

## MUKUND CHARI

University of Colorado, Leeds School of Business

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### EDUCATION

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PhD (Strategic Management) University of Washington, Foster School of Business 2017  
Post Graduate Programme in Management, Indian School of Business 2008

### RESEARCH INTERESTS

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Innovation, Intellectual Property

### PUBLISHED RESEARCH

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Steensma, H.K., **Chari, M.**, Heidl, R. 2016. A Comparative Analysis of Patent Assertion Entities in Markets for Intellectual Property Rights. *Organization Science* **27**(1) 2-17.

Steensma, H.K., **M. Chari**, R. Heidl. 2015. The quest for expansive intellectual property rights and the failure to disclose known relevant prior art. *Strategic Management Journal* **36**(8) 1186-1204.

Chaffin, D., Heidl, R., **Chari, M.**, Calantone, R., 2013. The Role of Examiner Workload and Applicant Reputation in Intellectual Property Protection, *Best Paper Proceedings, Academy of Management Meeting*

### CONFERENCE PRESENTATIONS

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**Chari, M.**, Steensma, K., Heidl, R. (2015) The Influence of Patent Assertion Entities on the Locus and Quality of Invention. *Strategic Management Society Annual Meeting*. Denver, CO, USA

Chaffin, D., Heidl, R., **Chari, M.** & Calantone, R. (2013) The Role of Examiner Workload and Applicant Reputation in Intellectual Property Protection. *Academy of Management Annual Meeting*. Orlando, FL, USA

**Chari, M.**, Steensma, K., Heidl, R. (2012) Patent Traders or Trolls: Innovation Accelerators or Inhibitors. *Academy of Management Annual Meeting*. Boston, MA, USA

Steensma, K., **Chari, M.**, Heidl, R. (2012) The assessment of invention novelty and the failure of inventors to reveal known relevant prior art. *Academy of Management Annual Meeting*. Boston, MA, USA

## MANUSCRIPTS UNDER REVIEW/FORTHCOMING

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**Chari M**, Steensma HK, Connaughton C, Previous and Prospective Career Mobility, Client Capture, and Compromised Professional Judgment: The Withholding of Known Relevant Prior Art by Patent Lawyers on Behalf of Their Clients. *Accept at Organization Science*

## RESEARCH IN PROGRESS

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**Chari M**, Steensma HK, How stereotypes and occupational status promote discrimination: The role of status consistency, status deprivation and status privilege

**Chari M**, Steensma HK, Heidl R, Connaughton C, The Influence Of Patent Assertion Entities On the Locus And Quality Of Invention.

**Connaughton, C.**, Fung, A., Steensma, H.K., Chari, M. “When is Exploration Exploitation? Re-evaluating the Tradeoff in Light of Deep Cognitive Breakthroughs.”

**Connaughton, C.**, Fung, A., Steensma, H.K., Chari, M. “What Gets Developed and What Gets Forgotten? The Impact of Organizational Myopia on Technology Development.”

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## TEACHING EXPERIENCE

### Instructor Ratings

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Strategic and Entrepreneurial Thinking (Spring 2019, avg.)	4.9 / 6
Senior Seminar in Management (Spring 2018, avg.)	5.2 / 6
Strategic Management (Fall 2013)	4.6 / 5
Strategic Management (Fall 2012)	4.8 / 5

## AWARDS AND RESEARCH GRANTS

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- PhD Program Teaching Award, 2015
- Academy of Management Entrepreneurship Division Best Empirical Paper Award, 2013
- Star Teacher
  - Autumn 2013
  - Autumn 2012
- Buerk Center for Entrepreneurship Research Grant, 2013

## SERVICE

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- Doctoral Dissertation Committee (Francisco Morales)
- Sophomore Experience Committee - Fall 2017
- *Ad-hoc* Reviewer: Strategic Management Journal
- Mentor: Daniel Bae, pursuing Baccalaureate in Computer Science at CU