

LEEDS SHORT TERM PROJECTS: EMPLOYER GUIDE

Gig work...job sprint...side hustle...research projects. These are all synonyms of “Short Term Projects”. The crux of a short-term project, has a single deliverable, provides students with relevant experience (and money for school) and provides employers with a little extra help (without breaking the bank). We know you probably have that one project you really need done but don’t have time to do. That’s where Short Term Projects and Leeds comes in. This opportunity is perfect for employers who don’t have enough work or monetary resources for a full-time intern year-round, but still have a great need to fulfill one particular deliverable.

Short-Term Projects vs. Internships: What’s the Difference?

	Short Term Projects	Intern
Definition	<ul style="list-style-type: none"> Non-traditional work experience Real world projects that align with students’ classroom learning in a condensed time period Other synonyms: contract work, consulting project, short-term research project 	<ul style="list-style-type: none"> Traditional work experience Any deep dive, independent, hands-on work experience for a company that includes goal-setting and mentoring
Work Type	<ul style="list-style-type: none"> Focused, single deliverable Work is conducted remotely 	<ul style="list-style-type: none"> Broad, multiple deliverables Work is conducted on-site
Duration	<ul style="list-style-type: none"> Maximum 20 - 50 work hours (entire project) 1-3 consecutive month period (year-round) 	<ul style="list-style-type: none"> Minimum 120 work hours 3-6 consecutive month period (usually summer)
Similarities	<ul style="list-style-type: none"> Work is paid (\$12-15/hour undergraduates and \$20-25/hour graduate) Allow students to put their learning into practice and provide real-world value to an area company 	

Benefits of Short Term Projects

Students	<ul style="list-style-type: none"> Gain real-world experience to showcase their industry-relevant knowledge Complete projects while classes are in-session (or can complement a traditional internship)
Employers	<ul style="list-style-type: none"> Ability to build your company’s brand with students early in their college career Support student success so that they can support your success in the future Create connections with the Leeds School community for future project or hiring needs

Examples of Project Work

These are just three examples - the beauty of Short Term Projects is there aren’t a lot of parameters

- Marketing: “we already have a strong customer base, but we would like to reach new potential customers within these specific age ranges”
- Benchmarking standards: “we want to know how we compare to our competitors in order to better create a strategic plan for the future”
- Financial modeling: “we need a specific financial model created to help me run potential real estate development scenarios”

How to Connect

All Short Term Project opportunities can be posted just like regular internships & jobs on [Handshake](#). Just limit the time duration to equal the duration of the project and enter the phrase “Short Term Project” under the “tags” section. For questions, contact Gina Bortel in the Leeds Career Development Office at gina.bortel@colorado.edu.