



# BUSINESS LEADERSHIP PROGRAM

June 23, 2024 - June 29, 2024









# **KeyBank Business Leadership Program**

for diverse high school juniors & seniors

The Office of Diversity Affairs at the University of Colorado Leeds School of Business invites you to apply for the KeyBank Business Leadership Program (BLP). This case competition is for current high school juniors (2023-2024) and seniors who are planning to attend Leeds (Fall 2024) who are underrepresented in business – including first-generation college students, low-income, and/or students of color. **Program is FREE of cost to participants.** 

### WHY ENTER?

- Learn real-world business skills in leadership and teamwork
- **Experience** being a Leeds business student for a week
- Gain new friends and take part in fun and challenging activities

Winning team members are awarded **\$1000 scholarships** to the Leeds School of Business



**Scan to Learn More** 

#### LOCATION

Leeds School of Business | Koelbel Building 995 Regent Drive, Boulder, CO 80309

#### DATE & TIME

June 23 - June 29 2024

APPLY

#### leeds.ly/keybank

(Apply by April 1, 2024)

#### **QUESTIONS?**

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## Leeds School of Business

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