Finance/Consulting Focus:

ACCT 3230: Corporate Financial Reporting 2  
FNCE 4050: Capital Investment Analysis (Fall)  
ESBM 4570: Entrepreneurial Finance

#### Entrepreneurial Finance Focus:

ESBM 4570: Entrepreneurial Finance  
INBU 4200: International Financial Management  
FNCE 4826: Corporate Governance