

DATA:: Based on UTD Search by Journal of Consumer Research, Journal of Marketing, Journal of Marketing Research, Marketing Science from 2015-2018 for the World rankings. Data was pulled on September 30, 2019. The UTD "Score" in column E comes from the UTD Website. UTD counts number of papers those in top journals. For each paper UTD divides up credit among the authors. So if a paper has two authors, each school the author list as their affiliation will get .5 added to their UTD Score. In column H, Score / Number of faculty simply divides the UTD Score in column E by the number of faculty in column G. Please see the tab "Faculty Count" for the counts of faculty for each school. Faculty counts are from schools' websites and were pulled in Spring of 2018. If a school has fewer faculty now than reference period, it "helps" the school's per capita ranking because faculty who left contribute papers for numerator UTD Score but not denominator. If a school has more faculty now than reference period, it "hurts" the school's per capita ranking because new faculty's papers are not in the school's UTD score but are in the denominator

Per Capita UTD Rank	UTD Rank	University	Articles	Score	Country	Faculty Number	Score / Number of Faculty
1	22	Johns Hopkins University (Carey Business School)	16	8.91	USA	6	1.49
2	2	University of Chicago (Booth School of Business)	36	18.65	USA	13	1.43
3	54	Cheung Kong Graduate School of Business	9	4.41	China	4	1.10
4	3	Duke University (The Fuqua School of Business)	34	16.99	USA	18	0.94
5	19	University of Colorado at Boulder (Leeds School of Business)	18	9.08	USA	10	0.91
6	16	University of Miami (School of Business Administration)	20	9.36	USA	11	0.85
7	5	University of Maryland at College Park (Robert H. Smith School of Business)	30	13.45	USA	16	0.84
8	12	Tilburg University ((TISEM) School of Economics and Management (incl. Econometrics and Operation Research depts.))	21	9.95	The Netherlands	12	0.83
9	1	University of Pennsylvania (The Wharton School)	40	22.36	USA	27	0.83
10	6	Stanford University (Graduate School of Business)	23	13.11	USA	16	0.82
11	4	Columbia University (Columbia Business School)	33	14.91	USA	19	0.78
12	11	University of Michigan at Ann Arbor (Ross School of Business)	27	10.05	USA	13	0.77
13	20	University of South Carolina at Columbia (Darla Moore School of Business)	19	9	USA	12	0.75
14	10	University of Washington at Seattle (Michael G. Foster School of Business)	24	10.06	USA	14	0.72
15	18	University of Florida (Warrington College of Business)	20	9.08	USA	13	0.70
16	9	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	28	10.14	USA	15	0.68
17	17	University of California at Los Angeles (Anderson School of Management)	18	9.27	USA	14	0.66
18	35	Virginia Tech (Pamplin College of Business)	13	6.61	USA	10	0.66
19	53	University of California at San Diego (Rady School of Management)	9	4.58	USA	7	0.65
20	63	University of Alberta (School of Business)	10	3.87	Canada	6	0.65
21	28	Boston University (Questrom School of Business)	15	7.5	USA	12	0.63
22	33	Cornell University (Samuel Curtis Johnson Graduate School of Management)	19	6.86	USA	11	0.62

23	7	Georgia State University (J. Mack Robinson School of Business)	27	12.52	USA	21	0.60
24	21	University of Wisconsin at Madison (Wisconsin School of Business)	19	8.91	USA	15	0.59
25	36	Carnegie Mellon University (Tepper School of Business)	13	6.5	USA	11	0.59
26	44	University of Kentucky (Gatton College of Business and Economics)	13	5.2	USA	9	0.58
27	34	Washington University at St. Louis (Olin School of Business)	14	6.83	USA	12	0.57
28	32	Pennsylvania State University at University Park (Smeal College of Business)	20	7.19	USA	13	0.55
29	24	Texas A&M University at College Station (Mays Business School)	24	8.75	USA	16	0.55
30	43	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	13	5.42	USA	10	0.54
31	25	Yale University (School of Management)	18	8.66	USA	16	0.54
32	14	Harvard University (Harvard Business School)	16	9.66	USA	18	0.54
33	37	Ohio State University (Fisher College of Business)	14	6.31	USA	12	0.53
34	42	University of California at Berkeley (Walter A. Haas School of Business)	12	5.75	USA	11	0.52
35	44	University of Texas at San Antonio (College of Business)	11	5.2	USA	10	0.52
36	8	University of Southern California (Marshall School of Business)	27	11.41	USA	22	0.52
37	30	University of British Columbia (Sauder School of Business)	18	7.45	Canada	15	0.50
38	40	Boston College (Carroll School of Management)	11	5.81	USA	12	0.48
39	41	University of Georgia (Terry College of Business)	16	5.78	USA	12	0.48
40	95	Goethe-University of Frankfurt ()	6	2.35	Germany	5	0.47
41	29	University of Minnesota at Twin Cities (Carlson School of Management)	19	7.48	USA	16	0.47
42	27	Indiana University at Bloomington (Kelley School of Business)	19	7.91	USA	17	0.47
43	23	University of Texas at Austin (McCombs School of Business)	22	8.83	USA	19	0.46
44	55	University of London (London Business School)	12	4.16	United Kingdom	9	0.46
45	76	University at Buffalo / State University of New York (SUNY) at Buffalo (School of Management)	7	3.23	USA	7	0.46
46	39	Hong Kong University of Science and Technology (HKUST) (Business School)	13	5.91	China	13	0.45
47	85	University of California at Davis (Graduate School of Management)	5	2.67	USA	6	0.45
48	61	Lehigh University (College of Business and Economics)	11	3.95	USA	9	0.44

49	70	Indian School of Business (ISB) (School of Business)	14	3.39	India	8	0.42
50	79	University of Rochester (William E. Simon Graduate School of Business)	6	2.92	USA	7	0.42
51	46	University of Texas at Dallas (Naveen Jindal School of Management)	8	5	USA	12	0.42
52	47	Georgetown University (The McDonough School of Business)	13	4.98	USA	12	0.42
53	80	University of Kansas (School of Business)	8	2.87	USA	7	0.41
54	31	Erasmus University (Rotterdam School of Management)	17	7.29	The Netherlands	18	0.41
55	81	University of Cologne (WISO- Block Faculty of Management, Economics and Social Sciences)	6	2.83	Germany	7	0.40
56	13	Northwestern University (Kellogg School of Management)	22	9.66	USA	24	0.40
57	48	University of Notre Dame (Mendoza College of Business)	10	4.78	USA	12	0.40
58	49	York University, Ontario (Schulich School of Business)	9	4.75	Canada	12	0.40
59	15	New York University (NYU) (Leonard N Stern School of Business)	23	9.38	USA	24	0.39
60	67	Dartmouth College (Tuck School of Business)	9	3.5	USA	9	0.39
61	64	University of Cincinnati (Lindner College of Business)	11	3.82	USA	10	0.38
62	52	INSEAD (School of Business)	15	4.58	France	12	0.38
63	65	University of Oregon (Charles H. Lundquist College of Business)	8	3.66	USA	10	0.37
64	38	Chinese University of Hong Kong (CUHK) (CUHK Business School)	10	6.16	China	17	0.36
65	82	Tel Aviv University (Coller School of Management)	5	2.83	Israel	8	0.35
66	66	City University London (Cass Business School)	7	3.53	United Kingdom	10	0.35
67	68	Massachusetts Institute of Technology (Sloan School of Management)	7	3.46	USA	10	0.35
68	26	University of Toronto (Joseph L. Rotman School of Management)	14	8.12	Canada	24	0.34
69	58	Temple University (The Fox School of Business and Management)	10	4.01	USA	12	0.33
70	72	University of Missouri at Columbia (Robert J. Trulaske, Sr. College of Business)	8	3.33	USA	10	0.33
71	60	Emory University (Goizueta Business School)	11	3.96	USA	12	0.33
72	62	University of Houston (C.T. Bauer College of Business)	10	3.93	USA	12	0.33
73	88	University of Melbourne (Melbourne Business School (Incl. Faculty of Business & Economics))	6	2.58	Australia	8	0.32
74	69	University of Mannheim (Business School)	6	3.42	Germany	11	0.31

75	84	Rice University (Jesse H. Jones Graduate School of Business)	5	2.75	USA	9	0.31
76	50	University of Arizona (Eller College of Management)	11	4.75	USA	16	0.30
77	86	Georgia Institute of Technology (Scheller College of Business)	6	2.67	USA	9	0.30
78	51	Bocconi University / Universita Bocconi (SDA School of Management (Inc. Finance, Marketing, Technology))	9	4.66	Italy	17	0.27
79	74	Santa Clara University (Leavey School of Business)	8	3.25	USA	12	0.27
80	97	University of Hong Kong (Faculty of Business and Economics)	7	2.33	China	9	0.26
81	73	University of Illinois at Urbana-Champaign (Gies College of Business)	11	3.3	USA	13	0.25
82	83	Hong Kong Polytechnic University (Faculty of Business)	7	2.75	China	11	0.25
83	75	Singapore Management University (Lee Kong Chian School of Business; Accountancy; Information Systems)	10	3.23	Singapore	13	0.25
84	93	Texas Christian University (Neeley School of Business)	9	2.44	USA	10	0.24
85	77	University of Sydney (Business School, Faculty of Economics and Business)	6	3.17	Australia	13	0.24
86	99	Simon Fraser University (Beedie School of Business)	7	2.25	Canada	10	0.23
87	57	Nanyang Technological University (Nanyang Business School)	11	4.03	Singapore	18	0.22
88	92	Florida State University (College of Business)	7	2.45	USA	11	0.22
89	56	National University of Singapore (NUS Business School)	9	4.11	Singapore	18.5	0.22
90	96	Ghent University (Faculty of Economics and Business Administration)	3	2.33	Belgium	11	0.21
91	90	Babson College (F. W. Olin Graduate School of Business)	9	2.48	USA	12	0.21
92	87	Northeastern University (D'Amore-McKim School of Business)	8	2.64	USA	13	0.20
93	59	University of Groningen (Faculty of Economics and Business)	8	4	The Netherlands	20	0.20
94	71	Fudan University (School of Management)	9	3.33	China	17	0.20
95	89	HEC Paris (School of Business)	7	2.5	France	13	0.19
96	94	Rutgers University at New Brunswick and Newark (Rutgers Business School)	7	2.37	USA	13	0.18
97	78	Arizona State University (W.P. Carey School of Business)	7	2.92	USA	17	0.17
98	99	Tsinghua University (School of Economics and Management, Internet Industry)	6	2.25	China	15	0.15
99	91	City University of New York, Baruch College (Zicklin School of Business)	7	2.46	USA	20	0.12
100	98	Michigan State University (The Eli Broad College of Business)	9	2.26	USA	19	0.12