

# Center for Ethics and Social Responsibility

## Social Responsibility and Ethics Certificate (SRE)

Offered to business students who seek to distinguish themselves in the field of socially responsible business, whether their unique interests lie in **environmental sustainability, social entrepreneurship, corporate ethics or values-driven leadership**. The SRE Certificate is a combination of three components: Business Coursework, Experiential Learning and Personal Reflection.

### Business Coursework

Students must complete 3 of the following courses:

- **CESR 4000 (3) Leadership Challenges:** Highly selective course delivered via interactive model that brings high-level executives into the classroom to present an ethical dilemma they have faced professionally, to which students prepare a solution for the executive to evaluate.

Prerequisites: 52 credits completed, BASE 2104.

- **CESR 4005 (3) Business Solutions for the Developing World: Learning Through Service:** Learning Through Service Explores business opportunities to meet the needs of those at the base of the economic pyramid. By partnering with organizations and businesses with a social mission, students will learn how businesses (for-profit, social business, NGOs, social entrepreneurs, etc.) can meet the needs of those in poverty and operate sustainably.

Prerequisites: 90 credits completed, BASE 2104.

- **Global Seminar (3) Social Entrepreneurship & Innovation (Panama):** This program is designed to introduce students to the field of social entrepreneurship and to provide students with practical knowledge and experience in developing innovative solutions to social and environmental challenges in urban and rural communities. Students will be encouraged to think creatively and critically about how they can make an impact using an Asset Based Community Development approach.

- **CESR/MGMT 4130 (3) Sustainable Operations:** Strategic perspective on improving environmental performance across the value chain. Conceptually grounded in "eco-efficiency" and "life-cycle thinking," the course helps students to understand costs and benefits (financial, environmental and social) when deploying business capital to maximize business performance.

Prerequisites: 52 credits completed, BASE 2104.

- **CESR/ACCT 4827 (3) Integrated Reporting for Socially Responsible Strategies:** Integrated reporting combines financial, environmental, social and governance information into a single report and is increasingly practiced in the U.S. and abroad to measure, disclose, and report for socially responsible initiatives. Top accounting firms and companies recognize the need for employees with knowledge and skills in this emerging field.

Prerequisites: 52 credits completed, BASE 2104, ACCT 3220 (concurrent ok).

- **CESR/MGMT 4430 Corporate Boards in Action** \*not offered in AY 18-19: Explores the complexity of corporate boards and the need for values-driven leadership. Students will consider several corporate governance topics including: financial strategy, international challenges, ethics, corporate social responsibility, board composition, compensation and crisis management. Students will evaluate their own leadership and decision making abilities as they work together in student-run boards to address issues presented in a variety of case studies.

Prerequisites: 52 credits completed, BASE 2104.

- **ORGN 3030 (3) Critical Leadership Skills:** Provides opportunity to learn about and practice skills required of all managers: leadership, negotiation, performance appraisals, delegation, communication, interviewing and making hiring decisions, and managing employees with problem behaviors. Emphasizes experiential learning through group work, role-plays, and case analysis.

Prerequisites: 52 credits completed, BASE 2104.

- **CESR/ORGN 3040 (3) Fundamentals of Socially Responsible Leadership:** Designed to build on the learning from ORGN 3030 and the rest of the management track curriculum, while adding more depth and breadth around the context managers operate within. Techniques used by current business leaders and seminal leadership scholars to prepare students to handle various leadership situations will be explored. Students will engage in oral and written presentations.

Prerequisites: 52 credits completed, BASE 2104, and prerequisite/co-requisite course of ORGN 3030.

- **MGMT 4140 (3) Project Management** Identifies multidisciplinary aspects of project management including the relationship between schedule, project cost, and performance. Uses qualitative and quantitative tools to facilitate project management skills. Project must be preapproved for SRE credit. Same as OPIM 4080 and 4850.

Prerequisites: 52 credits completed, BASE 2104.

## Experiential Learning

**SRE students gain practical experience working in a field of their personal interest within social responsibility.**

**Examples include:**

- **Intern for an organization (for-profit or non-profit)**

Acceptable internships are characterized by substantive work that adds value to the organization and contributes to the student's learning. The SRE Certificate Advisor has information on organizations seeking business assistance from Leeds students. Students may also contact Career Connections for information about internships.

- **Service Learning through Study Abroad Office**

The Office of International Education offers study abroad programs focused on service learning, generally spanning one academic quarter or semester in a host country, during which the student will gain credit for study in a school of higher education partnered with work for local institutions and non-governmental organizations on service projects that promote community development.

- **Related Coursework**

CESR 4005, MGMT 4140 and advisor-approved courses may count toward the Experiential Learning requirement or toward the Business Coursework requirement, but not toward both.

## Personal Reflection and Statement of Purpose

**Students synthesize their academic and experiential experiences and set goals for their future.**

## Program Entrance Requirements

1. Register online with the CESR office ([leeds.ly/sre](https://leeds.ly/sre))
2. Maintain a 3.0 grade point average by graduation